How to Generate WooCommerce Product Feed for Skroutz

Feed Generation Instructions · https://rextheme.com/docs/how-to-generate-a-woocommerce-product-feed-for-skroutz/

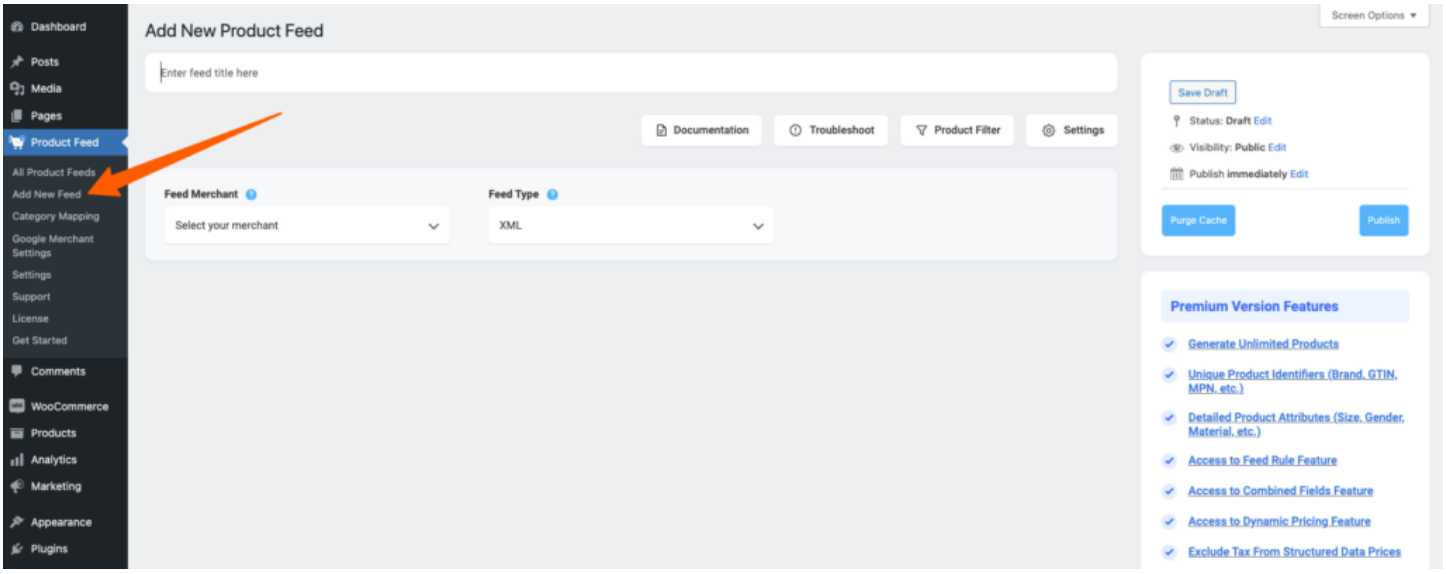
In this doc, I will show you how you can easily create your WooCommerce product feed for Skroutz Merchant.

Step 1: Create a New Feed and Map Your Product Attributes

Go to your product feed dashboard.

