How to include WooCommerce Shipping values into your feed (Except Google & Facebook)

Understanding Feed Attributes · https://rextheme.com/docs/include-shipping-values-into-feed-except-google-facebook/

In this doc, I will show you how you can include the Shipping values in your WooCommerce product feed with the Product Feed Manager for WooCommerce plugin.

Follow this doc to learn how to include Shipping values in your feed for Google and Facebook.

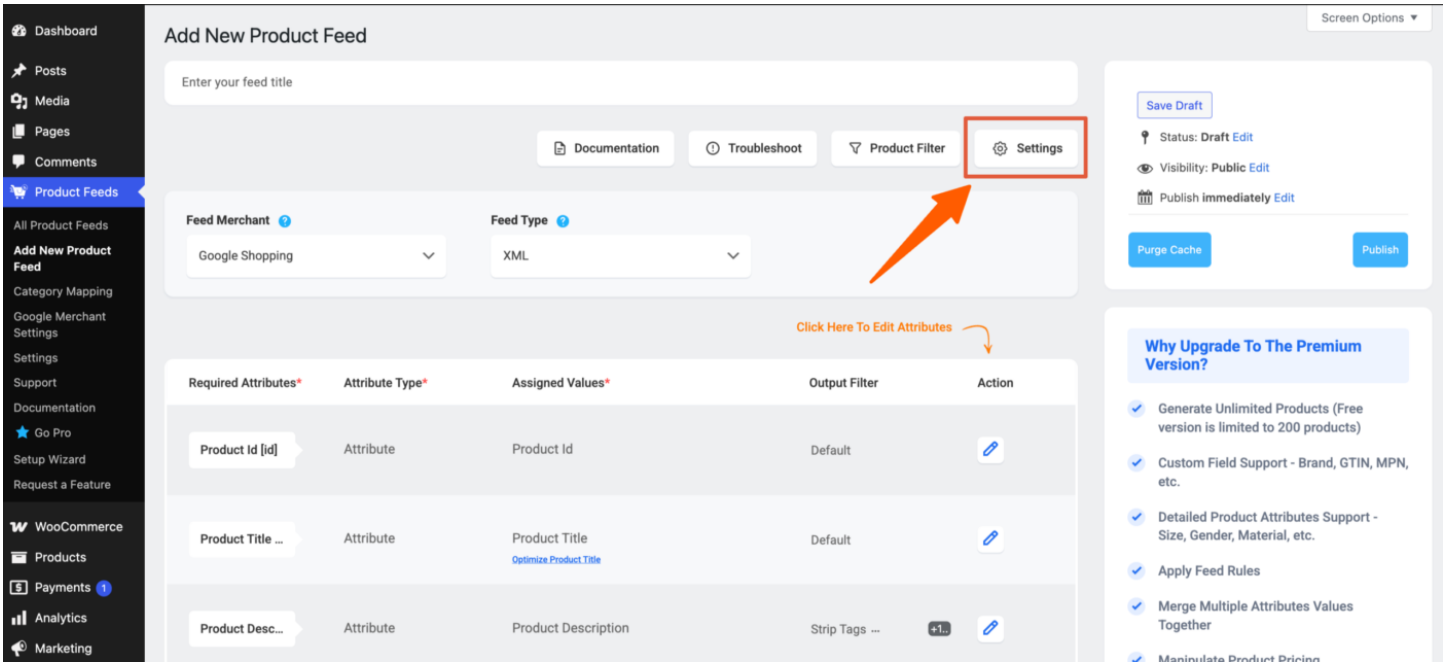
Follow the steps below to learn how to include the Shipping values in your product feed.

