How To Set Discount Conditions For Product Variations

Discount Conditions · https://rextheme.com/docs/how-to-set-discount-conditions-for-product-variations/

Offering targeted discounts for specific product variations is a powerful strategy to increase sales and manage inventory effectively. With the **Dynamic Discount Plugin by RexTheme**, you can create tailored discount conditions for individual product variations, providing unparalleled flexibility in your pricing strategy.

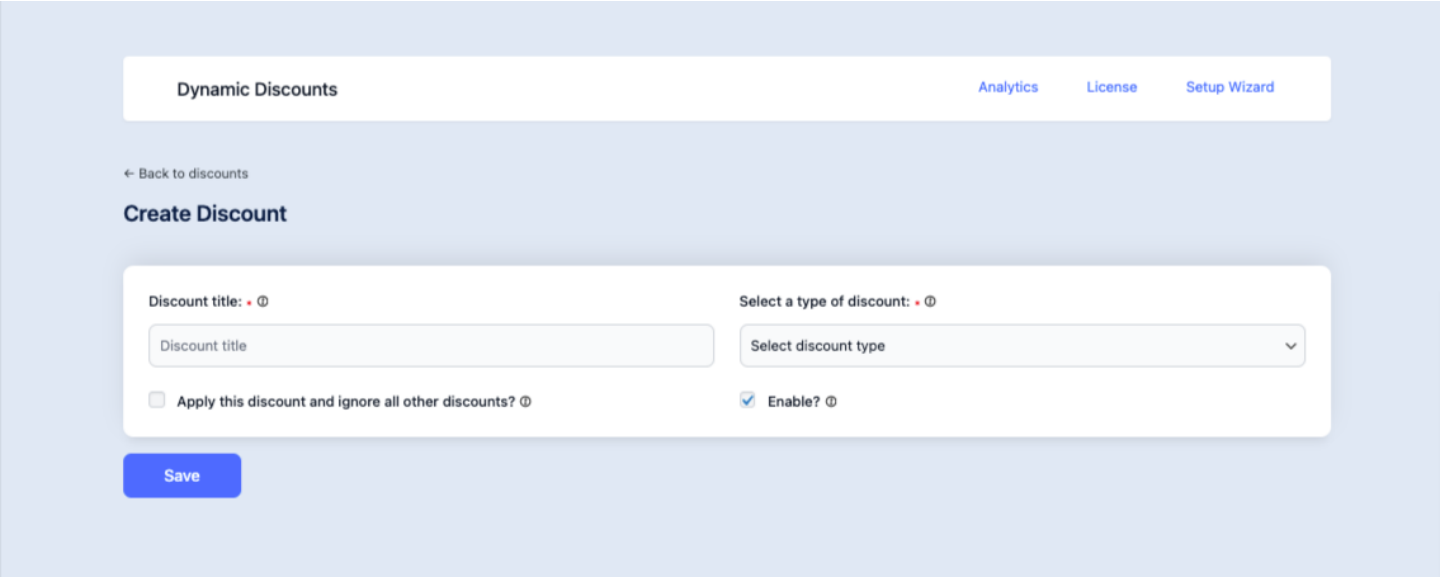
Whether you're promoting a particular size, color, or any other variation of your products, this feature ensures you can apply discounts precisely where they are needed. From seasonal promotions to clearing out excess inventory, setting discount conditions for variations empowers you to optimize your sales while meeting customer expectations.

This guide will take you step-by-step through the process of setting up discount conditions for product variations, ensuring your promotions align seamlessly with your business goals.

Let's get started!

