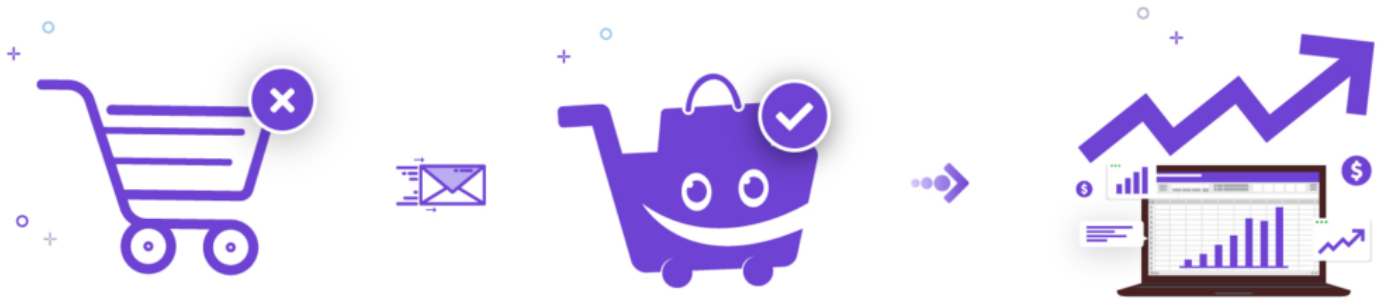
Configure And Use Cart Lift Effectively

Getting started · https://rextheme.com/docs/configure-and-use-cart-lift/



Since you have installed and activated the plugin, now it's time to follow a few steps so that you can set up your abandoned cart recovery campaign and start winning back lost sales.

To do so, you need to follow the steps below:

Step 1 – Track Shopping Cart Abandonment Automatically

The step will cover how you can enable Cart Lift to track abandoned carts real-time and create a list for the campaign. You will also learn where to view this list, and how to see it's details and progress.

How To Track Abandoned Carts Automatically →

Step 2 - Set Up Your Recovery Campaign

This step will guide you to create, edit, and activate the email campaigns for the automated abandoned cart recovery process.

How To Set Up Your Abandoned Cart Recovery Campaign →

Step 3 – Enable Notifications For Abandoned Carts

Here, you will learn how to enable notifications for abandoned carts, and their recoveries, real-time.

How To Get Notifications For Abandoned Carts And Recovery →

Step 4 – Integrate SMTP Through Cart Lift

If you wish to use an external email service to send out emails, then you can integrate the SMTP through Cart Lift.

Step 5 - Observe Recovery Performance With Detailed Analytics

This step will show you how you can monitor and observe the whole recovery campaign through detailed reports and analytics.

Get Full Analytics Report On Recovery Campaigns →

Follow the steps above, and you will be all set with your abandoned cart recovery campaign in minutes. Wish you all the best and hoping that you get a great boost on your revenue using Cart Lift.