How To Generate Product Feed In Multiple Languages With WPML

PFM Plugin Integrations · https://rextheme.com/docs/how-to-generate-product-feed-with-wpml/

In this guide, I will show you how you can generate a product feed with **WPML**-translated product data.

Follow the steps below.

Note: WPML integration ensures only the product data in the feed is translated—plugin interface remains in the default language.

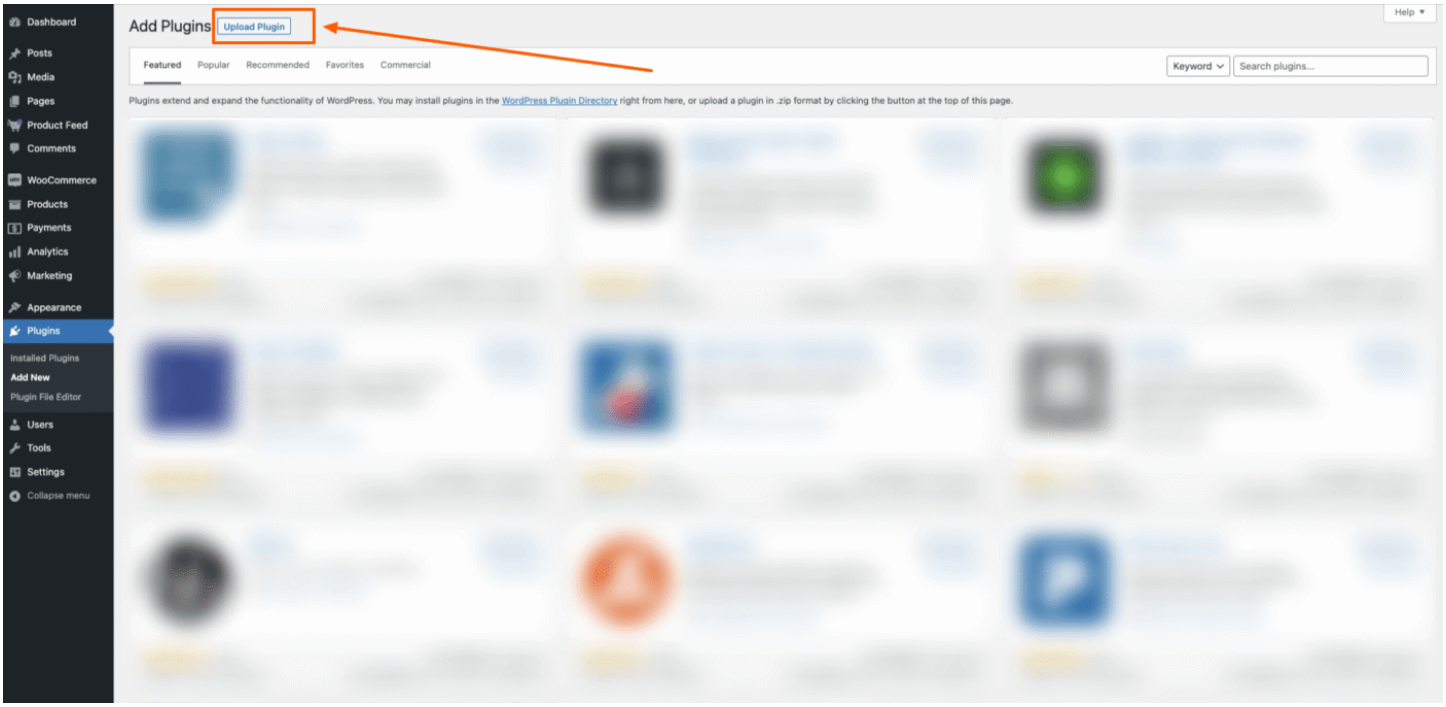
Step 1 - Install WPML

*Make sure you have the Free version of **WPML Multilingual & Multicurrency for WooCommerce** activated.
You can download it from here: Link

