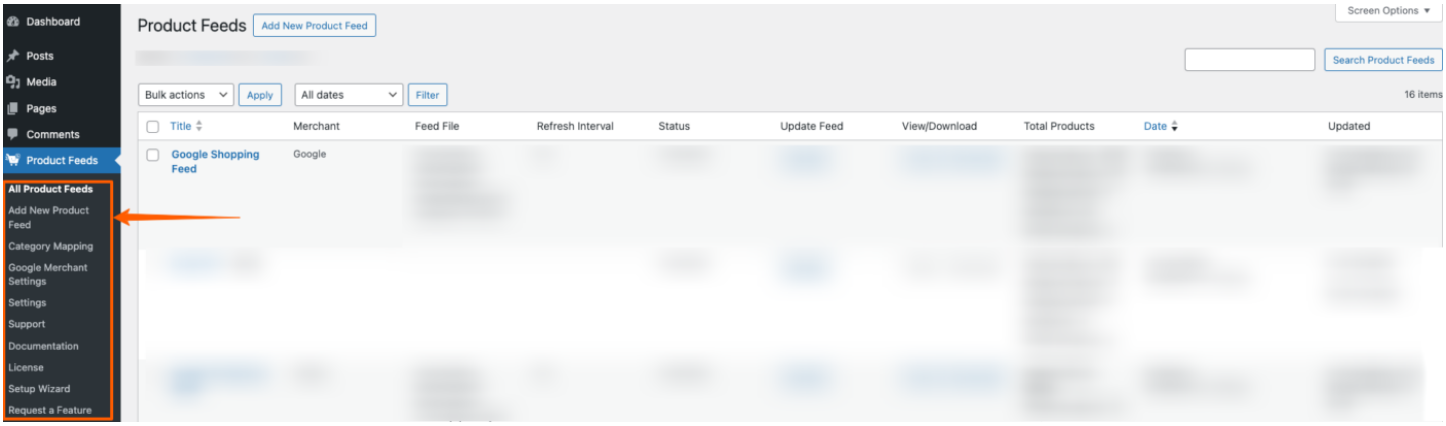
Product Feed Manager – Basic Plugin Overview

Getting Started · https://rextheme.com/docs/basic-plugin-overview-woocommerce-pfm/

Here’s a quick basic plugin overview of Product Feed Manager For WooCommerce (PFM).

PFM Basic Plugin Overview

After you have installed and activated the plugin, click on the **Product feed** menu on your dashboard.

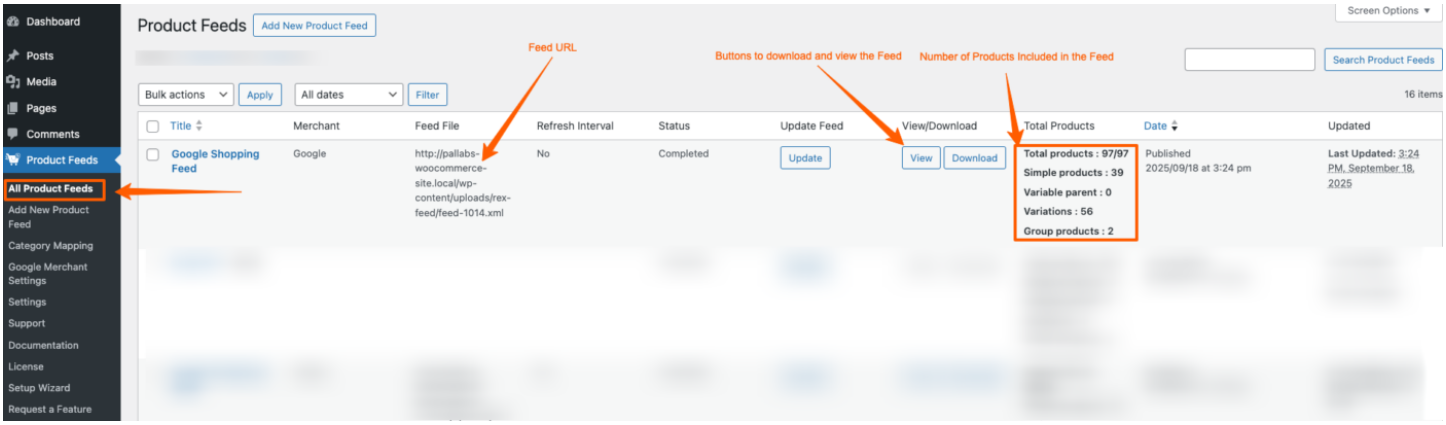


As you can see, under the Product feed, you will get the following sub-menus:

1. **All Product Feeds**
2. **Add New Product Feed**
3. **Category Mapping**
4. **Google Merchant Settings**
5. **Settings**
6. **Support**
7. **Documentation**
8. **License**

9. **Setup Wizard**
10. **Request a Feature**

1. All Product Feeds



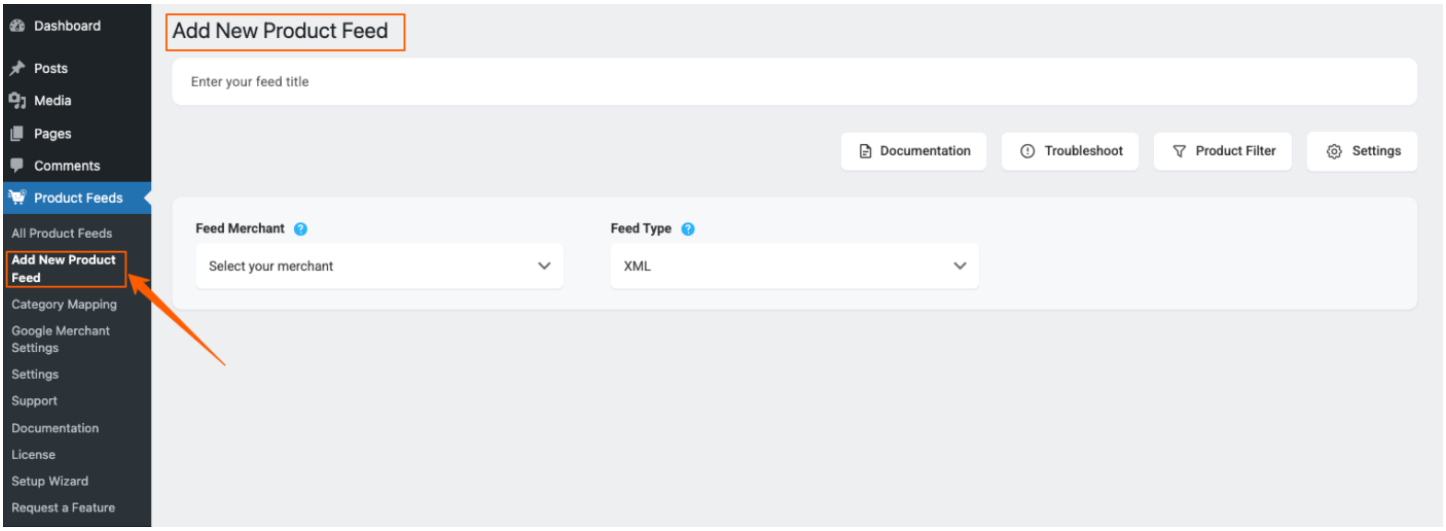
Here, you will find all the feeds you generated, listed in one place.

You will be able to collect the feed link, download the feed, or edit the feed.

And you will also be able to check the number of products added to the feed.

