How To Configure A Call To Action (CTA) Button in Virtual Tour

Setting Up Control Buttons · https://rextheme.com/docs/call-to-action-in-virtual-tour/

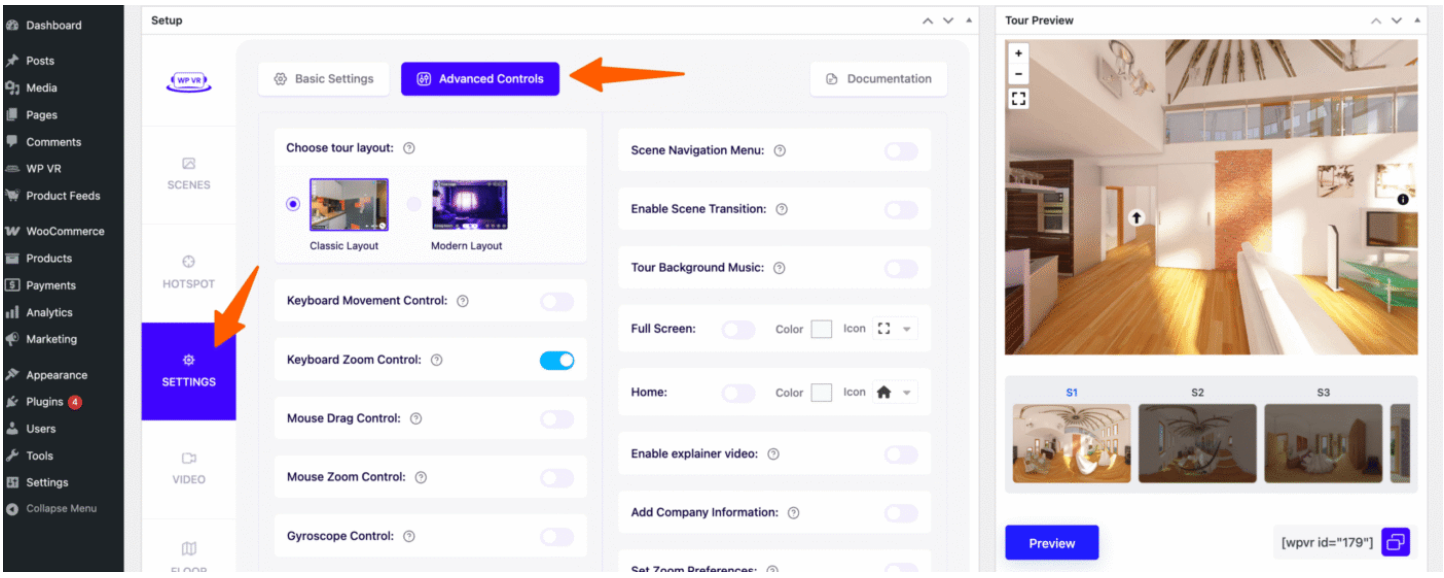
The first major enhancement in WPVR is the addition of a **Call To Action (CTA)** button directly on your Virtual Tours.

Now you can link to an external page, opening up new opportunities for interaction and marketing with this feature.