Dynamic Discounts Options

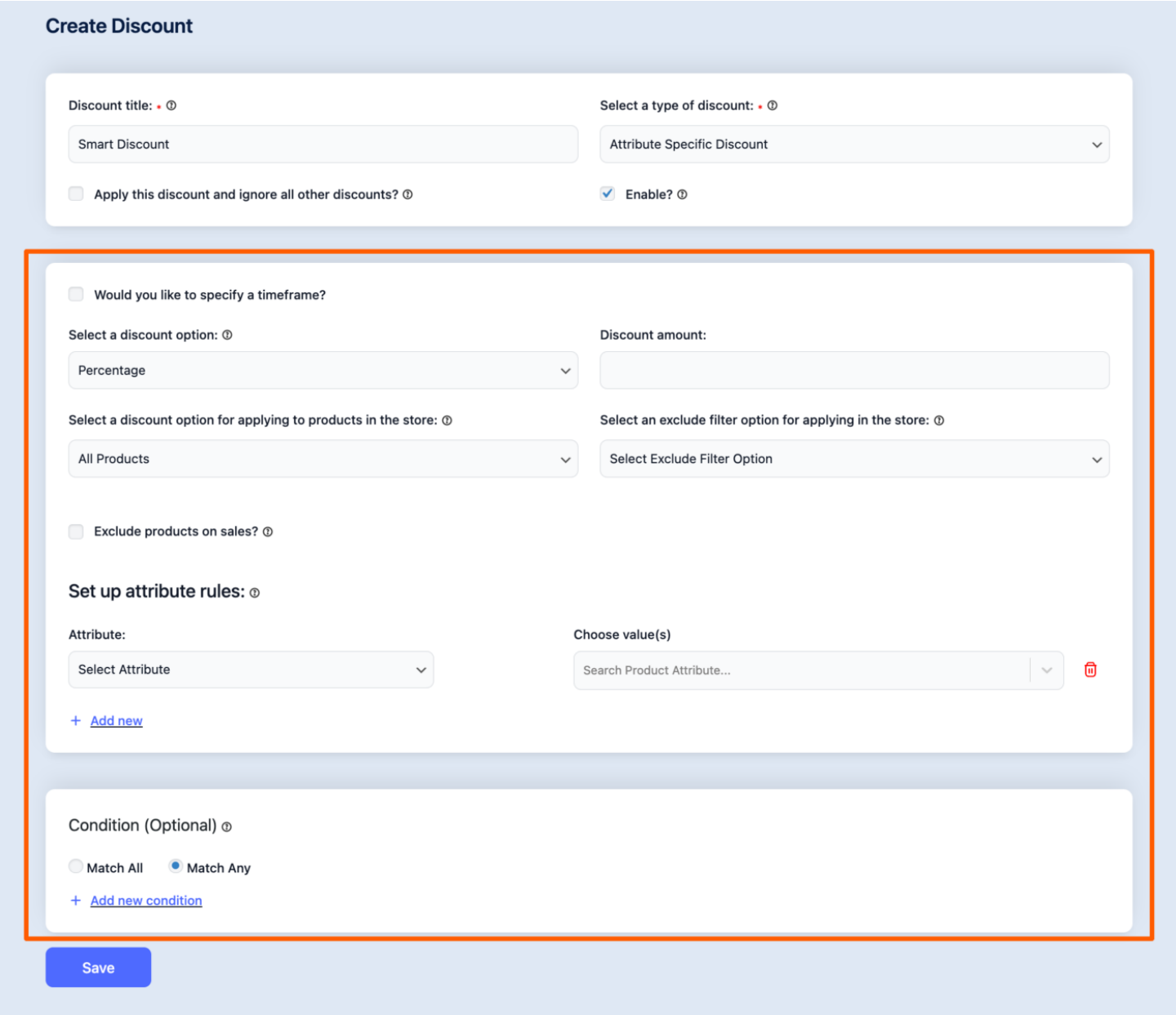
After you have installed and activated the plugin and the License, hover on WooCommerce and click on **Dynamic Discounts**. Clicking on the **+ Create New** it will take you to the Create Discount section.