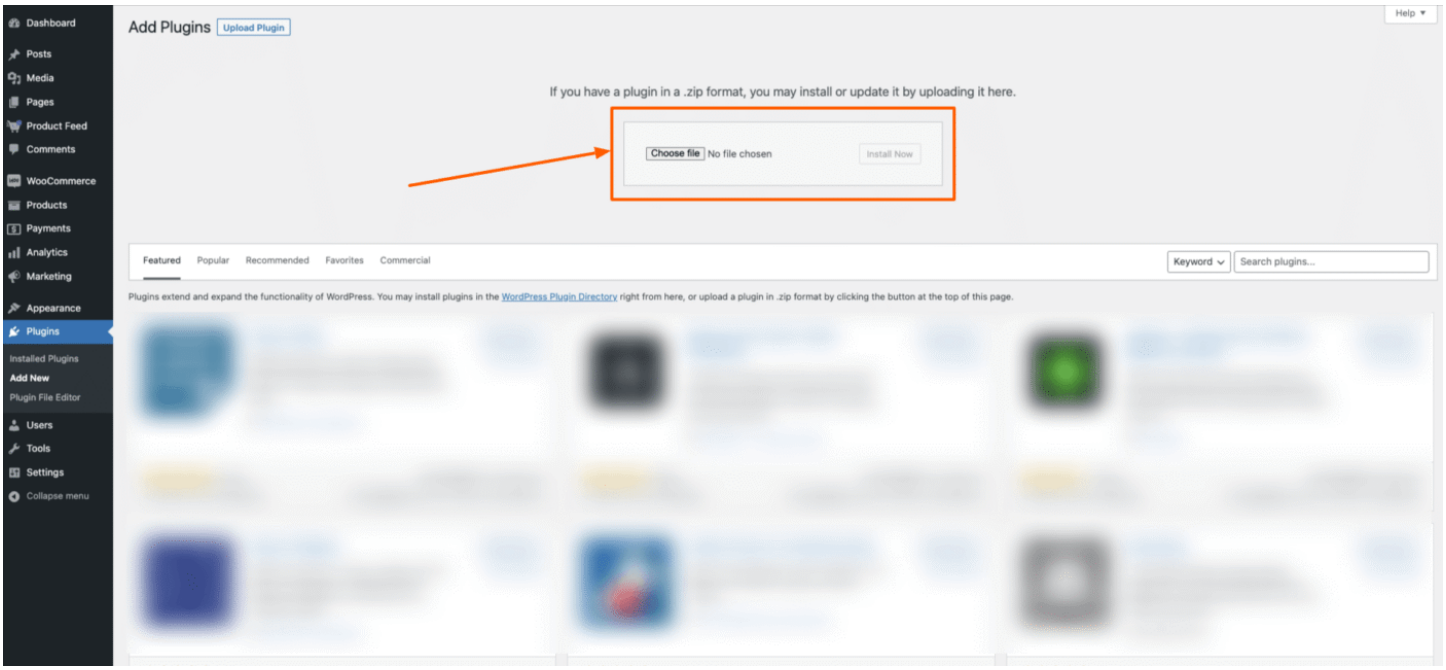
**To use WPML for translation, you may purchase the WPML CMS or Agency plan. Here's the link*

After that from your WPML account, download the WooCommerce Multilingual & Multicurrency and String Translation components.

