How To Set Product Based Discount

Discount Conditions · https://rextheme.com/docs/how-to-set-product-based-discount/

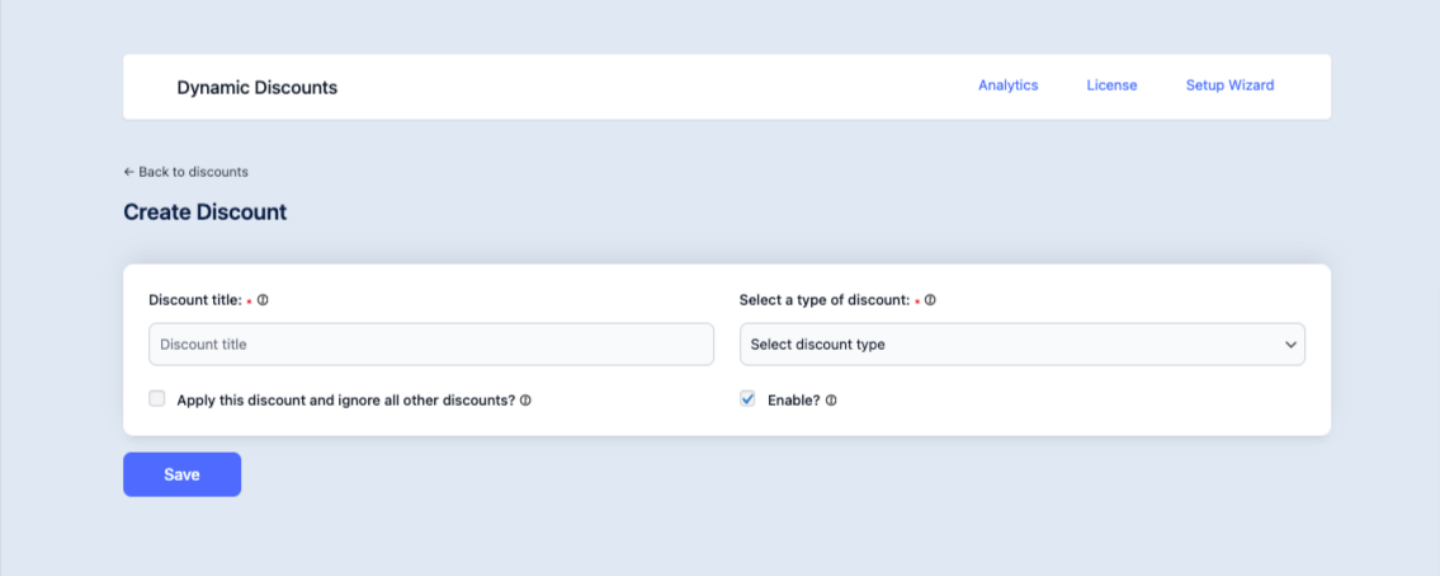
Looking to boost your store’s revenue and attract more buyers? Product-based discounts in WooCommerce allow you to offer irresistible deals on specific items, giving customers a reason to shop more.

This guide will show you how to easily set up these targeted discounts using **Dynamic Discount for WooCommerce**, our powerful plugin designed to streamline discount management. Whether you're running flash sales, offering bulk discounts, or rewarding loyal customers, this plugin will help you drive sales and create a more compelling shopping experience.

So let’s get started.