Step 1: Set Shipping Zone

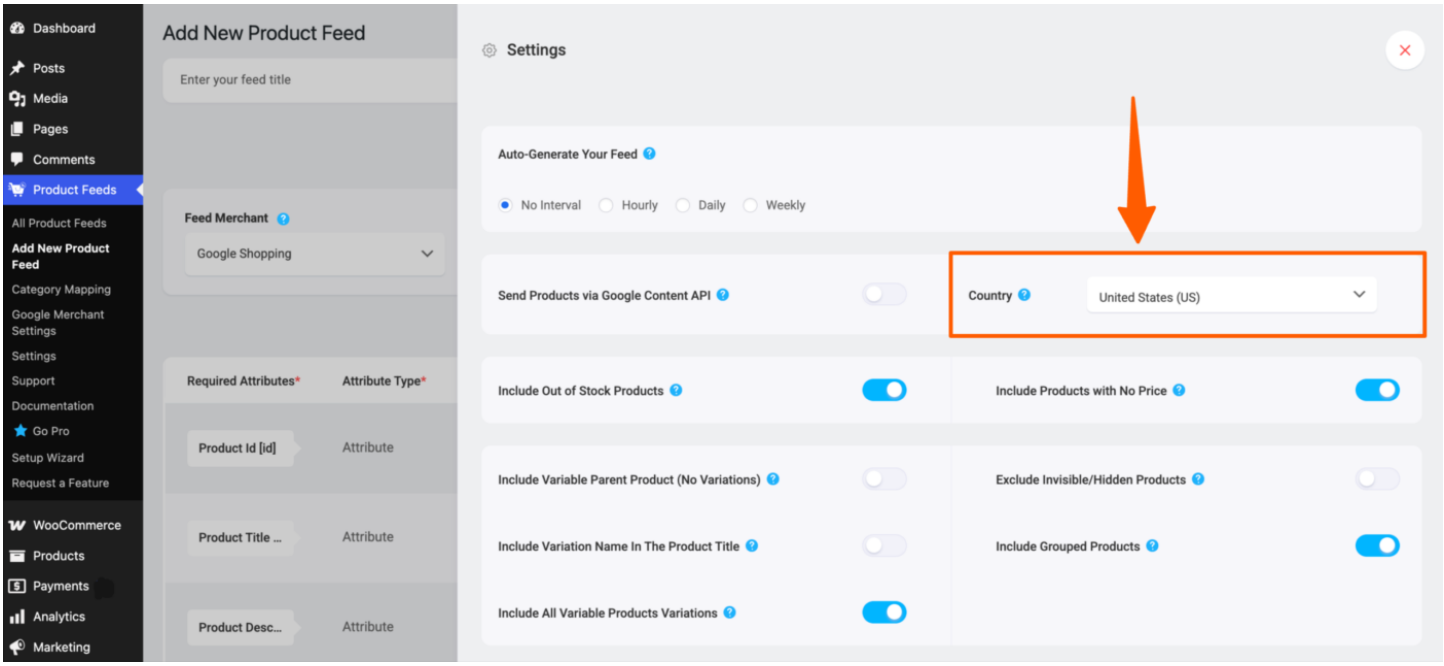
To include the Shipping values in your feed, you need to select the Shipping Zone.

To do so,

1. Click on the Settings button



2. The Feed Settings drawer will be opened, and here you will see an option to select your targeted Shipping Zone (Country).