1. To install them, go to the **WordPress dashboard >> Plugins >> Add New**, and click on the **Upload Plugin** button.

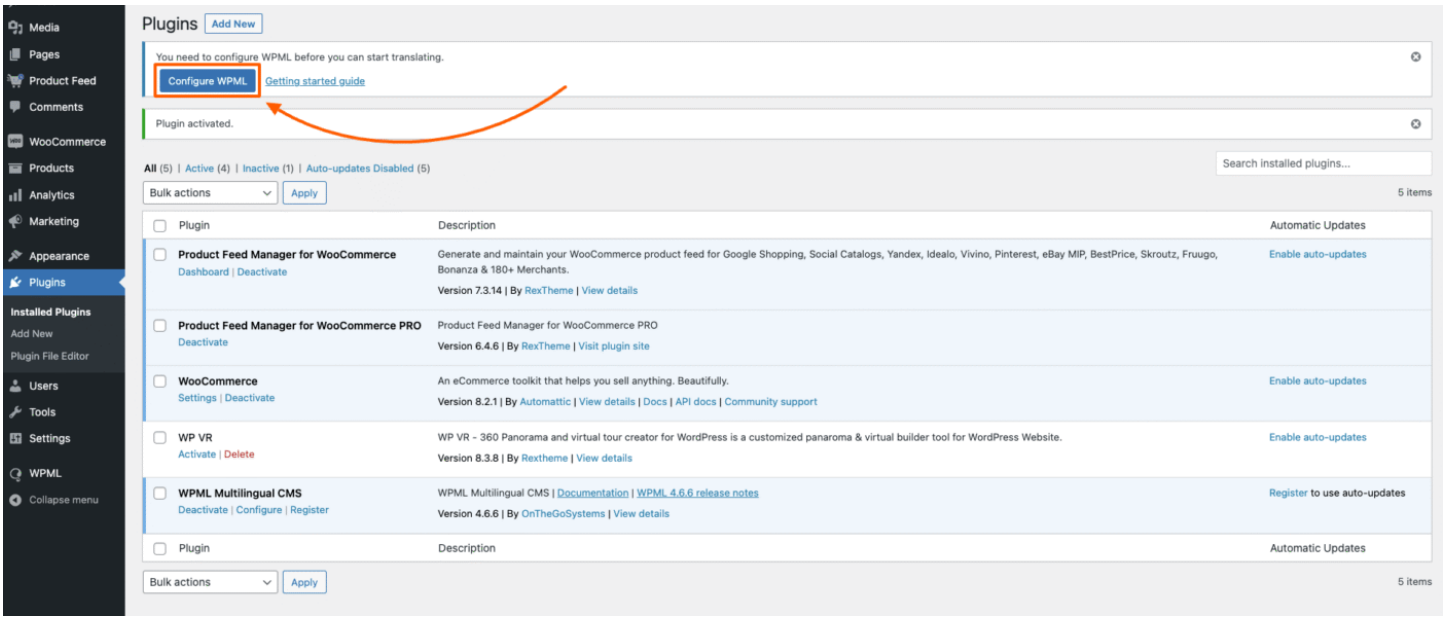


2. You will get an option to **'Choose file.'** Click on it to upload **WPML Multilingual CMS** and **String Translation** one by one, and then click on the **Install Now** button.



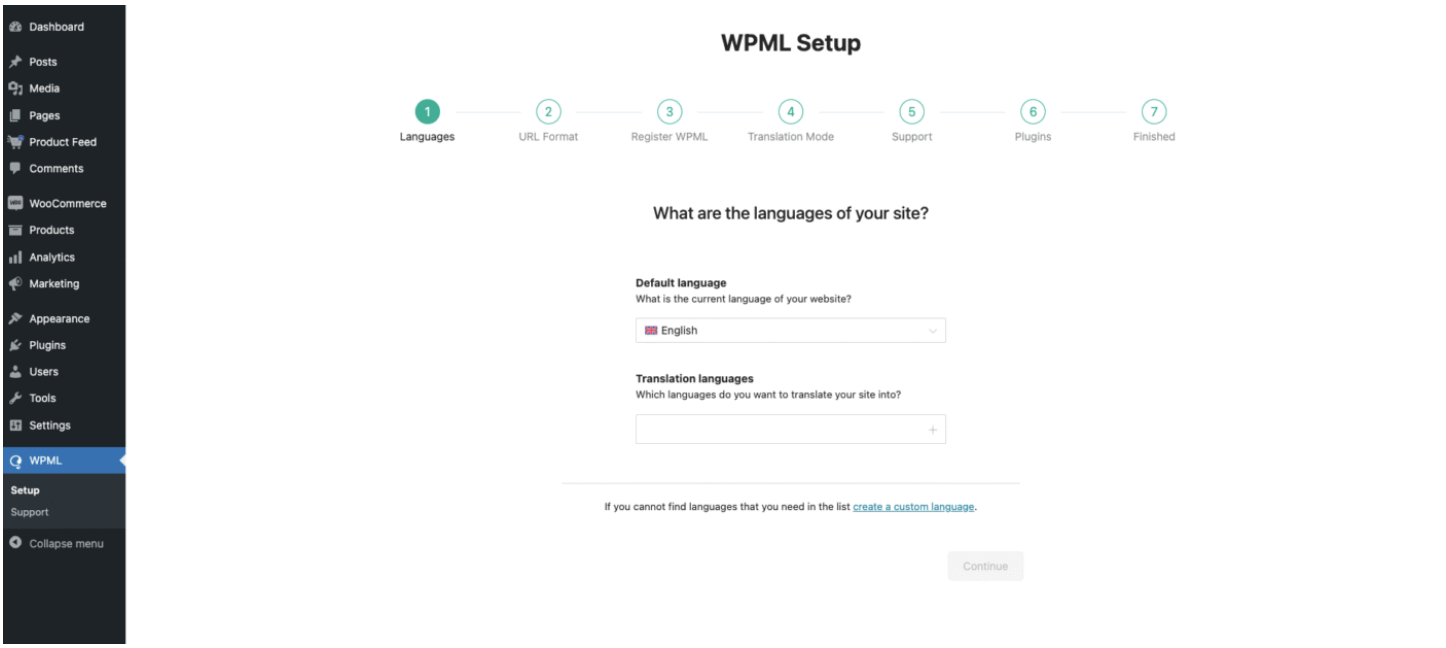
3. Once the plugins are installed, click on the **Activate** button to activate the plugins.

