Upload your WooComerce Product Feed directly to the Google Merchant Center – (No Need For Authorization)

Upload Feed To Merchants · https://rextheme.com/docs/upload-product-feed-to-google-merchant-center/

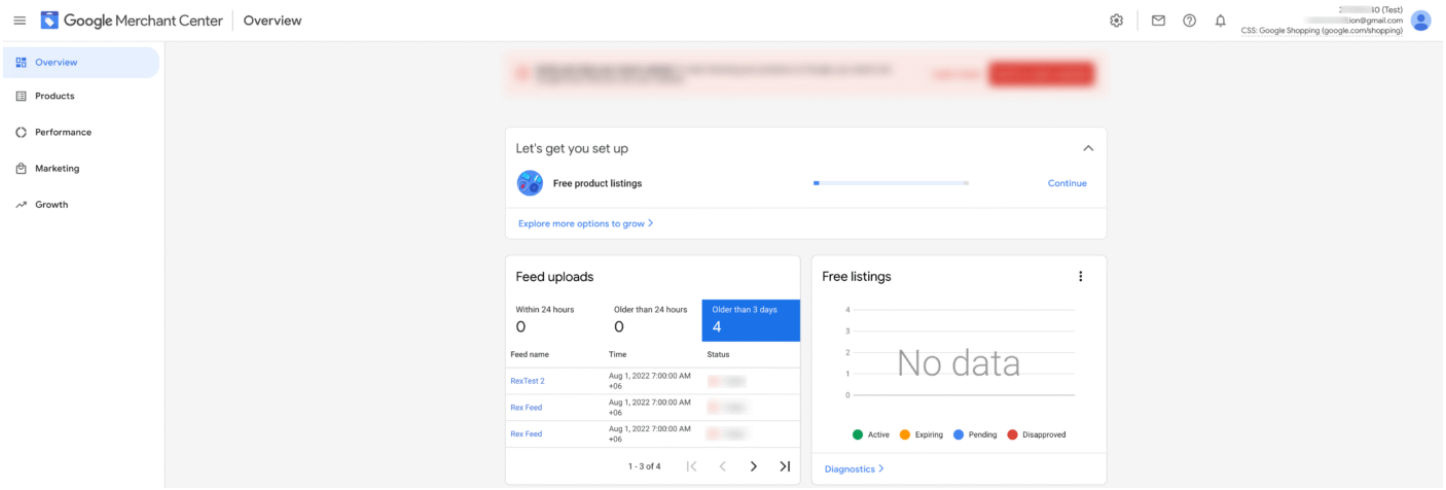
You can upload your **WooCommerce product feed** to the **Google Merchant Center** in two ways.

1. Upload the feed directly to the **Google Merchant Center**
2. Using the Content API Method to send the feed to Google Merchant Center within the plugin

In this doc, I will show you how you can upload your **WooCommerce Product Feed** directly to the **Google Merchant Center**.