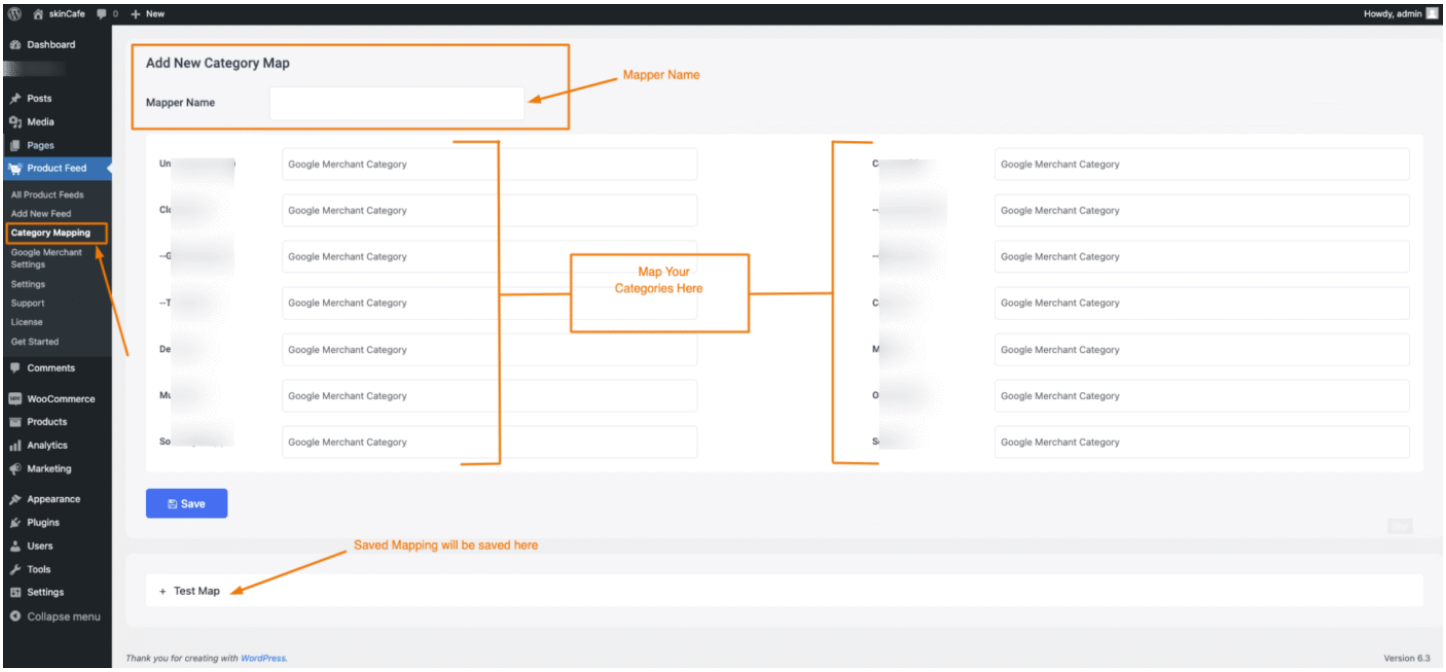
2. Add New Feed

Clicking on this option will take you to the feed generation page where you can start configuring a new feed.



- Here's a guide to learn how you can generate a product feed.