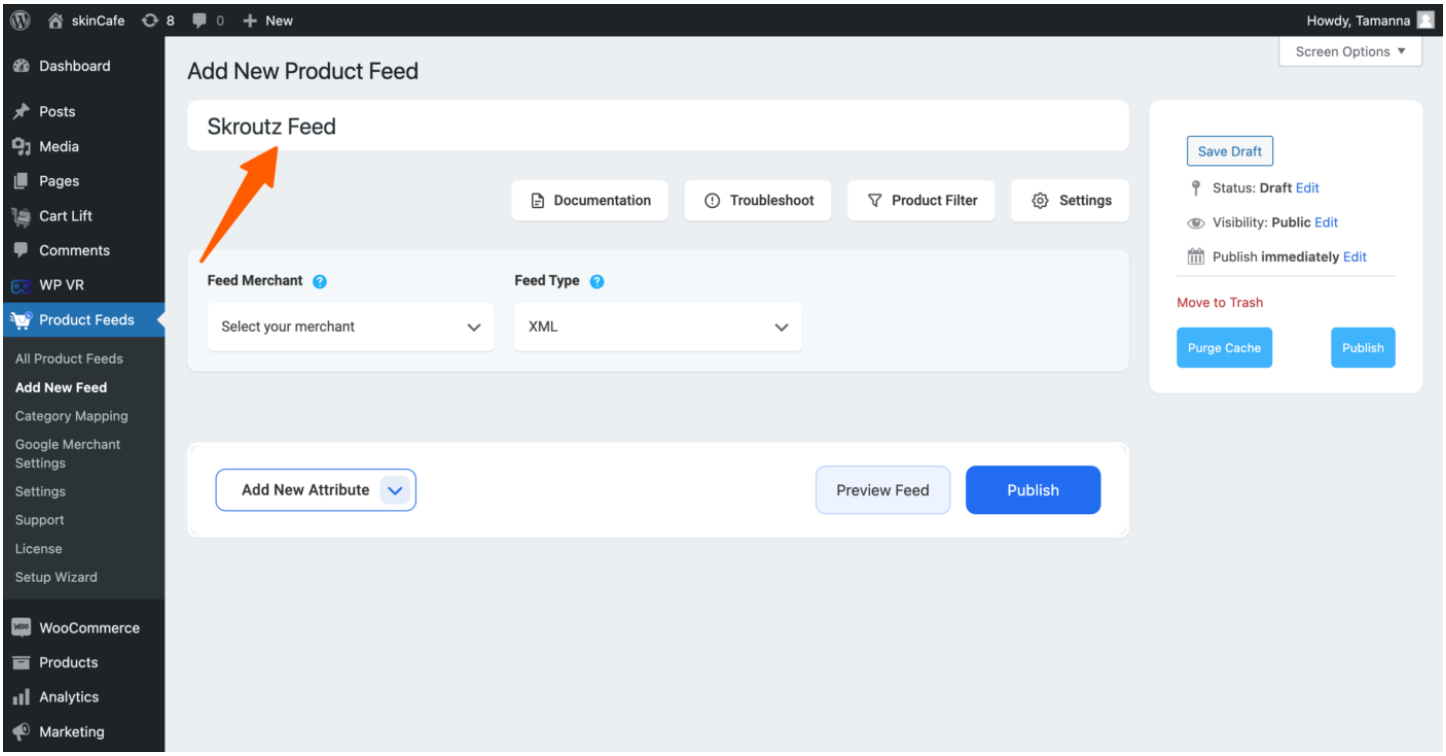
Click on the **Add New Feed** button.

It will take you to the feed creation page.