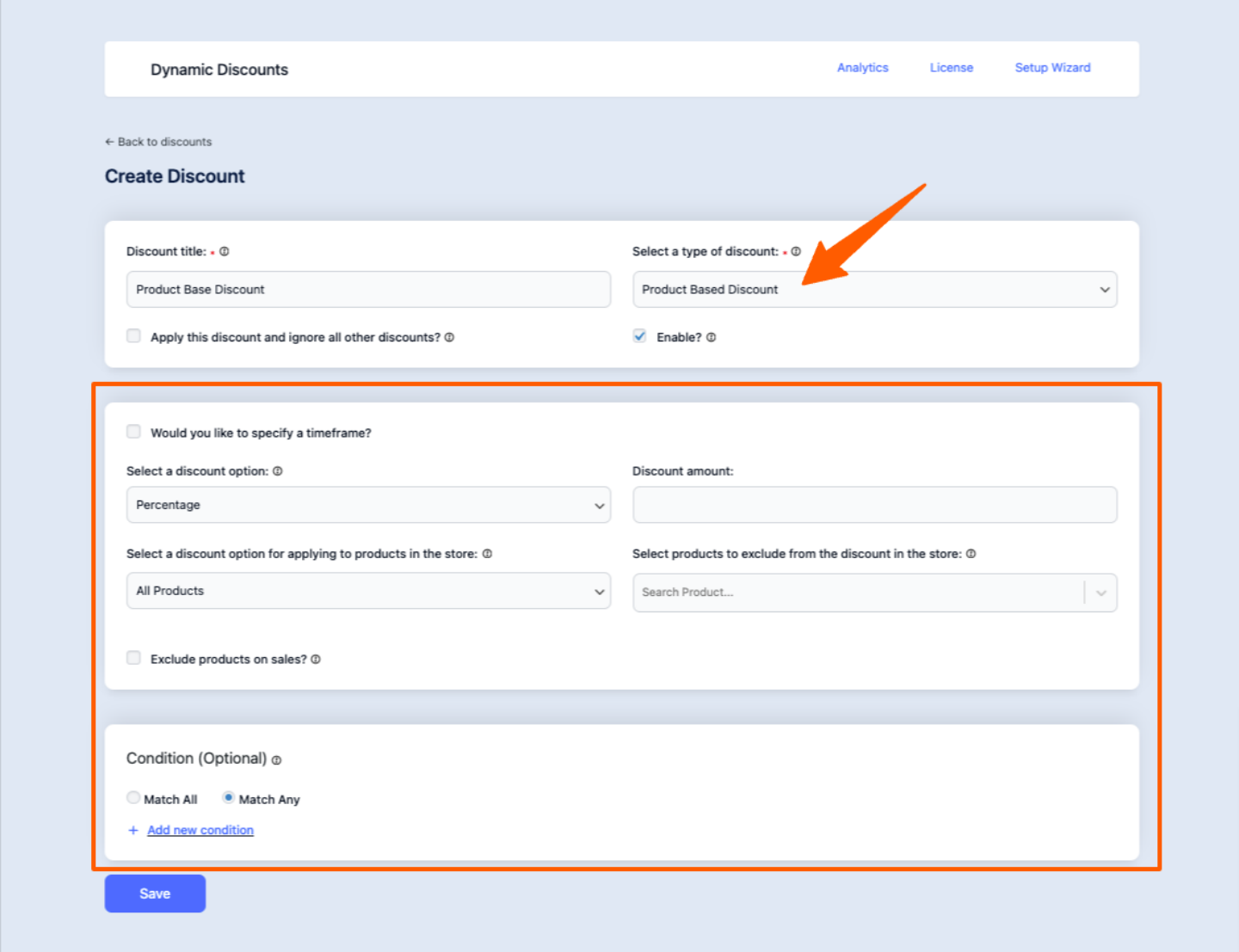
Dynamic Discounts Options

After you have installed and activated the plugin and the License, hover on WooCommerce and click on **Dynamic Discounts**. Clicking on the **+ Create New** it will take you to the **Create Discount** section.