3. Category Mapping

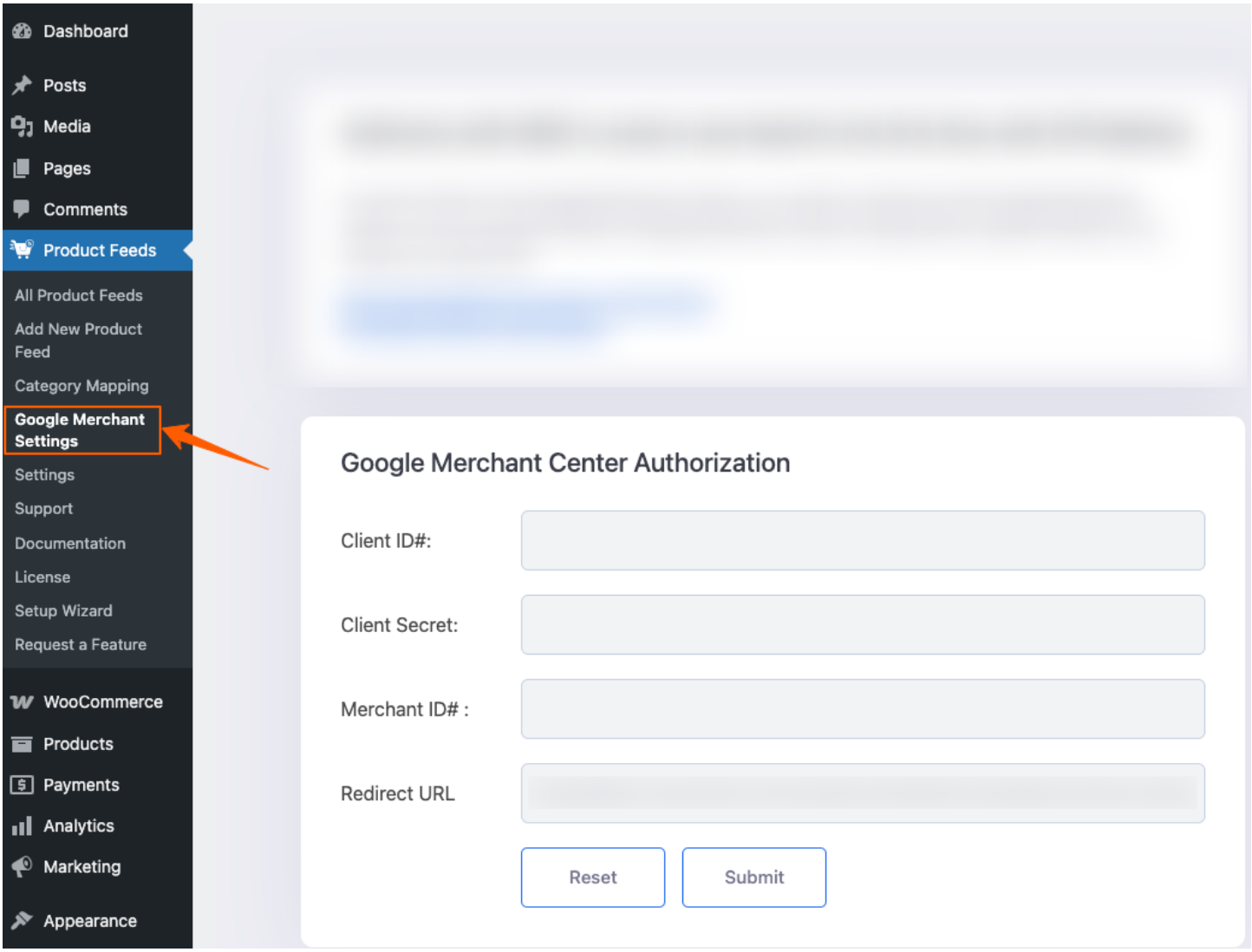


Some marketplaces require you to submit product categories according to their own set category values.

So, rather than changing categories in your store, you can map your categories accordingly using the Category Mapping page.

Here's a complete guide on using the Category Mapping feature.

4. Google Merchant Settings



Our plugin allows you to Auto-sync your products to Google Merchant Center.

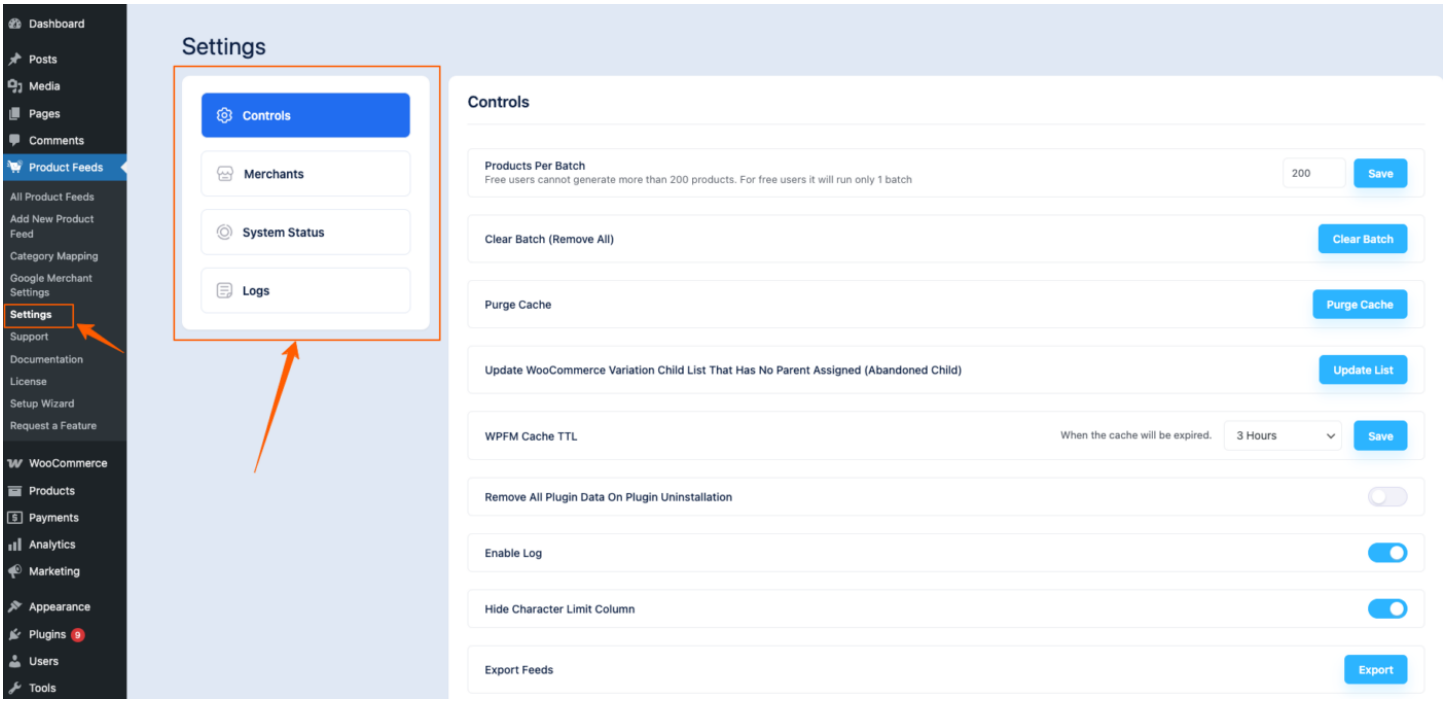
You will be able to connect to Google API for auto-sync here.