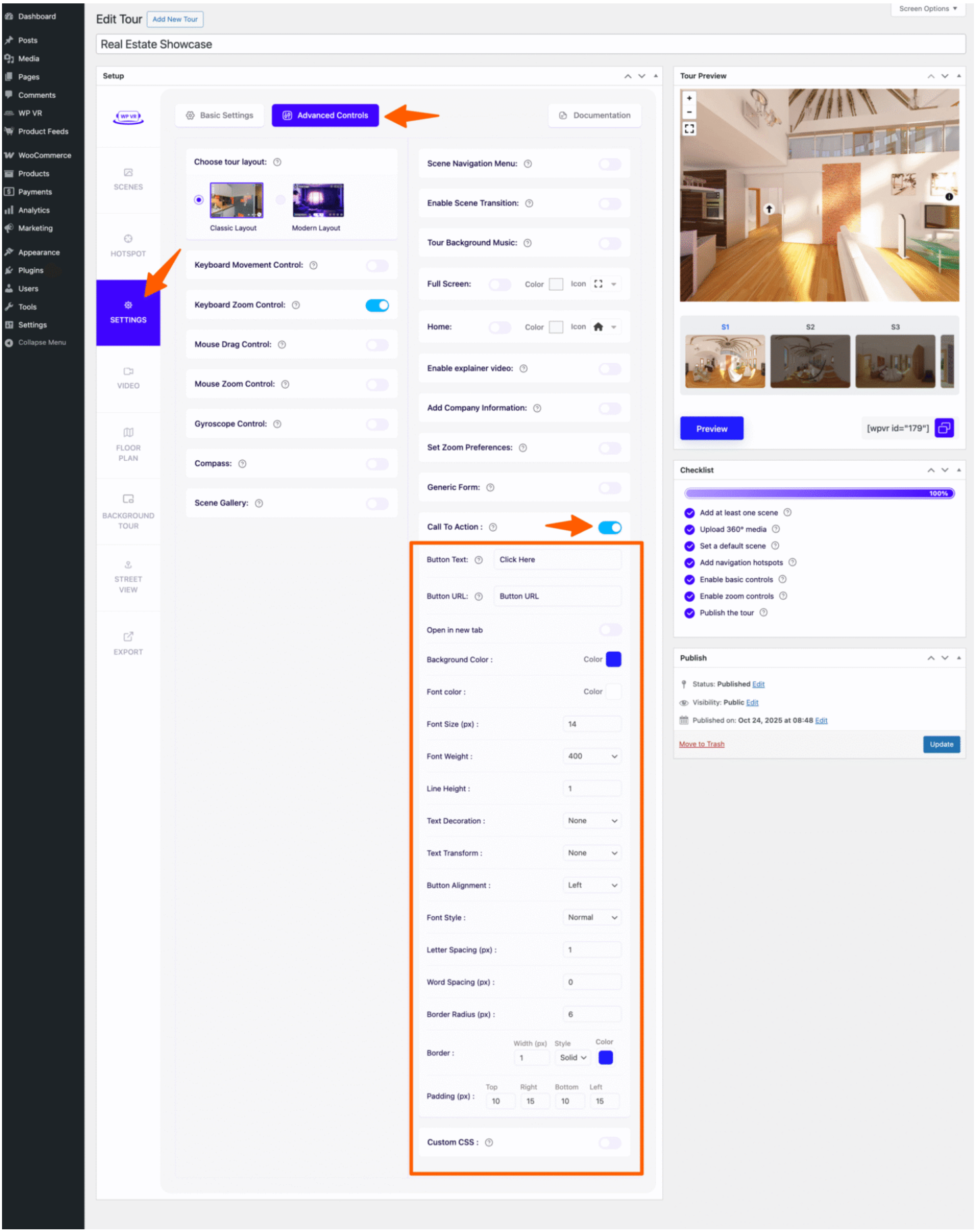
WPVR has introduced a Call To Action (CTA) button which you can create directly using **WP VR Pro**. This addition allows you to seamlessly link to external pages, unlocking new possibilities for user interaction.

How to create a CTA button

1. Create a new tour or open the existing tour. Navigate to **Settings > Advanced Controls.**



2. Now enable the **Call To Action** button. After enabling it a new section will appear below.


Dashboard
Posts
Media
Pages
Comments
WP VR
Product Feeds
WooCommerce
Products
Payments
Analytics
Marketing
Appearance
Plugins
Users
Tools
Settings
Collapse Menu
Edit Tour
Add New Tour
Screen Options
Real Estate Showcase
Setup
Basic Settings
Advanced Controls
Documentation
SCENES
HOTSPOT
SETTINGS
VIDEO
FLOOR PLAN
BACKGROUND TOUR
STREET VIEW
EXPORT
Choose tour layout:
Classic Layout
Modern Layout
Keyboard Movement Control:
Keyboard Zoom Control:
Mouse Drag Control:
Mouse Zoom Control:
Gyroscope Control:
Compass:
Scene Gallery:
Scene Navigation Menu:
Enable Scene Transition:
Tour Background Music:
Full Screen:
Color
Icon
Home:
Enable explainer video:
Add Company Information:
Set Zoom Preferences:
Generic Form:
Call To Action :
Button Text:
Click Here
Button URL:
Button URL
Open in new tab
Background Color :
Font color :
Font Size (px) :
14
Font Weight :
400
Line Height :
1
Text Decoration :
None
Text Transform :
None
Button Alignment :
Left
Font Style :
Normal
Letter Spacing (px) :
1
Word Spacing (px) :
0
Border Radius (px) :
6
Border :
Width (px)
Style
Solid
Padding (px) :
Top
Right
Bottom
Left
10
15
10
15
Custom CSS :
Tour Preview
S1
S2
S3
Preview
[wpvr id="179"]
Checklist
100%
Add at least one scene
Upload 360° media
Set a default scene
Add navigation hotspots
Enable basic controls
Enable zoom controls
Publish the tour
Publish
Status: Published Edit
Visibility: Public Edit
Published on: Oct 24, 2025 at 08:48 Edit
Move to Trash
Update

3. From these options you can customize the **CTA button** to your preference.

4. After you are done customizing press the **Update** button and publish the tour on your desired page.

Here is the demo of how it will look on the page where you published the tour.



That's how easy it is to configure. You can now explore more and create a CTA button of your preference.