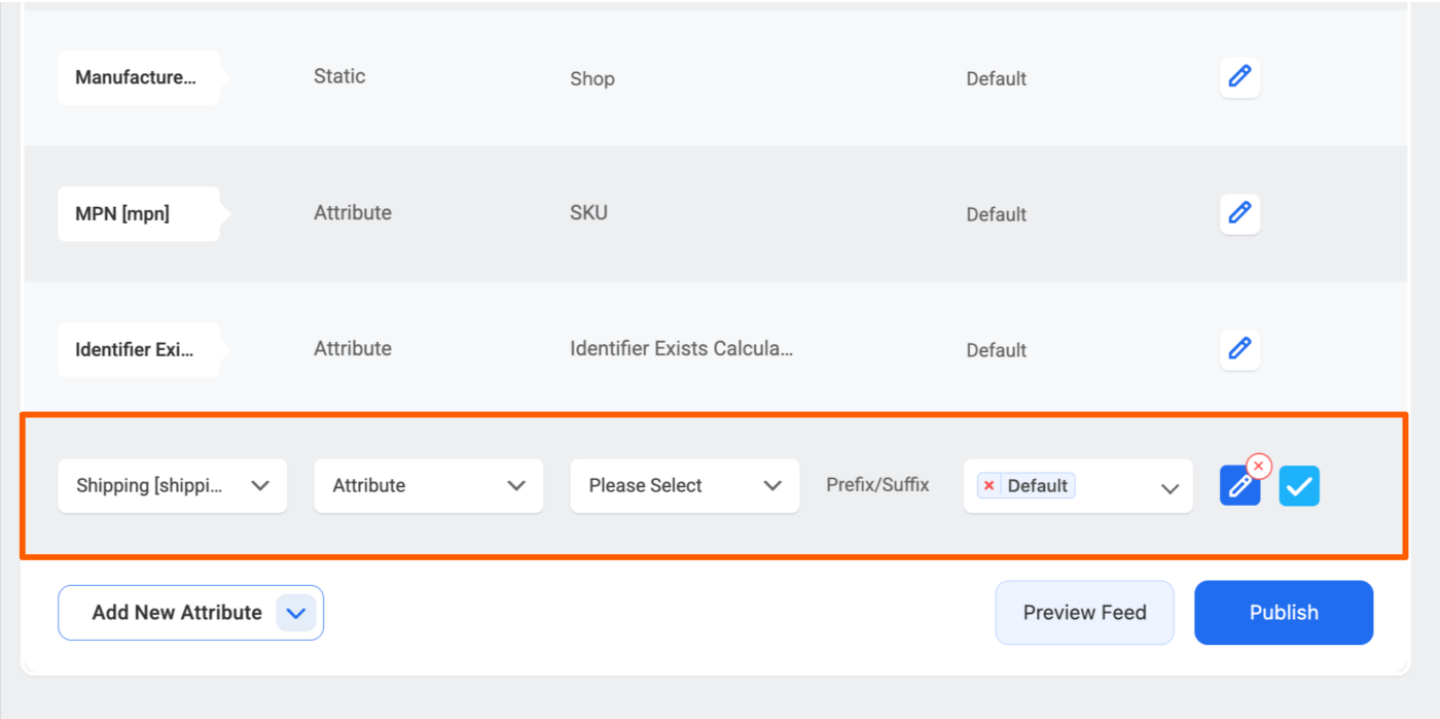
3. Close the Feed Settings drawer and go back to the attributes section.

Step 2: Add the Shipping attribute to the feed template

1. Once you open the feed, scroll back to the bottom, and there you will get an option to **Add New Attribute** and select the attribute on which you want to assign the Shipping price/ value.

For some merchants, you will find that the Shipping attribute is already included in the template, as this attribute is required for that merchant.