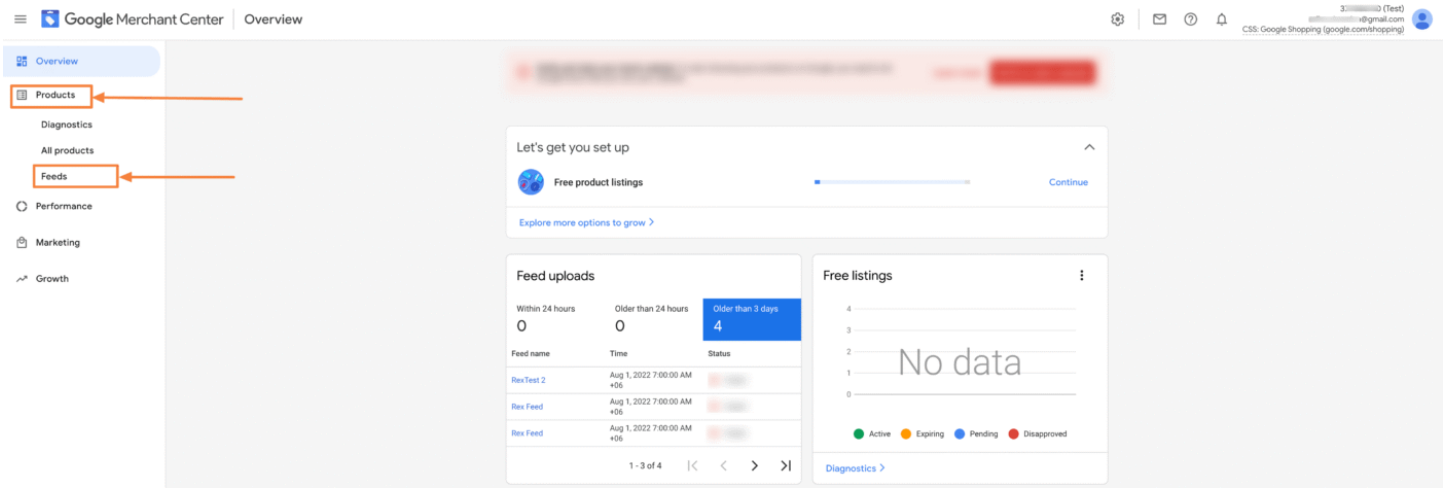
Simply follow these steps below to learn how you can do that:

1. First, Log in to your Google Merchant Center Account.

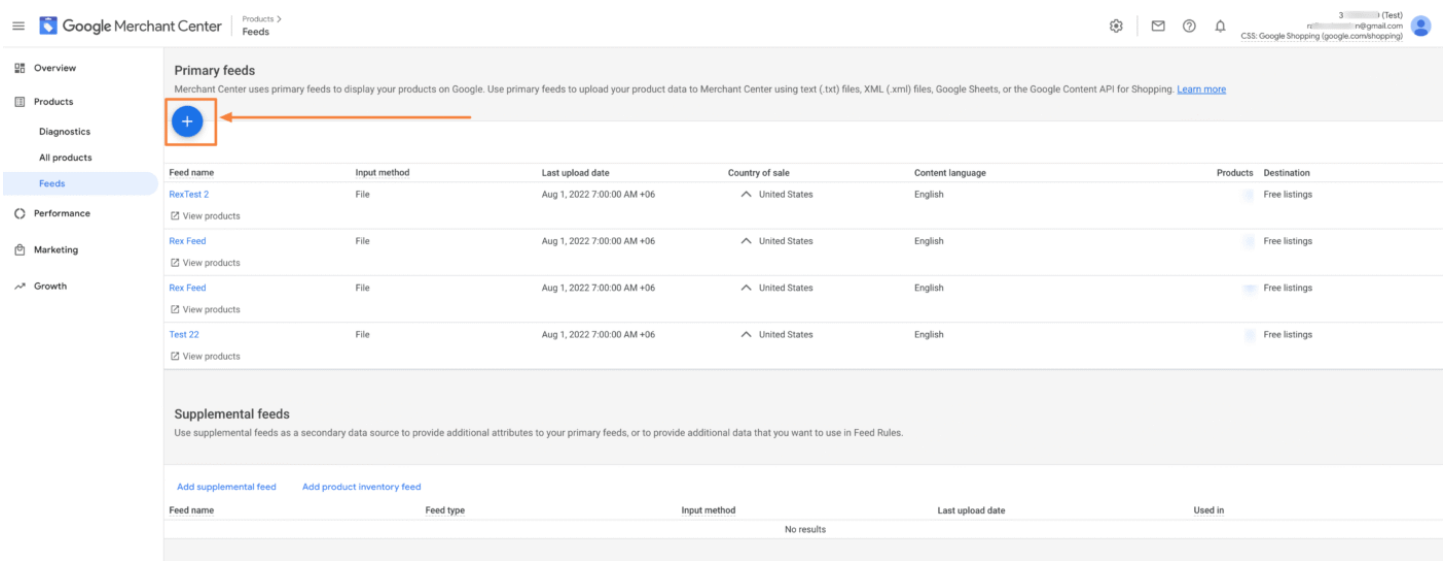


2. On the left side, Click on **Products** and you will find the **Feeds** Menu there.

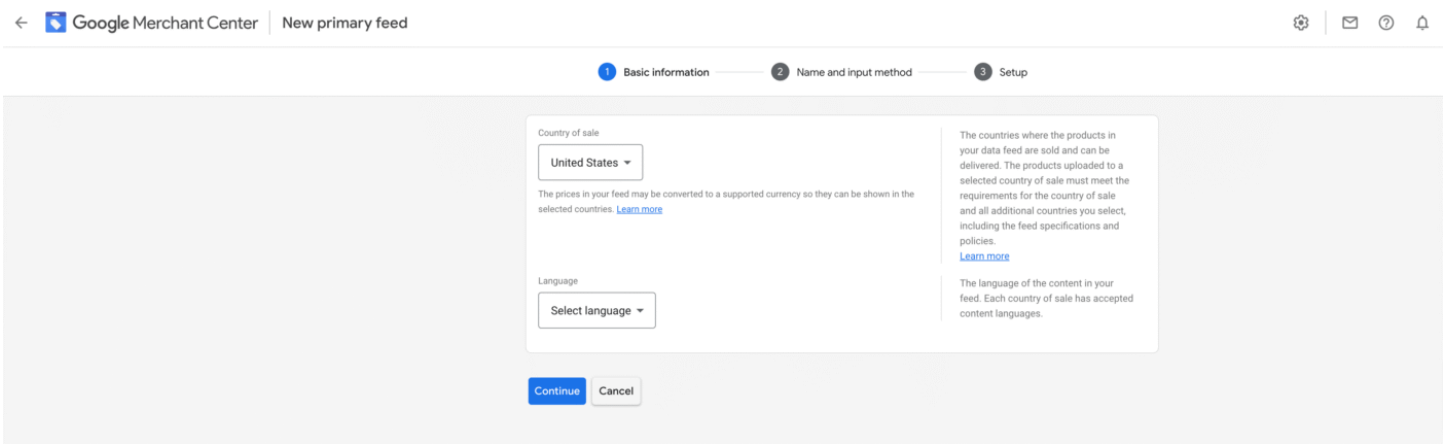
Click on **Products** >> **Feeds**



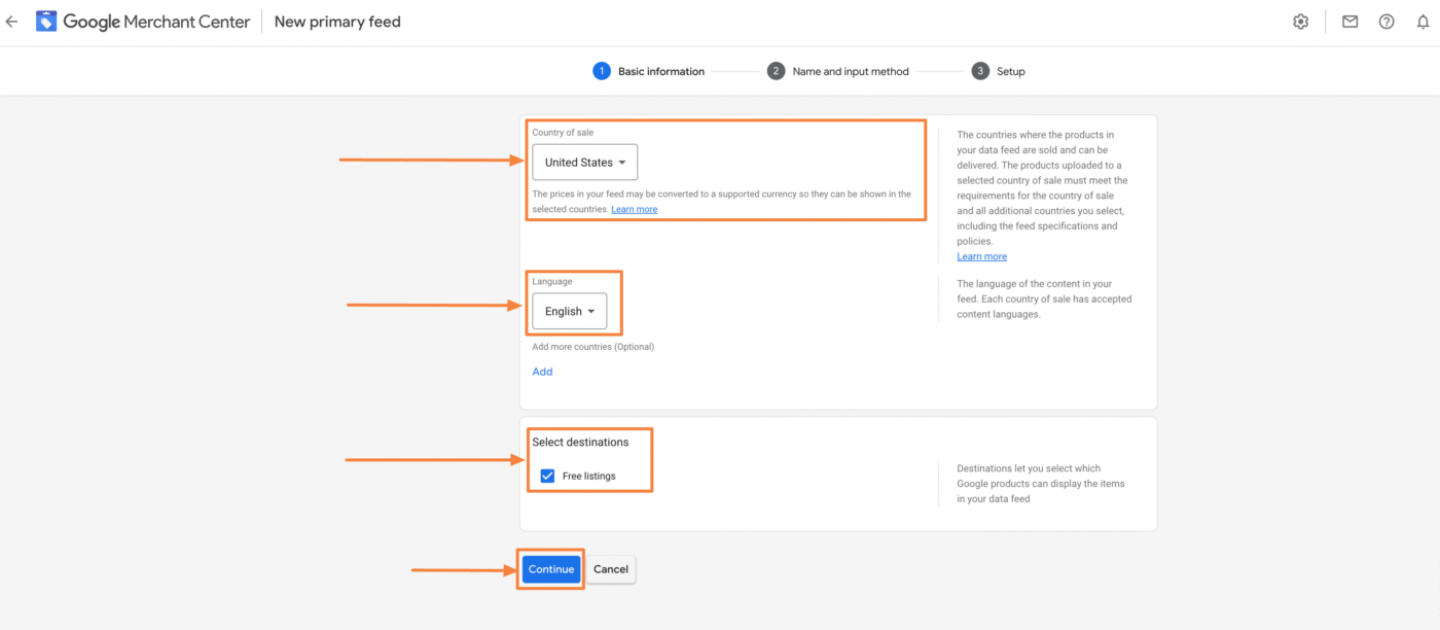
3. Here, Click on the ' **+** ' button to add a New Primary Feed.