**Please note that this feature will work for many and may not work for some people due to Google's API access restrictions. So, rather it's best to use the alternative method to set Google Auto-sync which is a faster process.

The following are guides to help you out with it.

- Direct Google Auto-sync for a new product feed
- Direct Google Auto-sync for an existing product feed

5. Settings

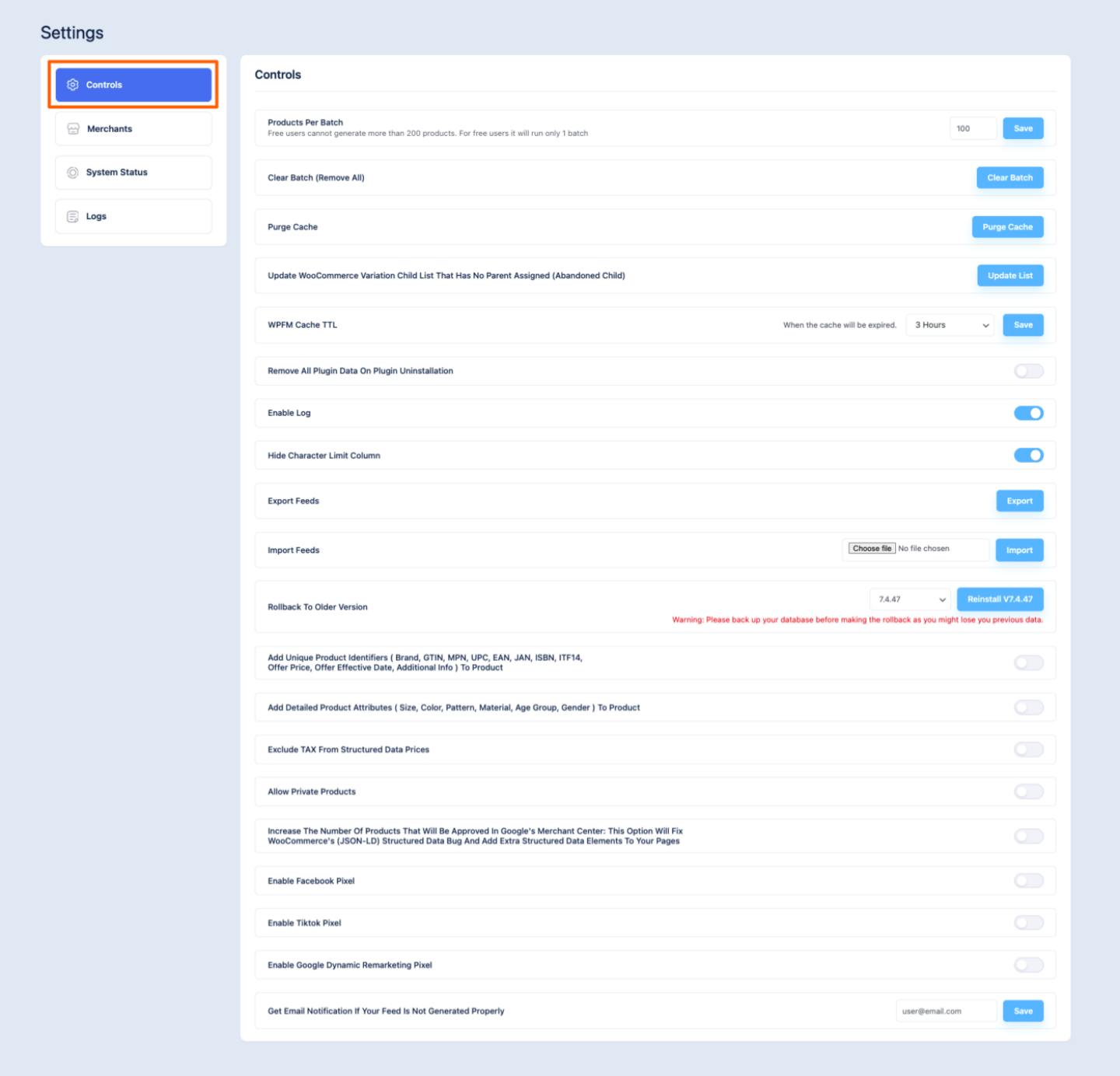


In this menu, you will find several useful features to use the plugin more efficiently.