4. Next, you will get the option to configure the plugin. Click on the **Configure WPML** button.



Step 2 - Configure WPML

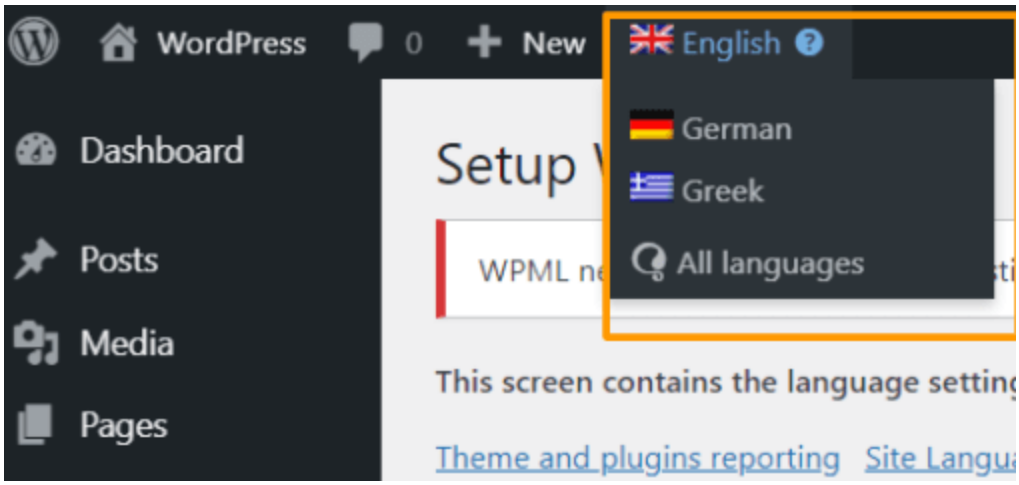
1. Once you click on the **Configure WPML** button, it will take you to the configure page.



Follow their official documentation for the Setup. Here is the link: WPML Getting Started Guide

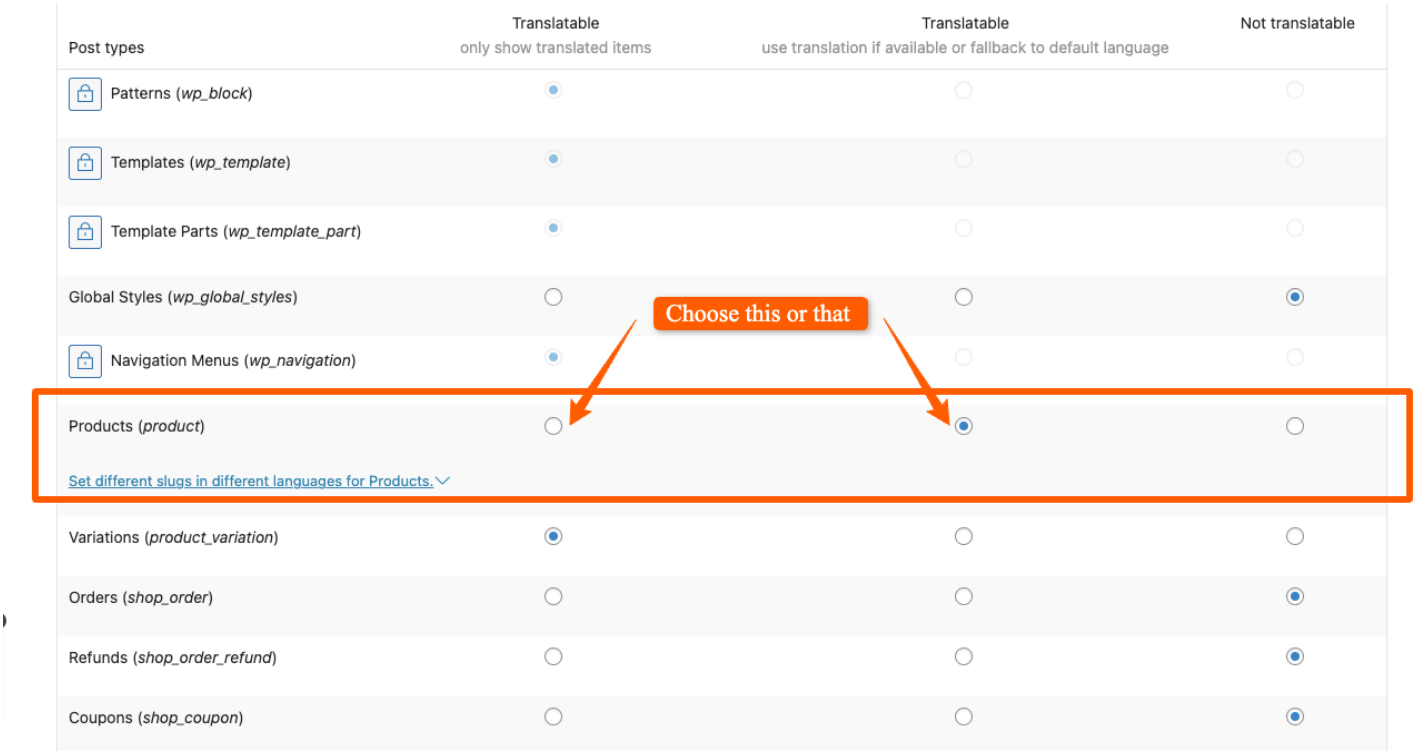
2. After configuration, it will take you to the Translation Management page.