It will take you to the **Feed Creation** page.



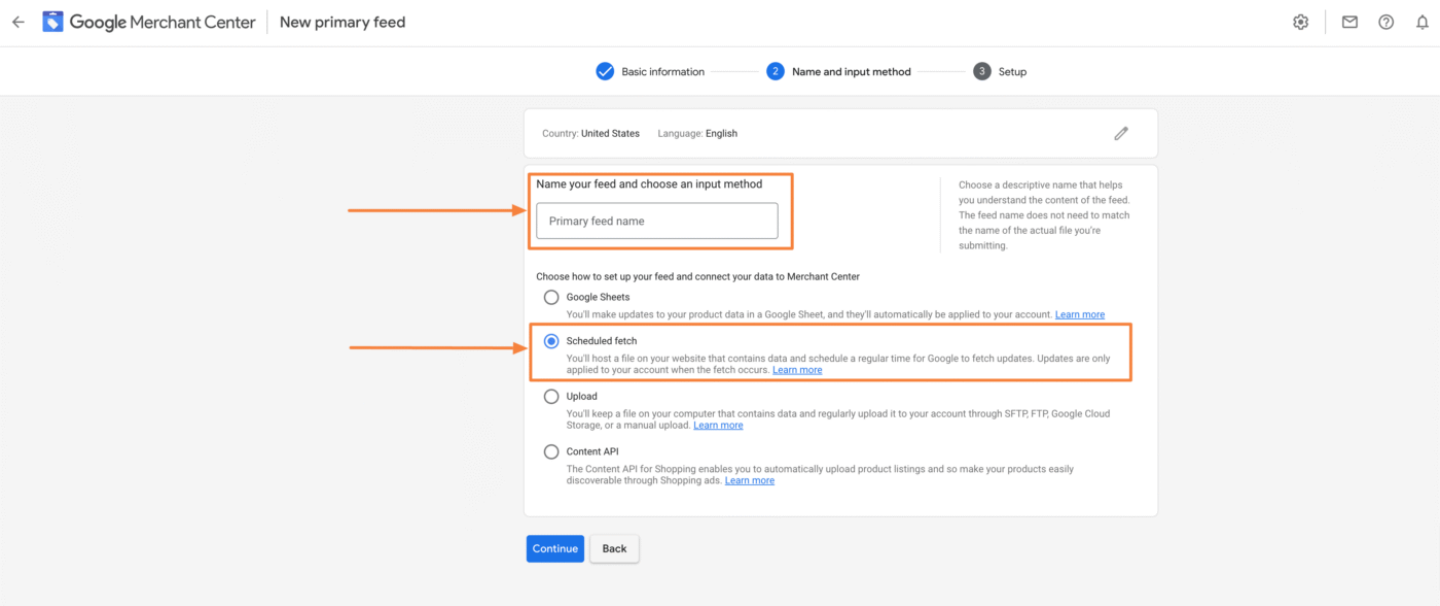
4. Here, choose the **Country of Sale**, **Language**, and **Destinations** available in your country.



