How To Auto-sync with Google Merchant Center

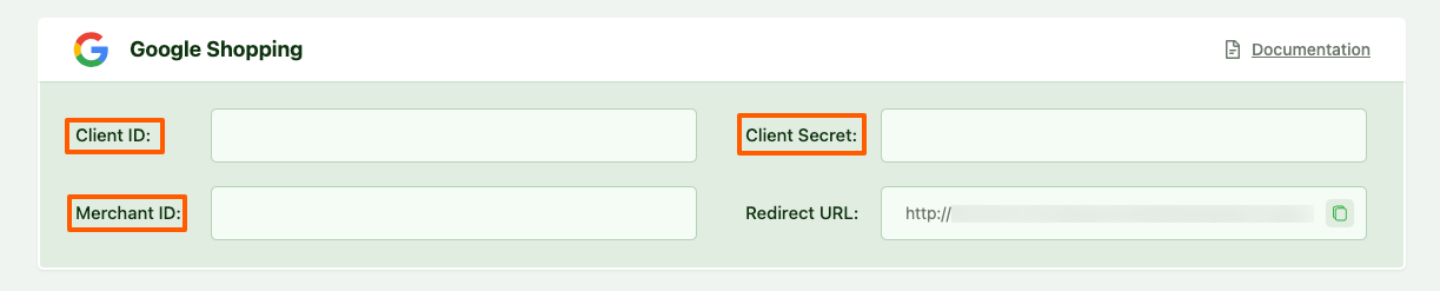
Getting Started · https://rextheme.com/docs/how-to-auto-sync-with-google-merchant-center/

With our Marketplace Autosync For WooCommerce plugin, you can list your products on the Google Merchant Center using the Auto Sync method.

In this guide, we'll show you the Auto-Sync method to send your Products to GMC.

However, to use this method, you need to authorize with the Google Merchant Center first, and to do so, you will need the following information:

1. Client ID
2. Client Secret
3. Merchant ID
4. Redirect URL



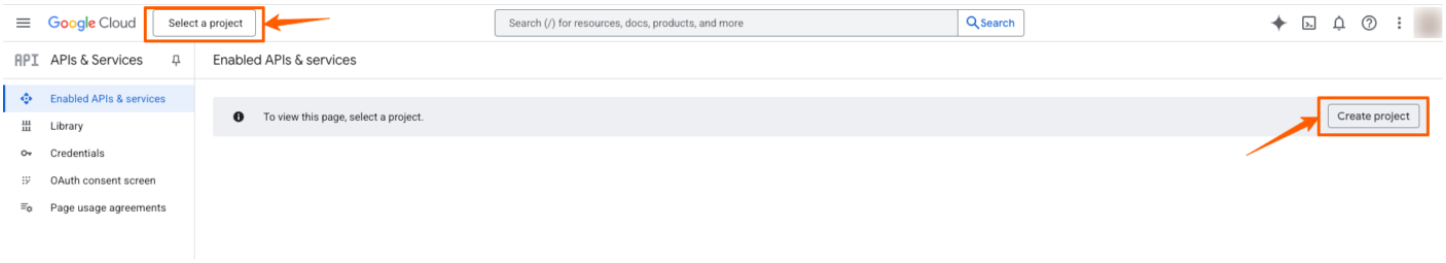
You will find out that the Redirect URL is already added, but you need to collect the Client ID, Client Secret, and Merchant ID to authorize with the Google Merchant Center.

Follow the steps below to learn how to auto-sync product feed to Google Merchant Shop:

Step 1: Create a Project

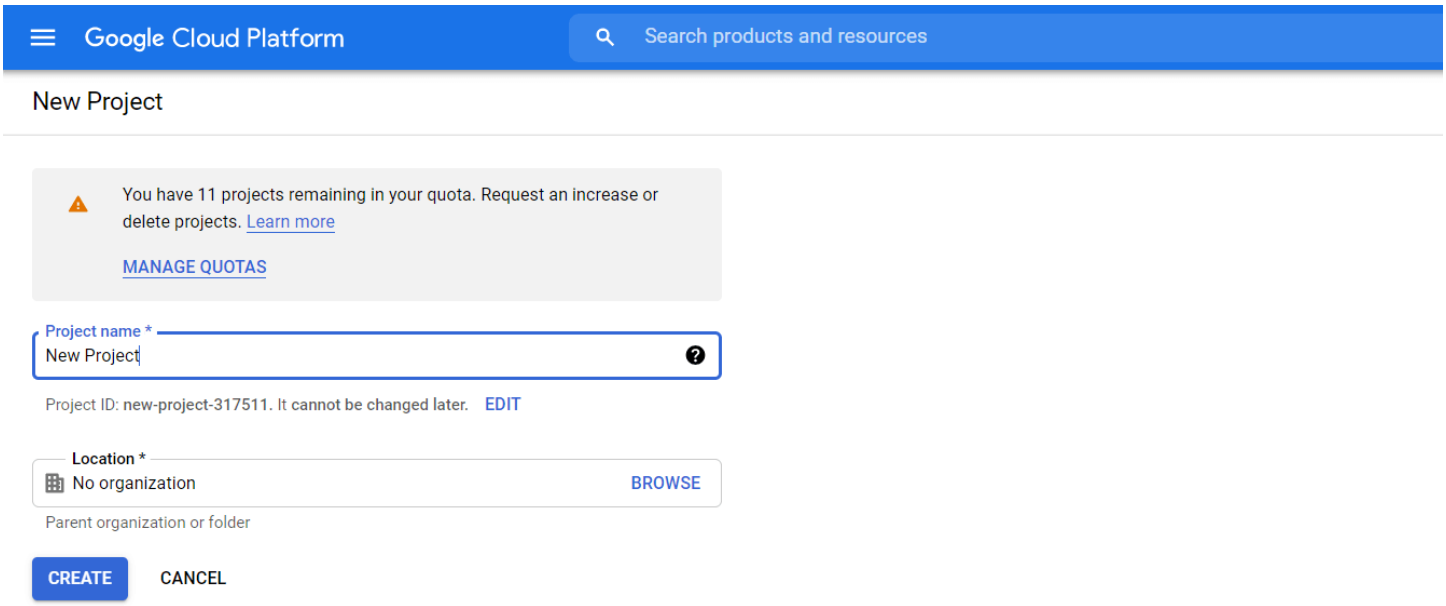
1. Go to https://console.developers.google.com/ or https://console.cloud.google.com/