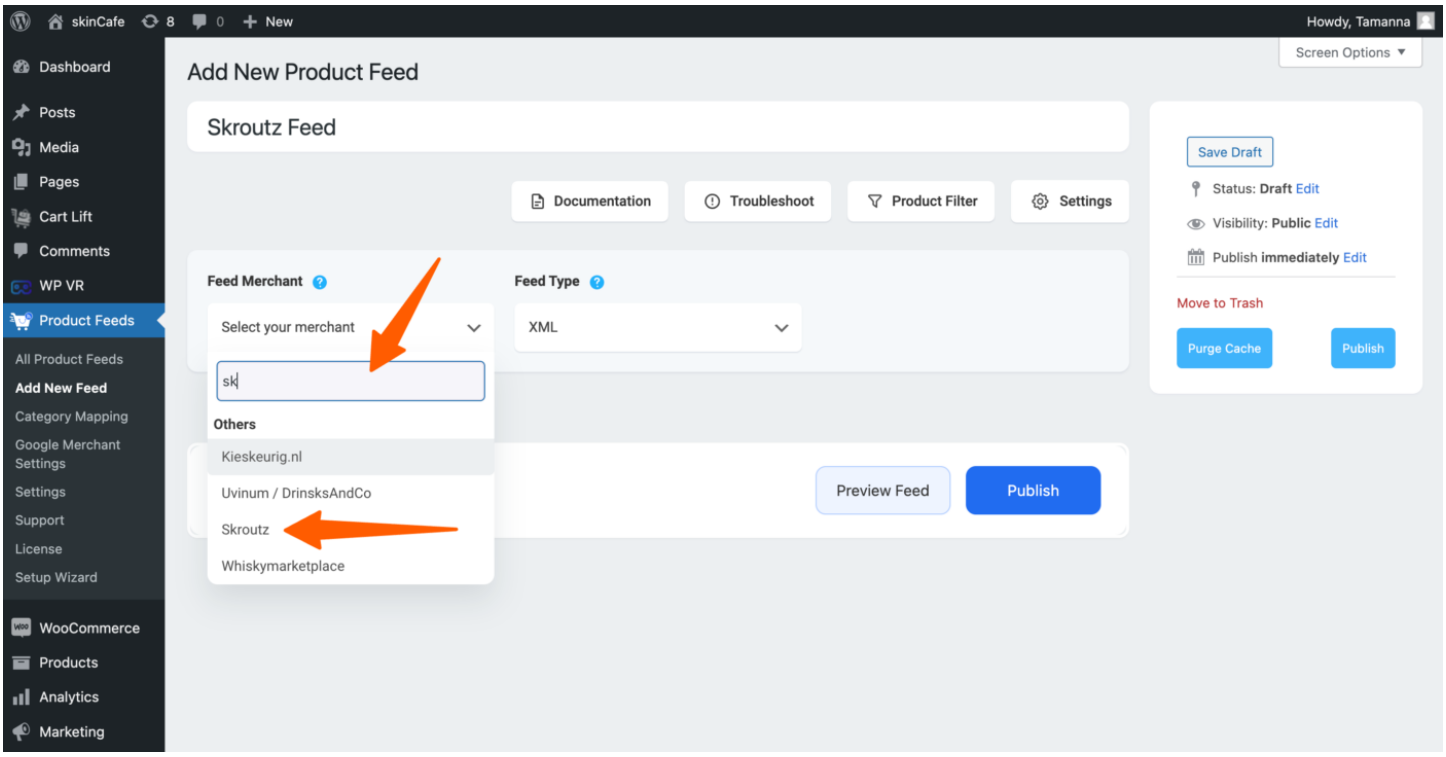


Now, here,

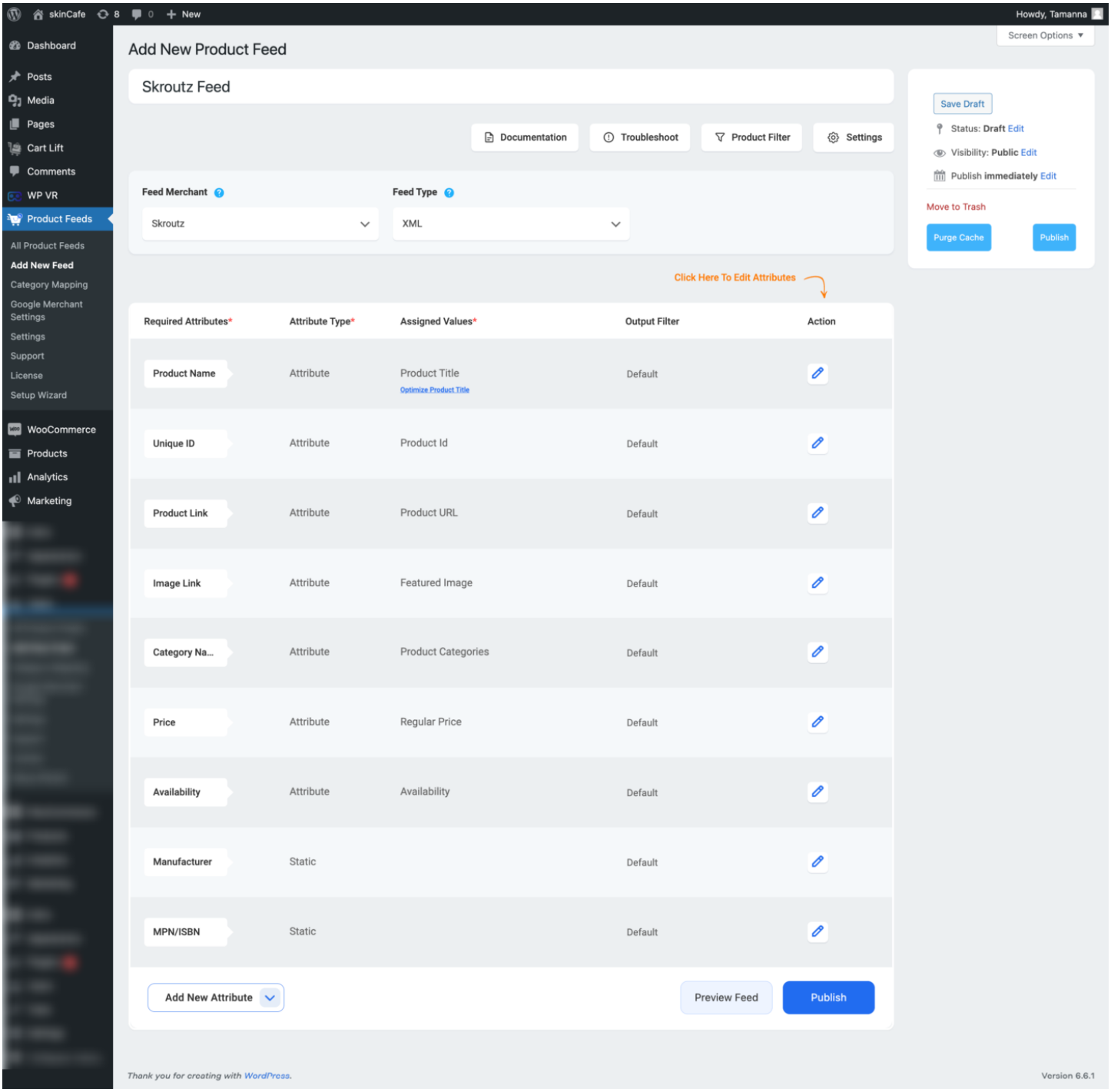
1. On top, you will get the option to add a title to the feed. Give your feed a name.



2. Just under the title, you will see an option to select your preferred merchant. Simply click on the Feed Merchant dropdown button and select your preferred merchant from the dropdown or you can search in the dropdown box.



Select **Skroutz** merchant and all the required attributes will be loaded below.



3. Here, you will see that some of the values are assigned already, you need to assign values to the rest of the attributes.

For example, you will see there are Attributes that don’t have the values assigned.

Manufacturer/ Brand

This should be the Brand name of the product you are selling. If you are the manufacturer, you can set the type as Static and input your company name here.
If you have different brand names for different products, you will have to save the value in a custom field or product attribute and then use that value here.
***You may also use the plugin "Perfect Brands for WooCommerce", which will make it easier to assign and use brand names.*