Initially, you will be on the **Controls**, However, there you will see more Sub menu on left:

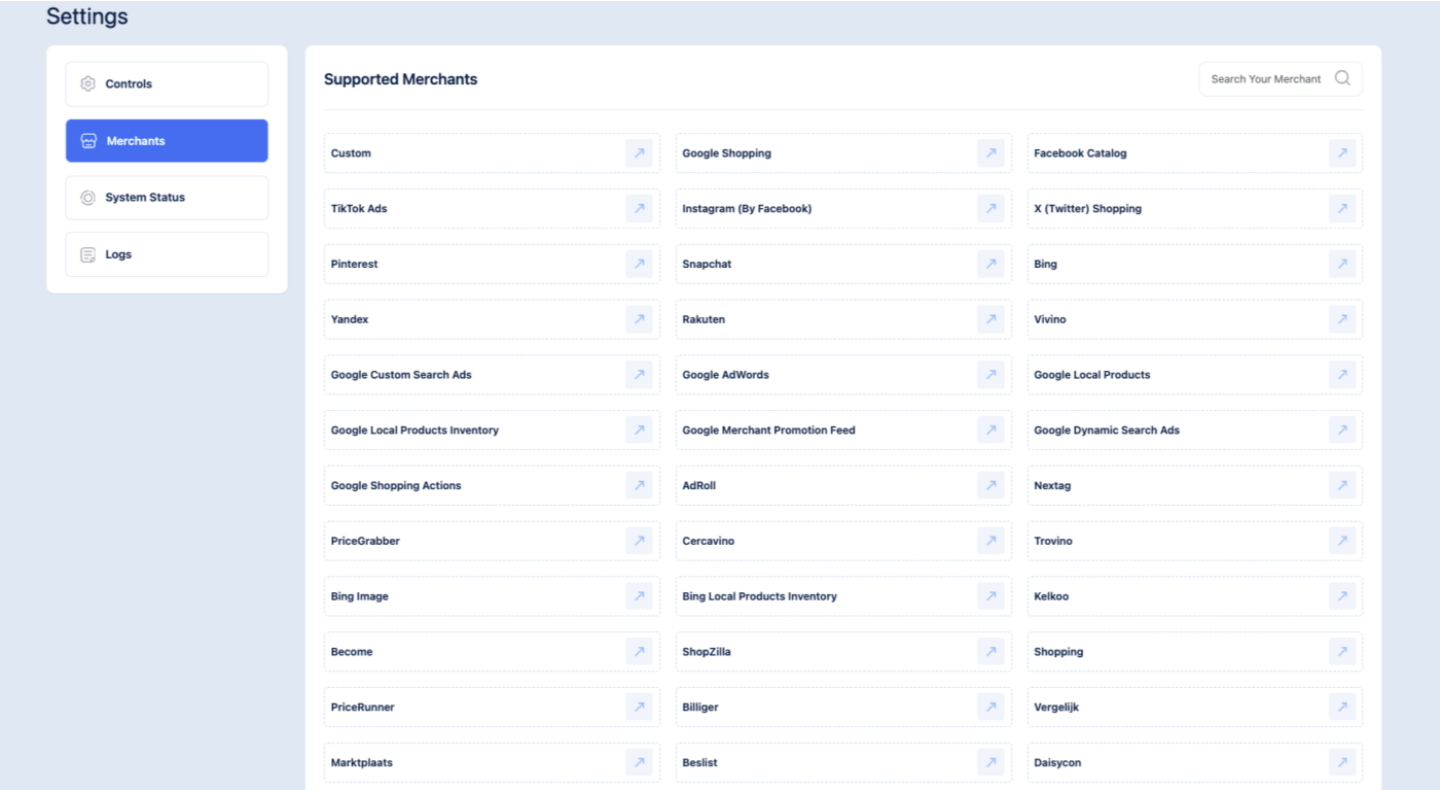
- Controls
- Merchants
- System Status
- Logs