Here, you will see that there is a language option on the top, and when you click on that, you will get all the selected languages here.



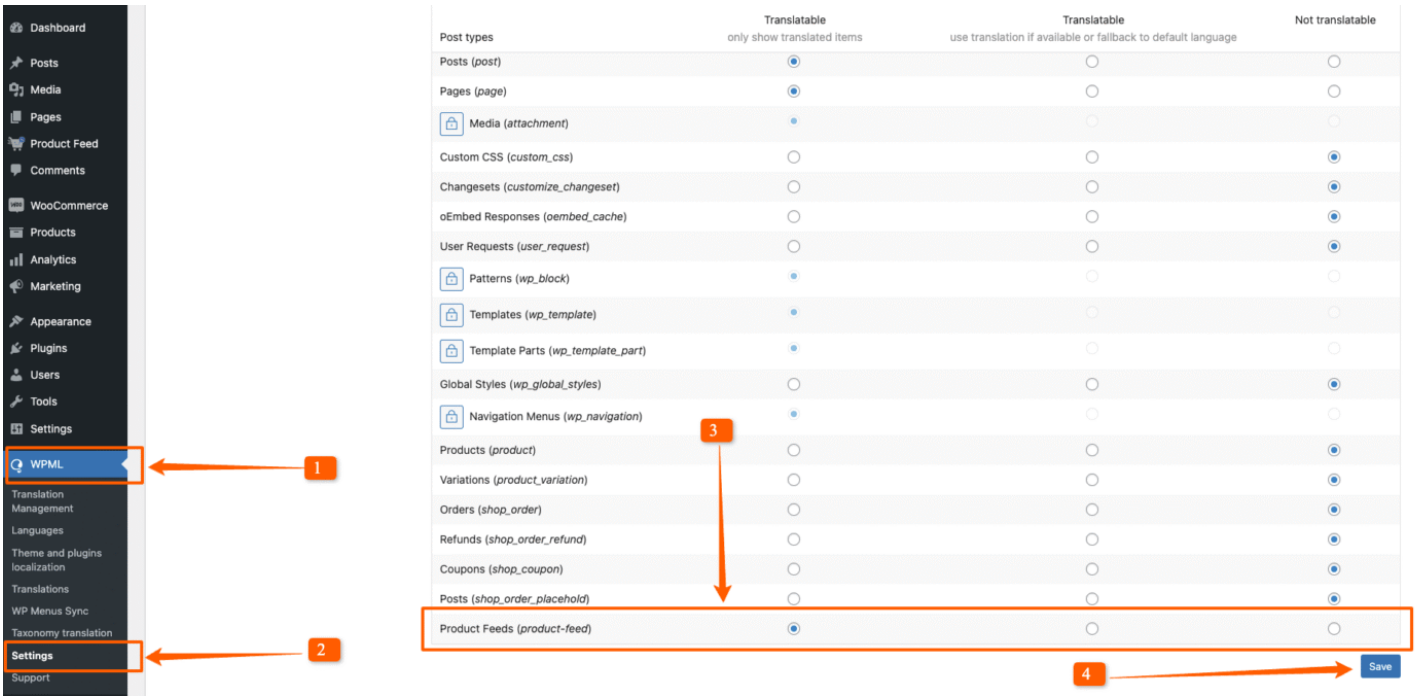
Step 3 - Give Permission To WPML to Translate Your Feed Data

1. Make sure that you have enabled translation for WooCommerce products within the **WPML** settings in the **Post Type Translation section**. This step is crucial to allow translation for your products.



You may then translate the WooCommerce product data. *Follow this official guide from WPML to translate products easily*.