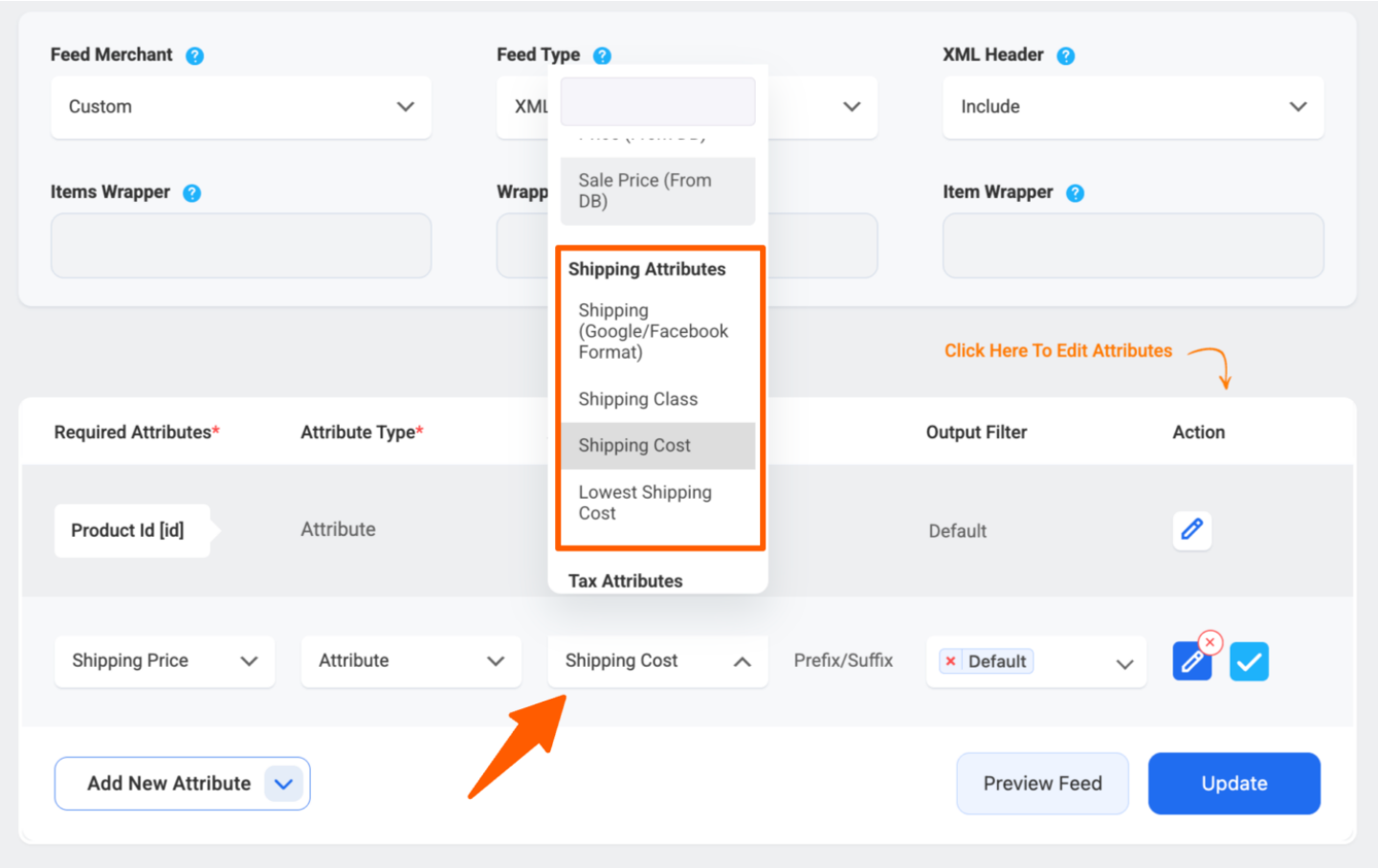
And for some merchants, you may have to create a new custom attribute for shipping.



2. Click on "Add New Attribute" and set the Attribute type as "Attribute"

3. Search for the Shipping section in the Attribute value dropdown, and there you will get multiple Shipping value options, such as

- Shipping (Google/ Facebook Format)
- Shipping Class
- Shipping Cost
- Lowest Shipping Cost