MPN/ISBN

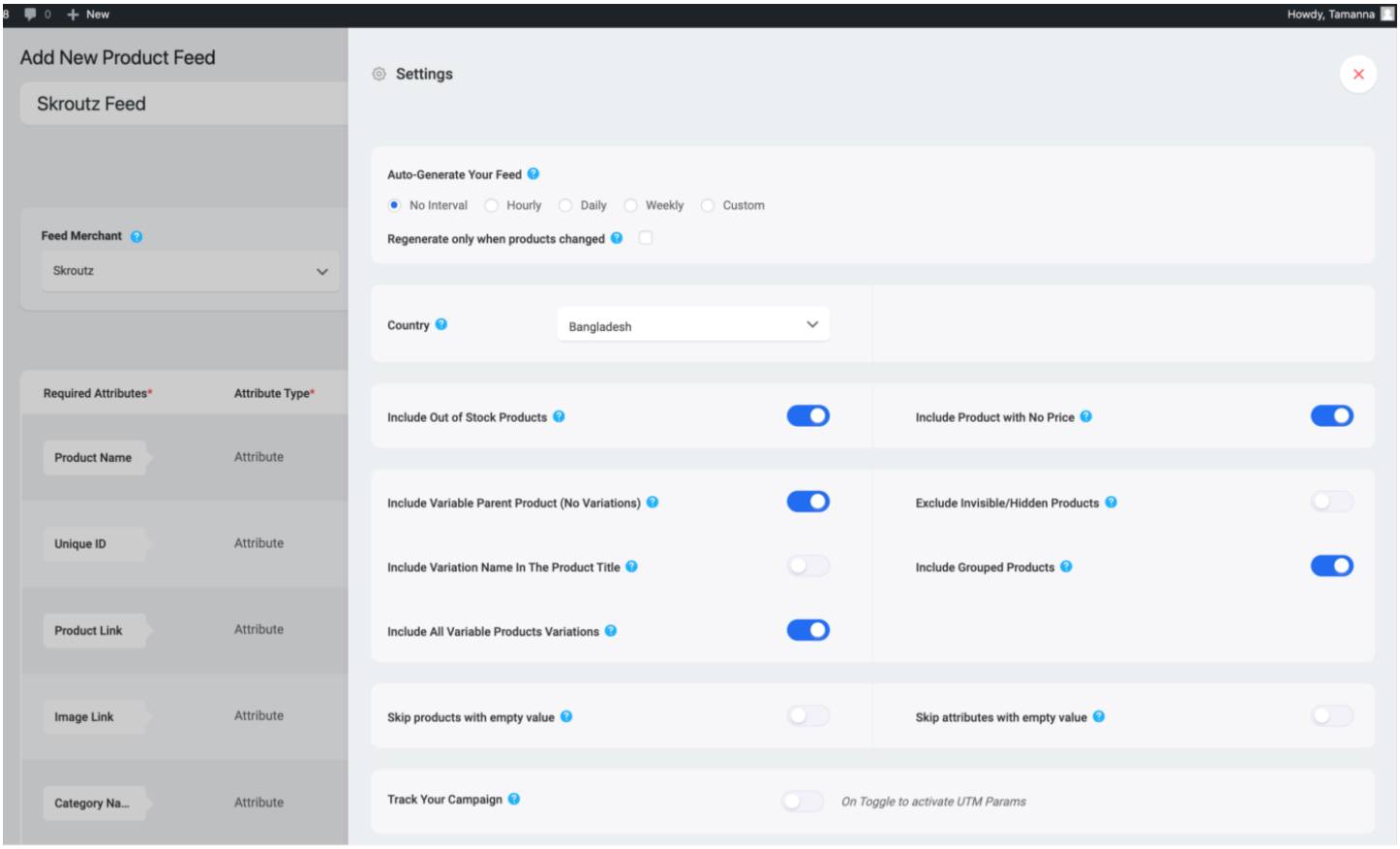
***MPN** stands for **Manufacturer Part Number**. A unique code that the manufacturer gives to a product. And **ISBN** stands for **International Standard Book Number**. A unique number given to every book published.*
These values should be unique to each product or book. So you have to save this value in a custom field within each product and use that value here.

4. Also, if you want to add new attributes, you can click on the Add New Attribute button, and you will get the list of the optional Attributes of Google Review.

Or you can add a custom attribute by clicking on the Add New Custom Attribute button.

Step 2: How to add the variations to the feed

1. Scroll up to the top and here, you will see the option Settings. Click on the Product Settings button, and a drawer will open from the right side of the screen.



2. Now Enable the option **Include Variable Parent Product (Without Variations)** and **Include All Variable Products Variations** which will include the Variable parent and variations to the feed. As required by Skroutz Merchant policy to add variations to the feed you'll need to add the Variable Parent Product in the feed.

Step 3: Publish WooCommerce Product Feed For Skroutz

Now, that you've configured your feed, it is time to publish the feed.

Click on the Publish button and your feed will start generating.

Once your feed generation is complete, you will be able to view or download the feed.

That's it. Your WooCommerce Product Feed for Skroutz Merchant is generated.