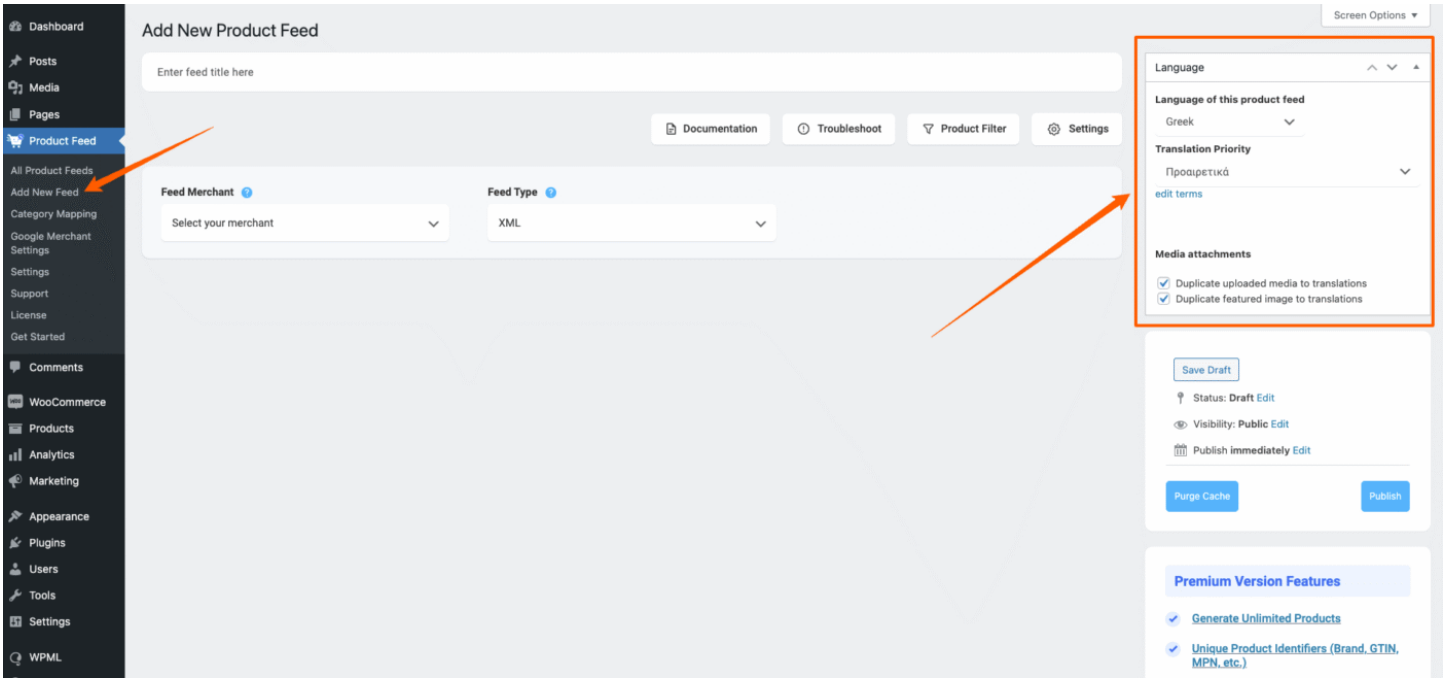
2. To be able to generate a product feed with your translated product data, again go to **WPML > Settings** and under the **Post Types Translation** section. Here, enable the option **Product Feeds [product-feed]** by clicking on the radio button beside it under the Translatable column.



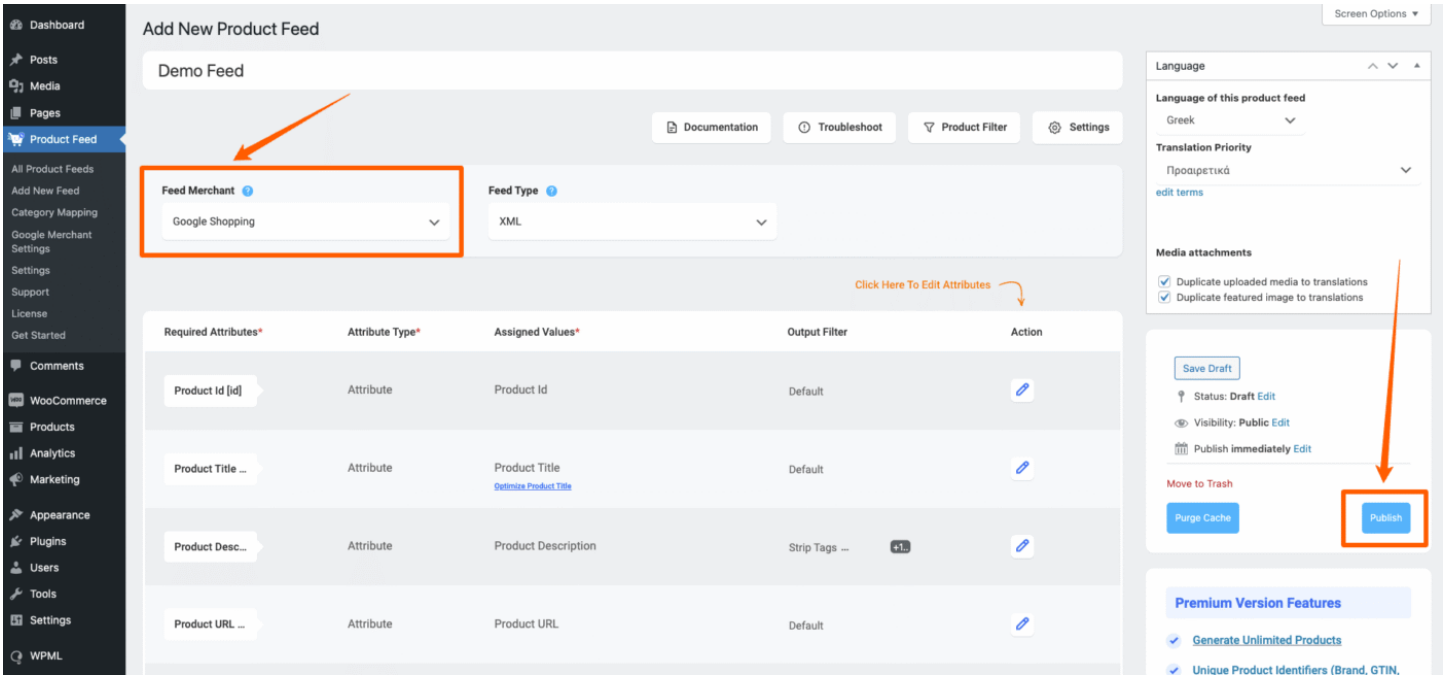
Click on the **Save** button below and your **WPML** configuration is complete. You will now be able to generate product feed in different languages that you created using WPML.