Creating A Product Based Discount

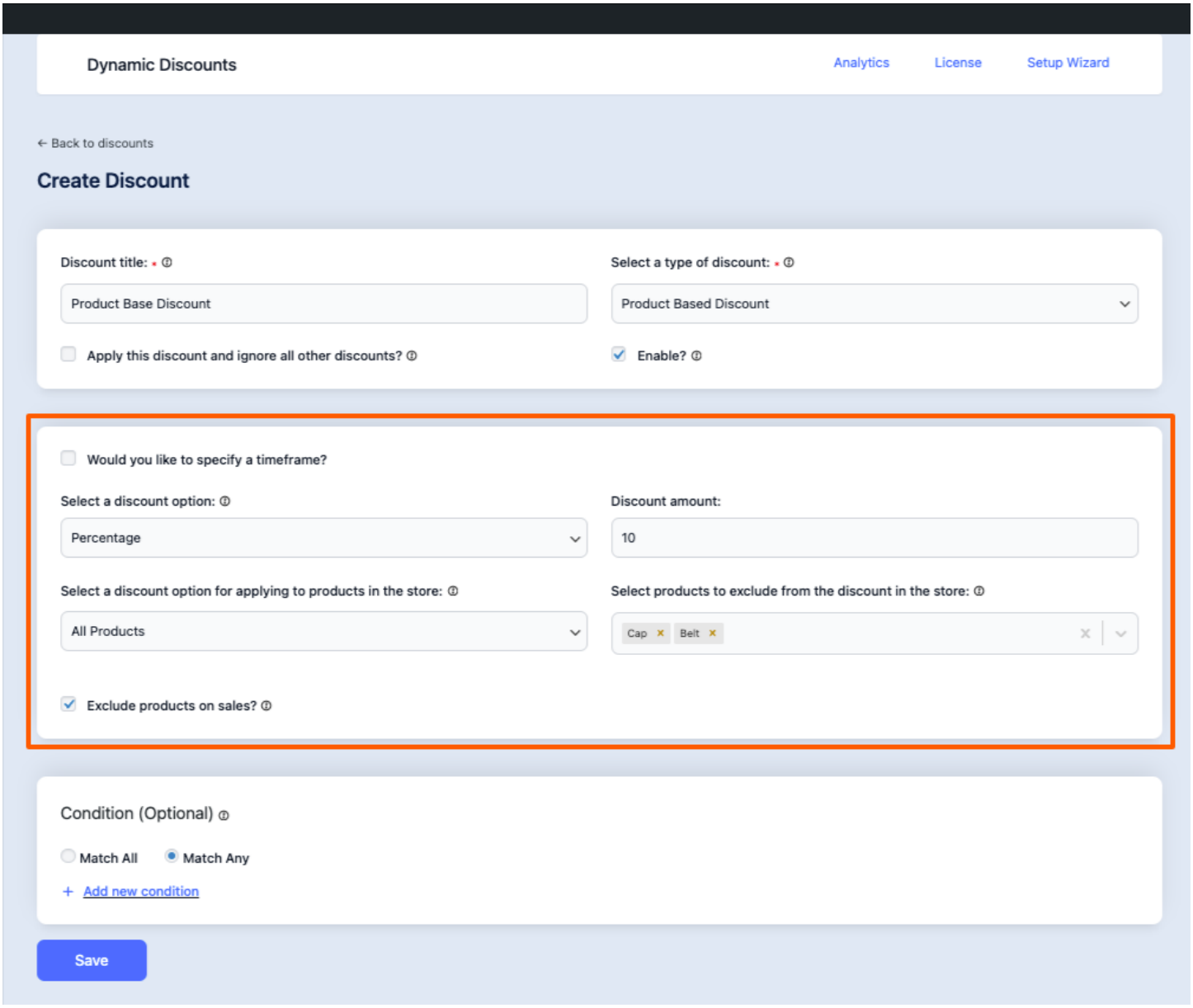
1. Give your discount a title. Now from the Discount type dropdown, select **Product Base Discount** and 2 new sections will be added below.



2. Now, choose a discount option from the dropdown, set a discount amount, and select how the discount will be applied to products in the store.

For this guide let's select the discount option as **Percentage**, Discount amount **10%** and click on Save. The Discount will be applied for **All Products**

But if you want to apply the discount to **All Products** but with some products excluded, then select the products you want to exclude in the "**Select an exclude filter option for applying in the store**". For example we have set **Cap** and **Belt** in the exclusion list and those products will be excluded from this discount.



3. Now click on the **Save** button.

That's it Discount Rule is created.

Now that you are familiar with how the **Dynamic Discounts for WooCommerce** plugin works, in the upcoming documentation you'll learn about more useful features.

Need Help?

If you encounter any issues or need assistance, visit our support page to contact us directly with the necessary details for personalized help.