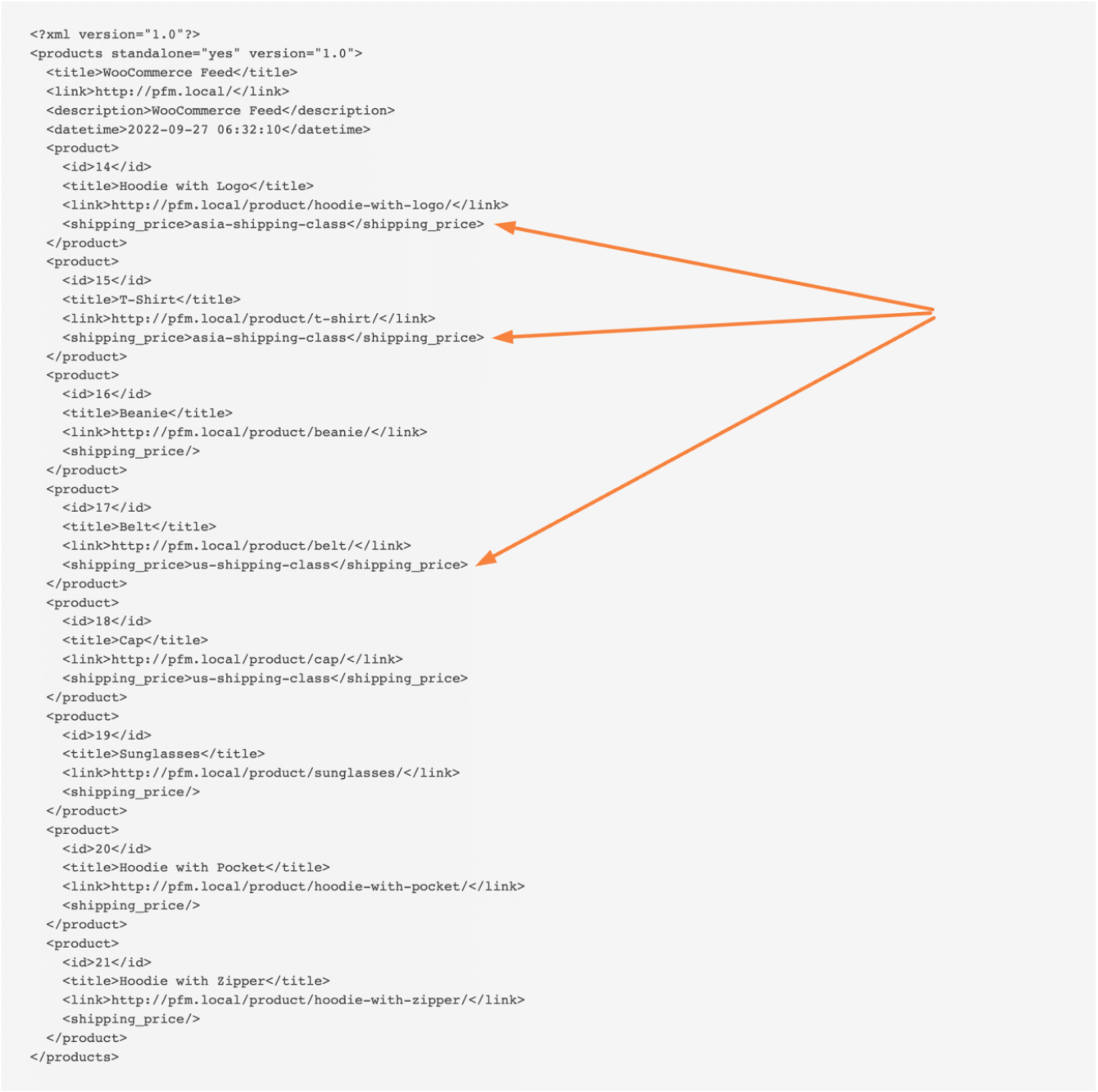
Shipping Attributes:

- **Shipping (Google/ Facebook Format)**

Set this Shipping (Google/ Facebook Format) value only if you are generating a feed for Google or Facebook. But in this case, you must assign this value only to the Shipping attribute. You can follow this doc to learn how to include Shipping values in your feed for Google and Facebook.