Once done, click on the "**Continue**" button and it will then take you to the **Name and Input method** tab

section.

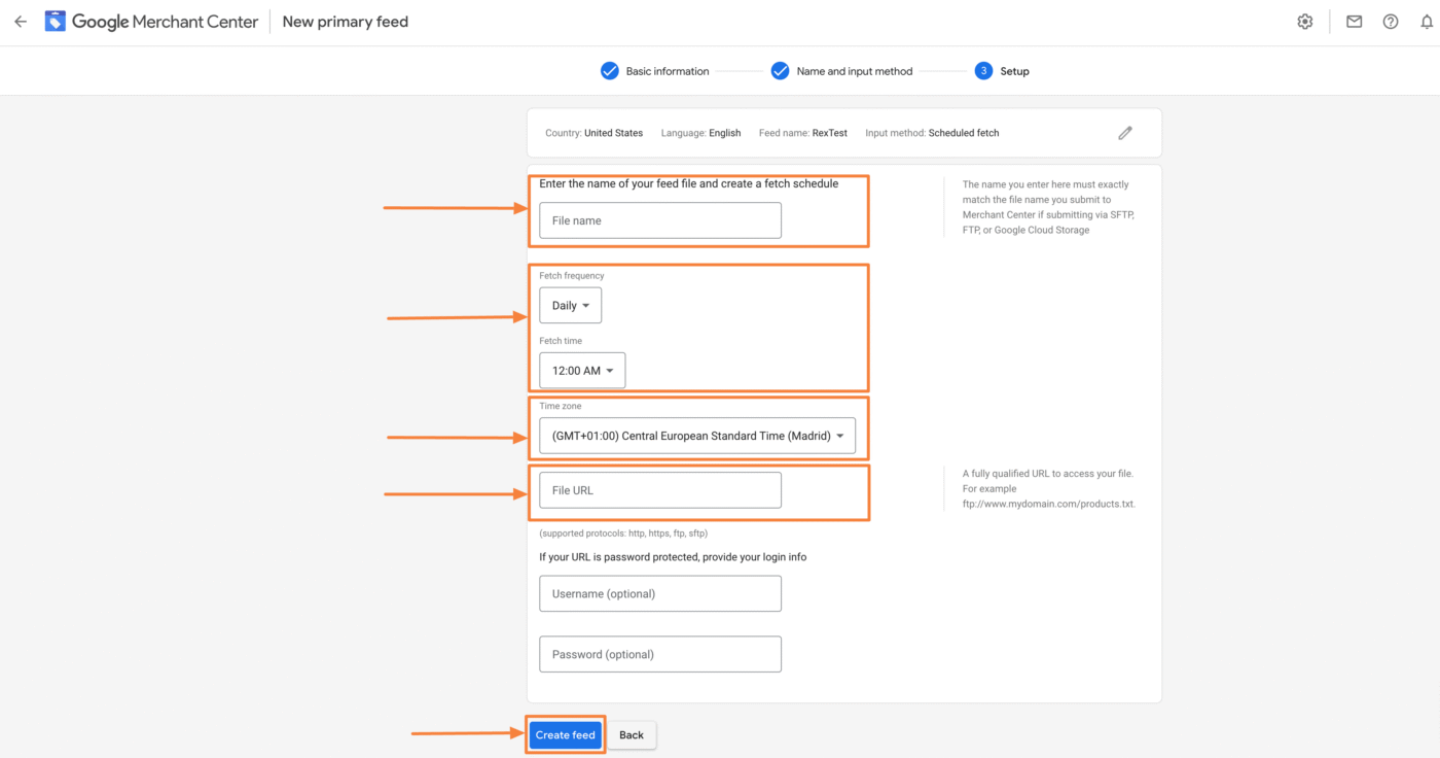
5. In the **Name and Input Method** tab, first assign a **Feed Name** and choose the **Scheduled fetch** option among the options listed.