Step 4 - Create Feed With Translated Product Data

1. Go to **Product Feed Manager >> Add New Feed**. Select your preferred Merchant. On top, you will get an option to select the feed language.

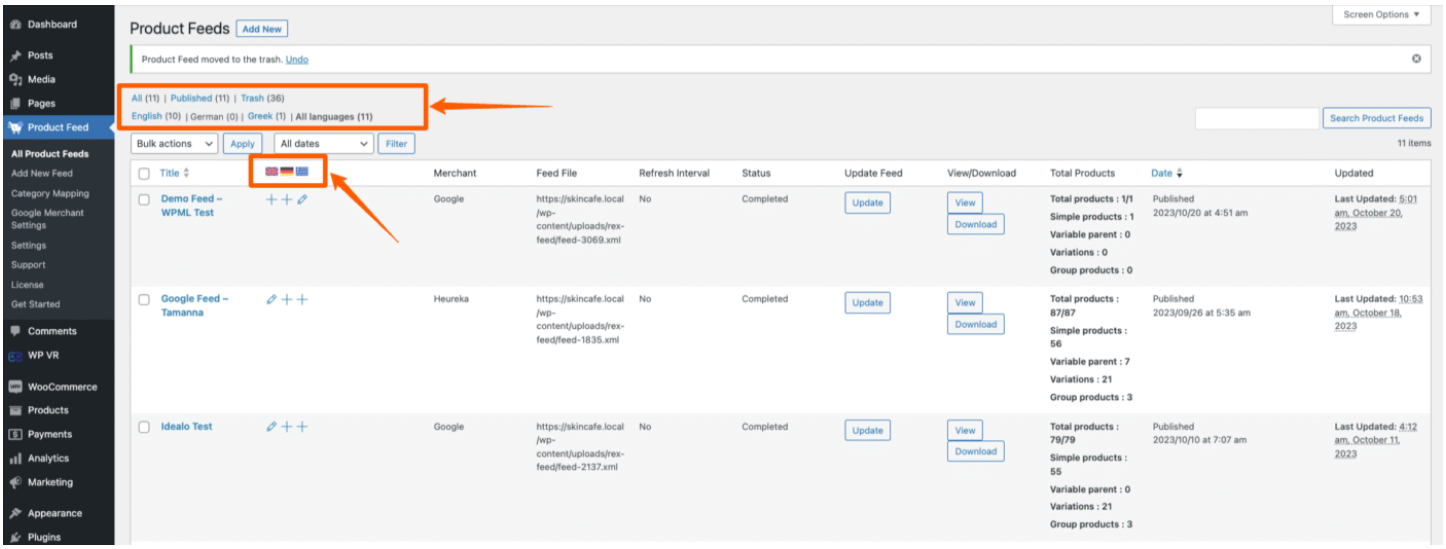


2. Now, select your preferred Merchant, configure your attributes, and click on the **Publish** button to publish the feed.