i. Controls



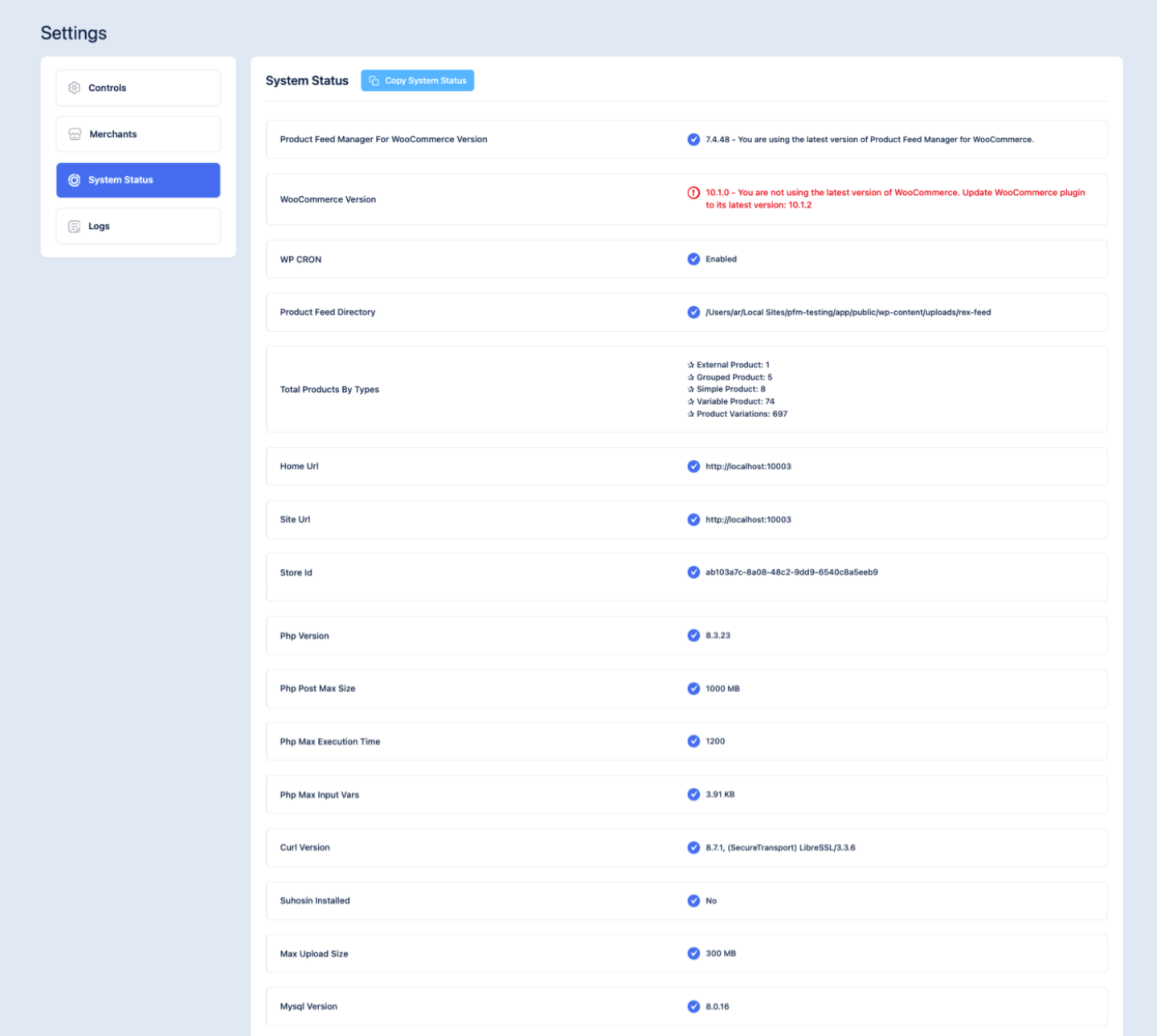
This section includes several useful features such as batch control, enabling essential custom fields, JSON-LD structured data fixes, and many more.

ii. Merchants



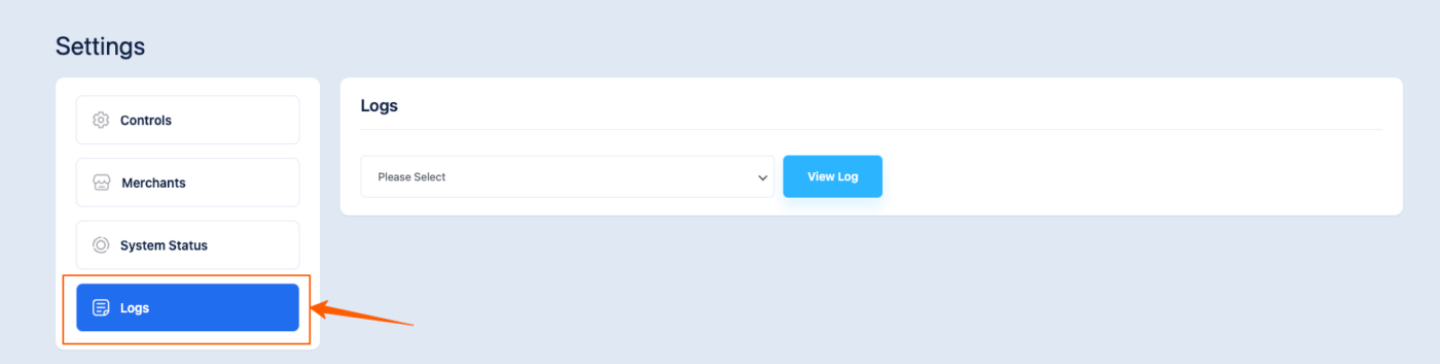
Here, you will get a list of all the Supported Merchants.