- **Shipping Class**

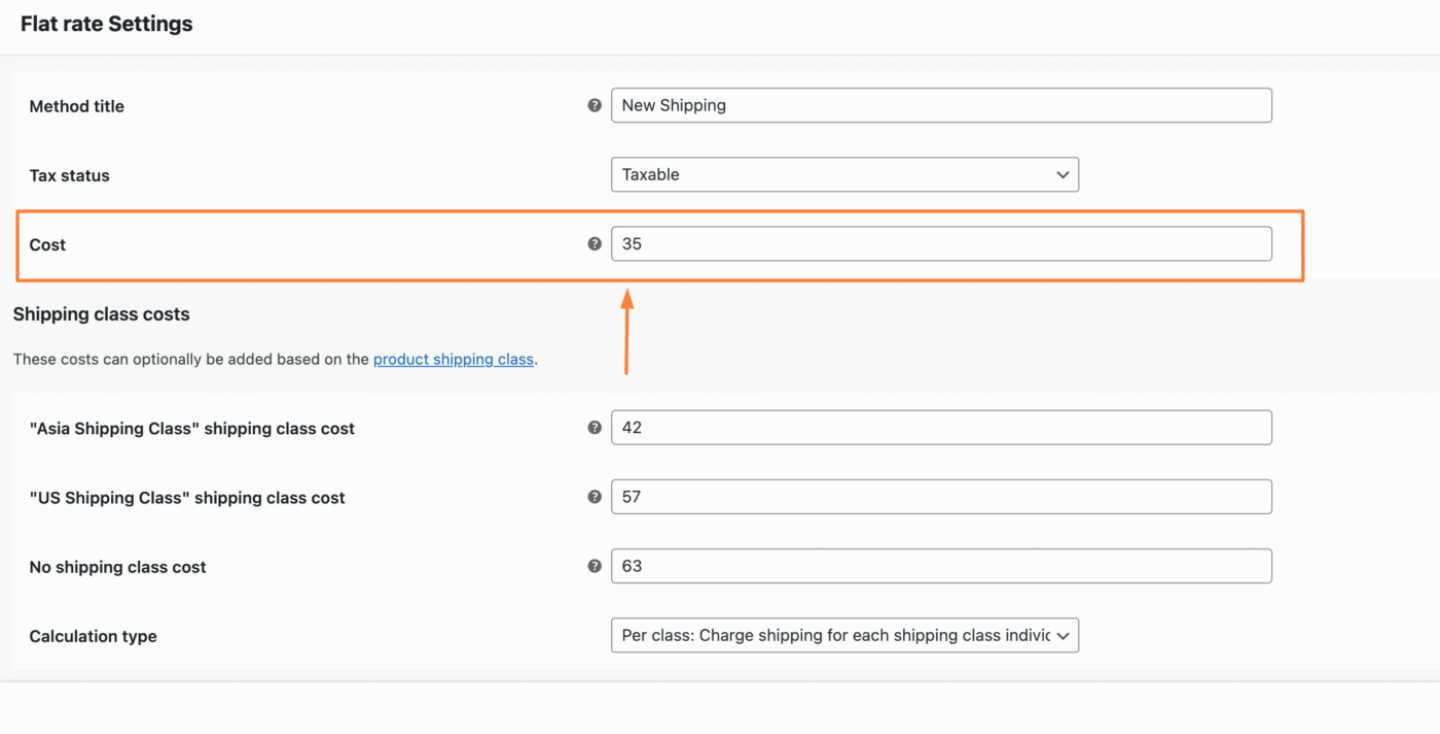
Assigning this value will include the shipping class in your feed.



```
<?xml version="1.0"?>
<products standalone="yes" version="1.0">
  <title>WooCommerce Feed</title>
  <link>http://pfm.local/</link>
  <description>WooCommerce Feed</description>
  <datetime>2022-09-27 06:32:10</datetime>
  <product>
    <id>14</id>
    <title>Hoodie with Logo</title>
    <link>http://pfm.local/product/hoodie-with-logo/</link>
    <shipping_price>asia-shipping-class</shipping_price>
  </product>
  <product>
    <id>15</id>
    <title>T-Shirt</title>
    <link>http://pfm.local/product/t-shirt/</link>
    <shipping_price>asia-shipping-class</shipping_price>
  </product>
  <product>
    <id>16</id>
    <title>Beanie</title>
    <link>http://pfm.local/product/beanie/</link>
    <shipping_price/>
  </product>
  <product>
    <id>17</id>
    <title>Belt</title>
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    <shipping_price>us-shipping-class</shipping_price>
  </product>
  <product>
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    <title>Cap</title>
    <link>http://pfm.local/product/cap/</link>
    <shipping_price>us-shipping-class</shipping_price>
  </product>
  <product>
    <id>19</id>
    <title>Sunglasses</title>
    <link>http://pfm.local/product/sunglasses/</link>
    <shipping_price/>
  </product>
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    <id>20</id>
    <title>Hoodie with Pocket</title>
    <link>http://pfm.local/product/hoodie-with-pocket/</link>
    <shipping_price/>
  </product>
  <product>
    <id>21</id>
    <title>Hoodie with Zipper</title>
    <link>http://pfm.local/product/hoodie-with-zipper/</link>
    <shipping_price/>
  </product>
</products>
```

- **Shipping Cost**

This will include the base shipping cost.



That's it, once you've configured the Shipping attribute, publish/update the feed, and your shipping price/ value will be included in the feed.