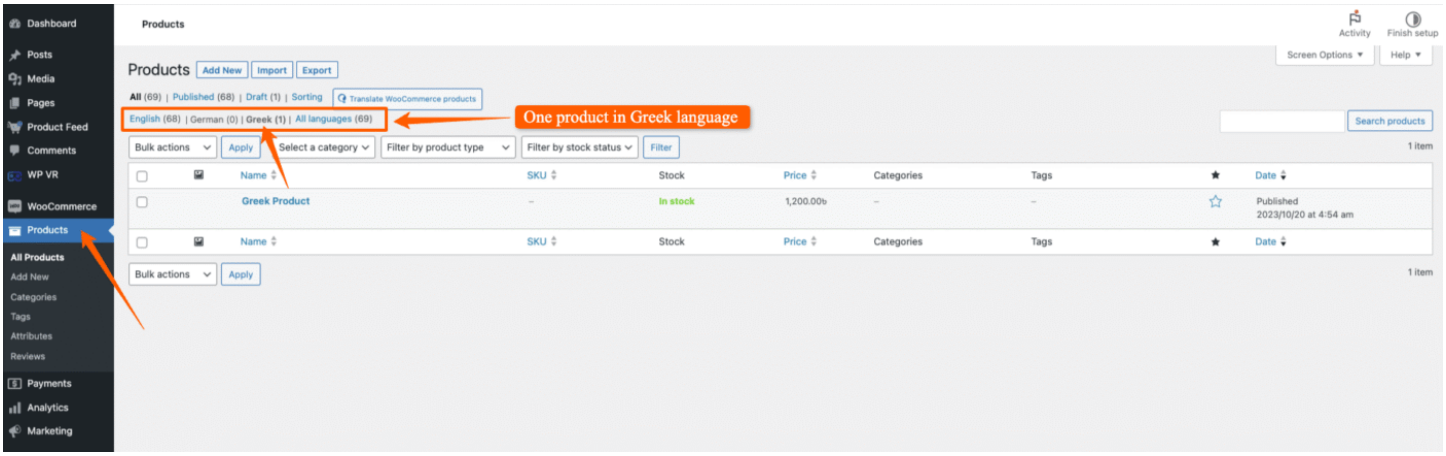


3. Now your feed is published.

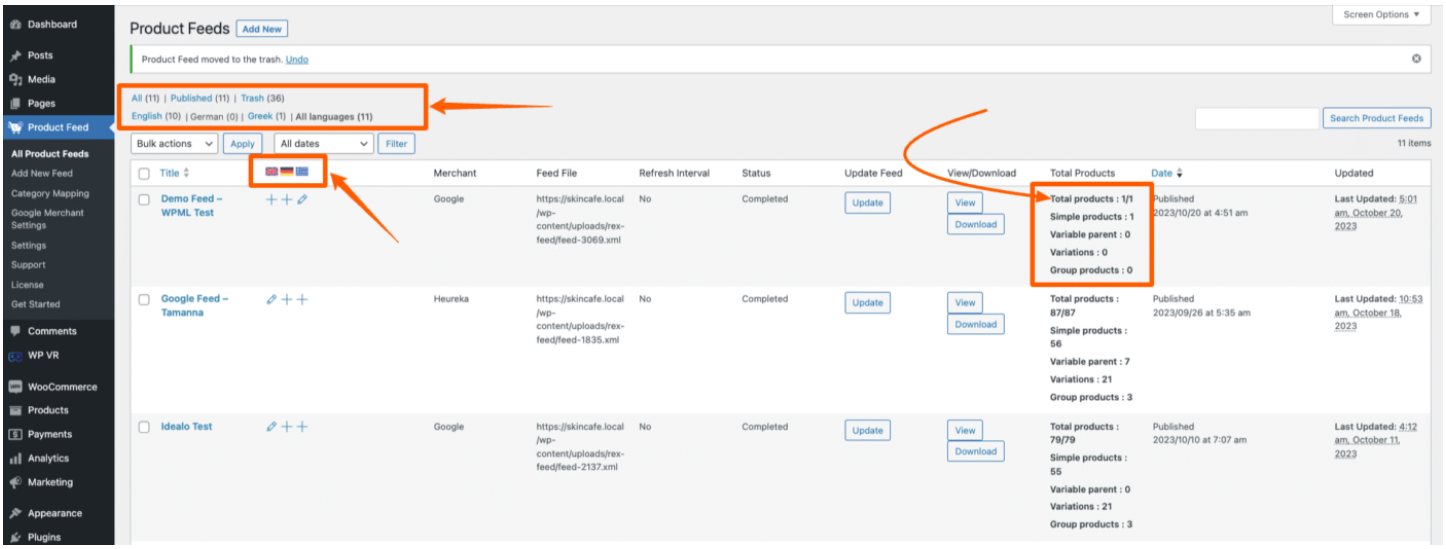
Go back to your **All Product Feeds** Page, and you will see that there's an extra row for the languages and you can click on any language to get all relevant language.



** Note that we have selected the **language of this product feed: Greek** so the feed will be generated with Greek products only.



As there is one product in the WooCommerce store in the Greek language that's why in the feed, the total product is one.



That's it. Your language-based feed is ready.