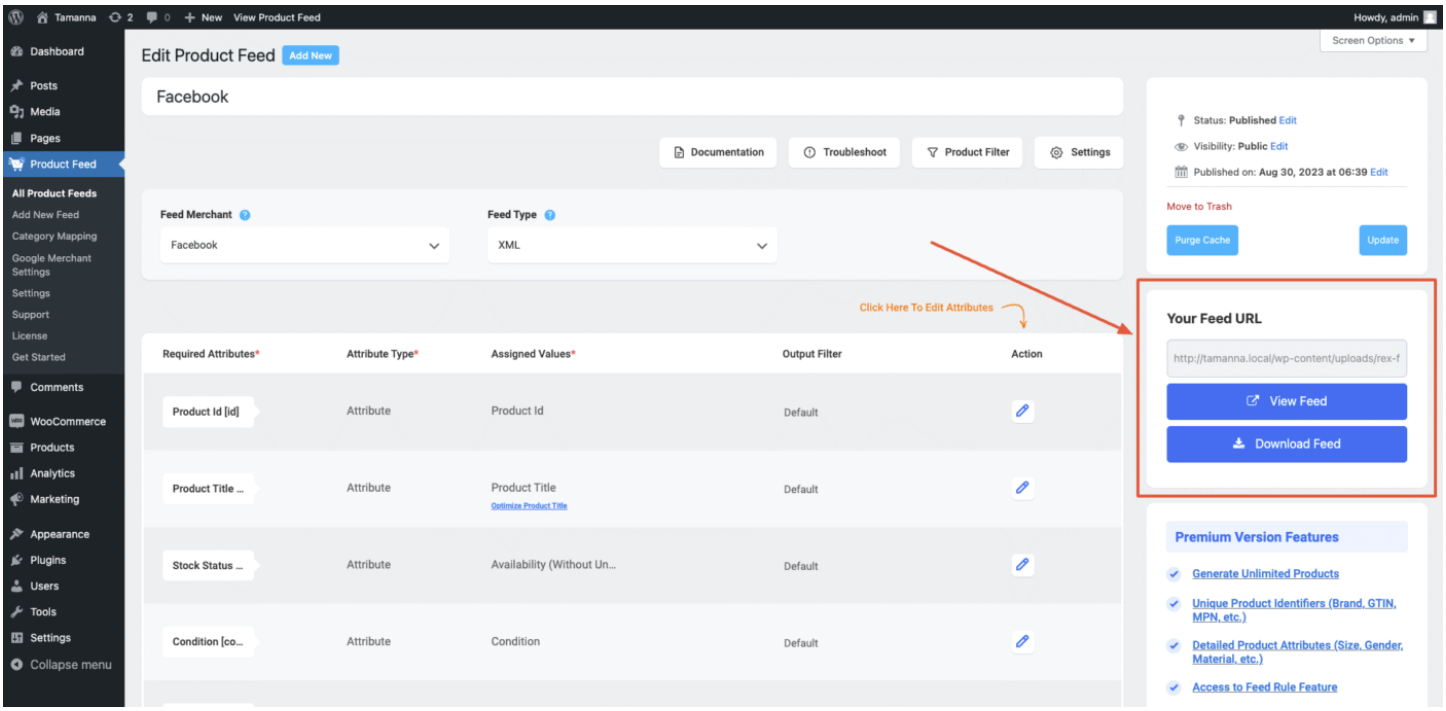
Then click on the **Continue** button and it will take you to the **Setup** tab.

6. In the **Setup** tab:

- First provide the name of the **Feed File**. *(Simply download the feed file from the Product Feed Manager plugin and see the file name).*
- Set the **Fetch Frequency** and **Time.** This indicates on which day (Daily/ Weekly) and when should Google fetch your feed data.
- Choose your **Time Zone**.
- Provide the **Feed File URL**. *(You will find the feed URL from PFM when you edit a feed).*



7. Finally, click on the Create Feed button. The page will reload back to the **Products** > **Feed** page.



That's it, this is how you can create a feed and upload your feed file directly to the Google Merchant Center without the Content API method.