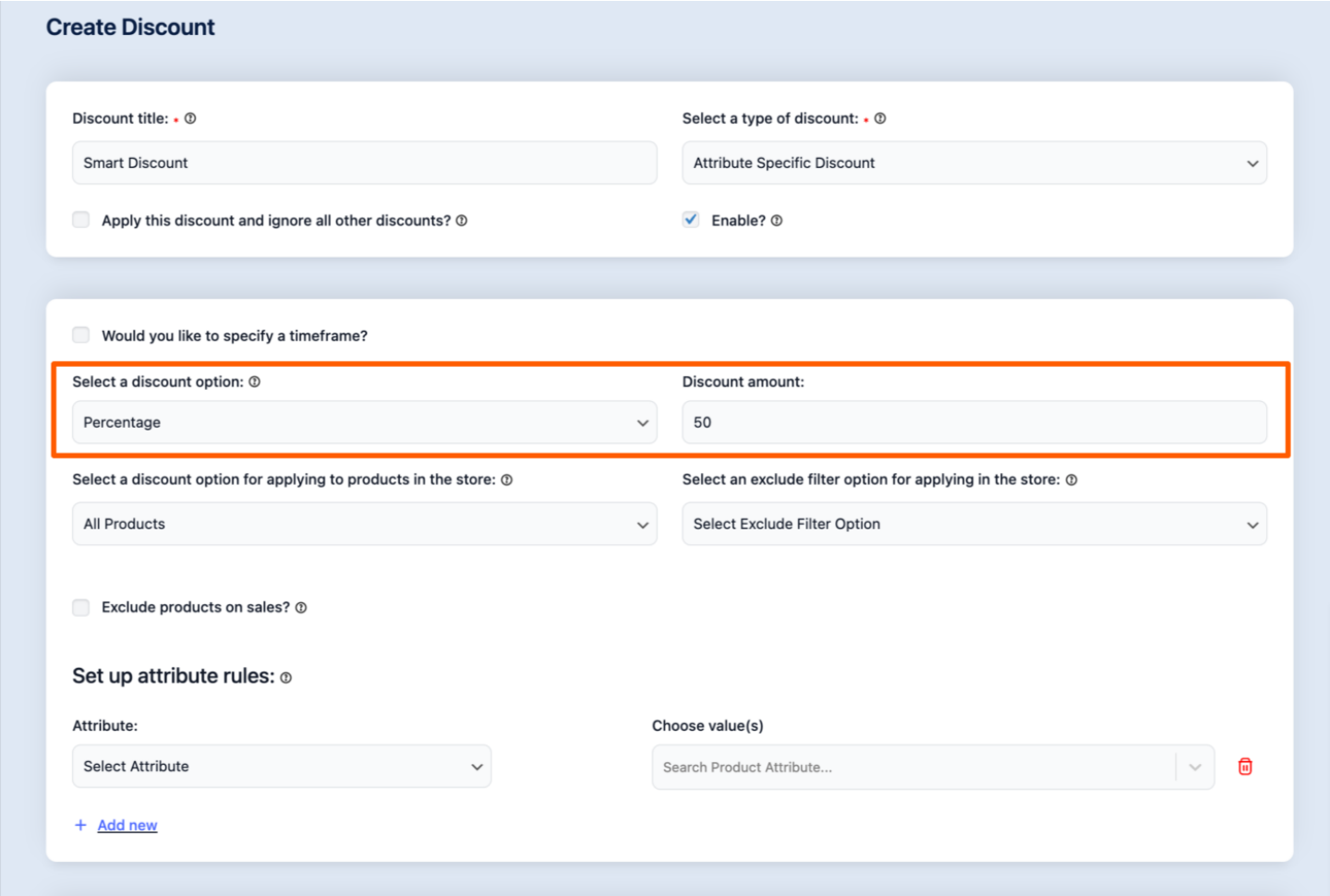
Creating Discounts Conditions For Product Variations

1. Give your discount a title.

Now from the Discount type dropdown, select **Attribute Specific Discount** and 2 new sections will be added below.