iii. System Status



The plugin's processes depend on a few things to run properly. You will be able to find out if your site meets the minimum requirements here.

iv. Logs



If you enable the Logs option under the Controls tab, then the plugin will keep logs of all activities with the plugin.

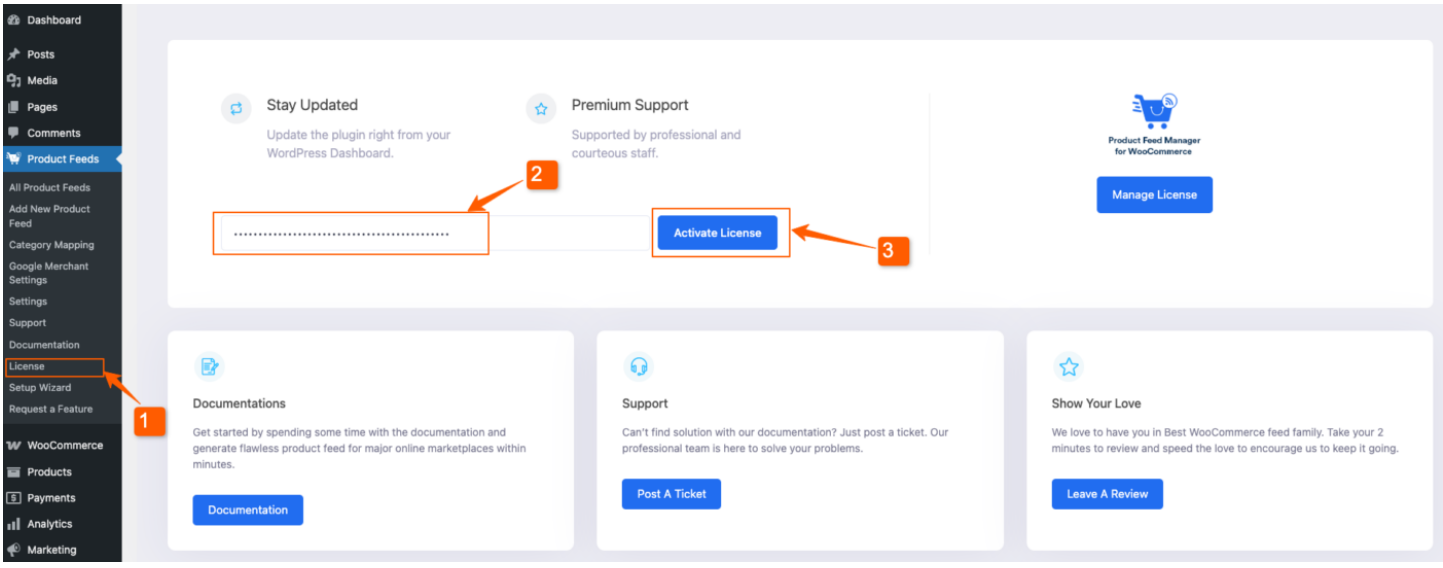
6. Support

Clicking on the Support menu will take you to our site where you can open a ticket for any issues you may face.

7. Documentation

Clicking on the Documentation menu will take you to our site where you can read the user documentations

8. License



Once you upgrade to Pro and activate the Pro plugin, you have to input the license key here and activate it to use all the Pro features of the plugin.

- Here’s how you can upgrade to Pro and activate the license.

Now, that you got an overview of the plugin, now let us move on to our next guides to learn about all the features that you will be able to use for accurate feed generation.

8. Setup Wizard

Clicking on the Setup Wizard will guide you through the process of creating your first feed

9. Request a Feature

Clicking on the Request a Feature will take you to the page where you request for a new feature and see the roadmap