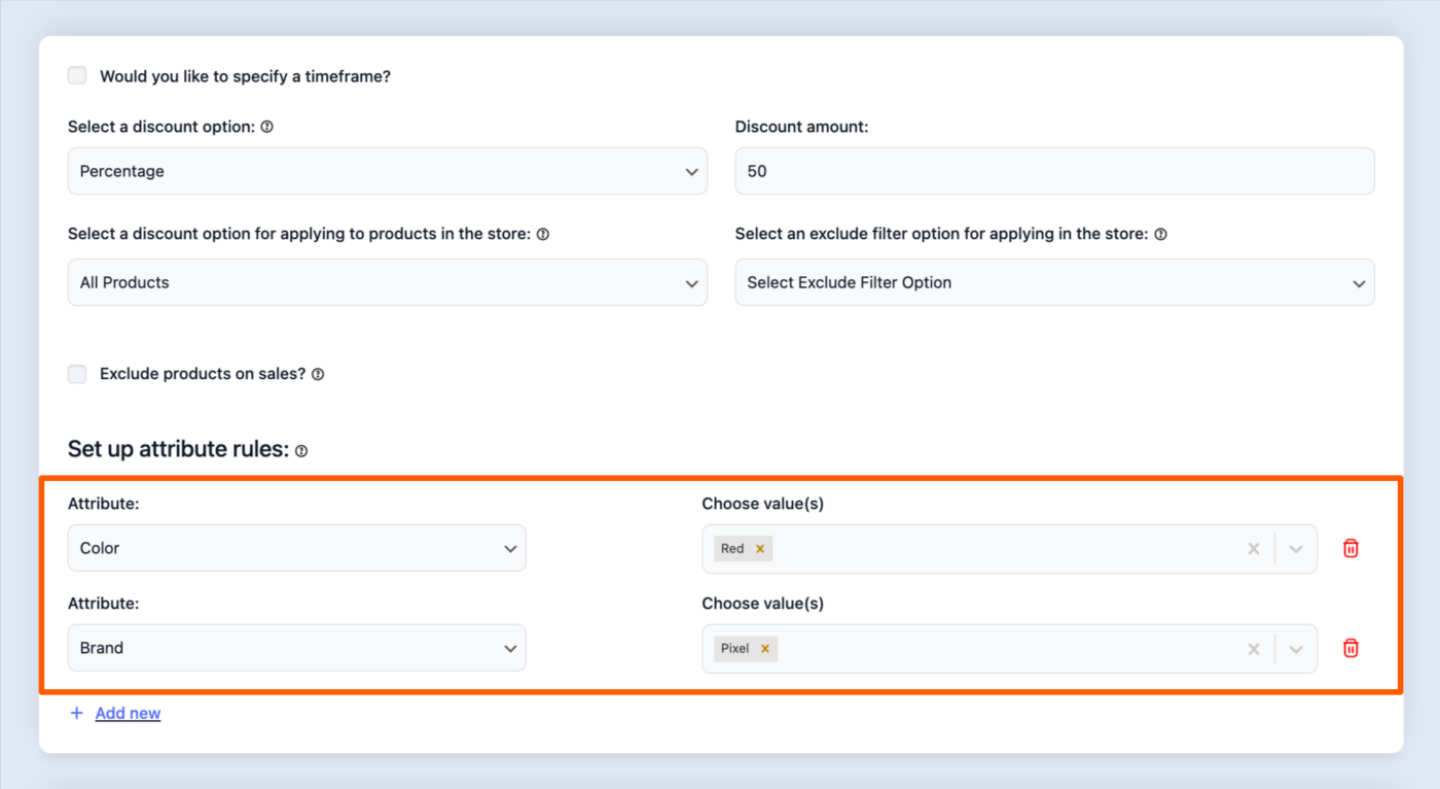


2. Now lets select a discount option from the dropdown, a discount amount for applying to products. For this guide let's select the discount option as **Percentage**, Discount amount **50%**.



3. After that from the **Attribute dropdown** select the desired attribute. Please note that only the Global Attributes on your store will be available here.

For this guide, let's choose the attributes Color and Brand with the values Red and Pixel.



** Note that the two attribute rules will be treated as an **AND** condition, meaning both rules must be met.

After setting these conditions, all Pixel brand products with the color Red will receive a 50% discount.

4. Now click on the **Save** button.

That's it Discount Rule is created.

Now that you are familiar with how the **Dynamic Discounts for WooCommerce** plugin works, in the upcoming documentation you'll learn about more useful features.

Need Help?

If you encounter any issues or need assistance, visit our support page to contact us directly with the necessary details for personalized help.