2. Choose an existing Project or create a new one.



3. If you choose to create a Project, it will take you to New Project Page.

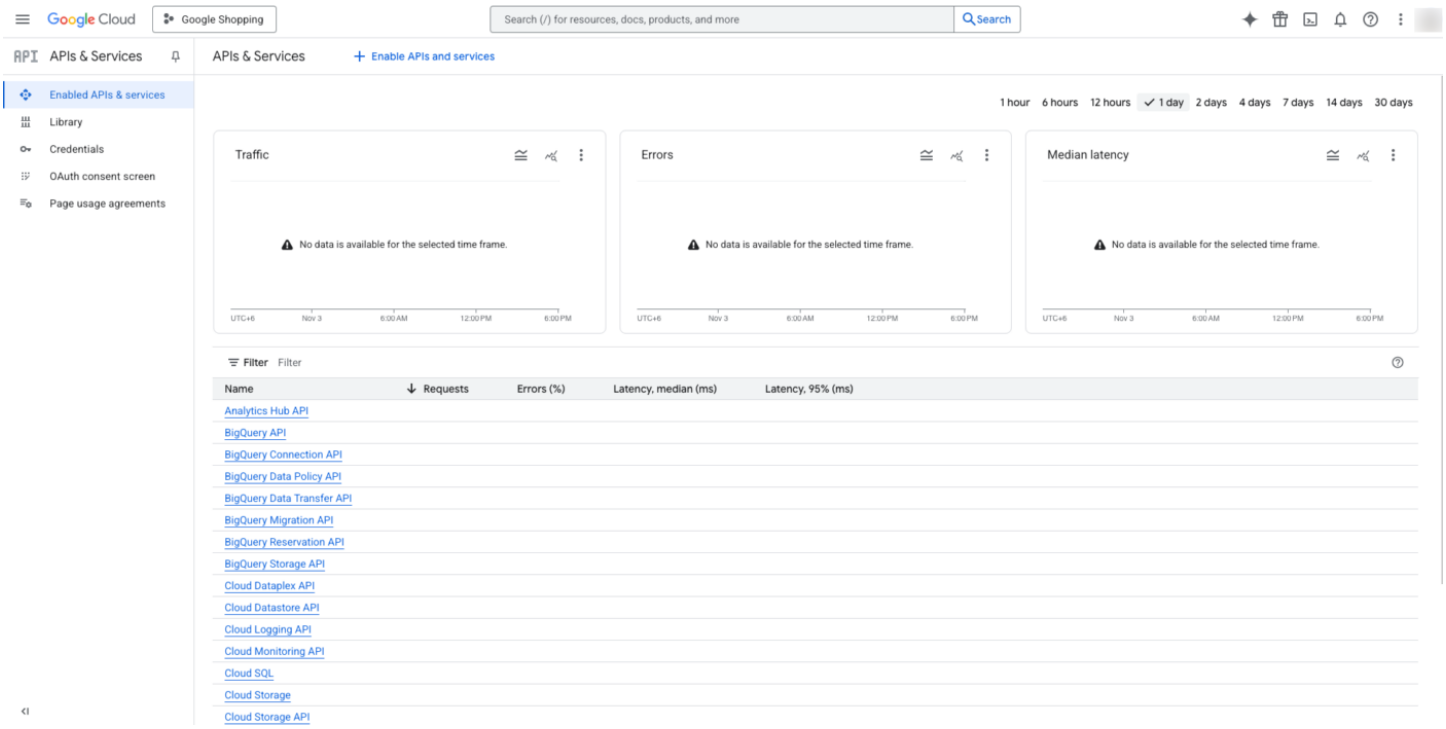
4. Here choose Project Name, and Organization (if you have a G-suite acc). If you want you can edit the project Id as well, (which cannot be changed once the project is created).



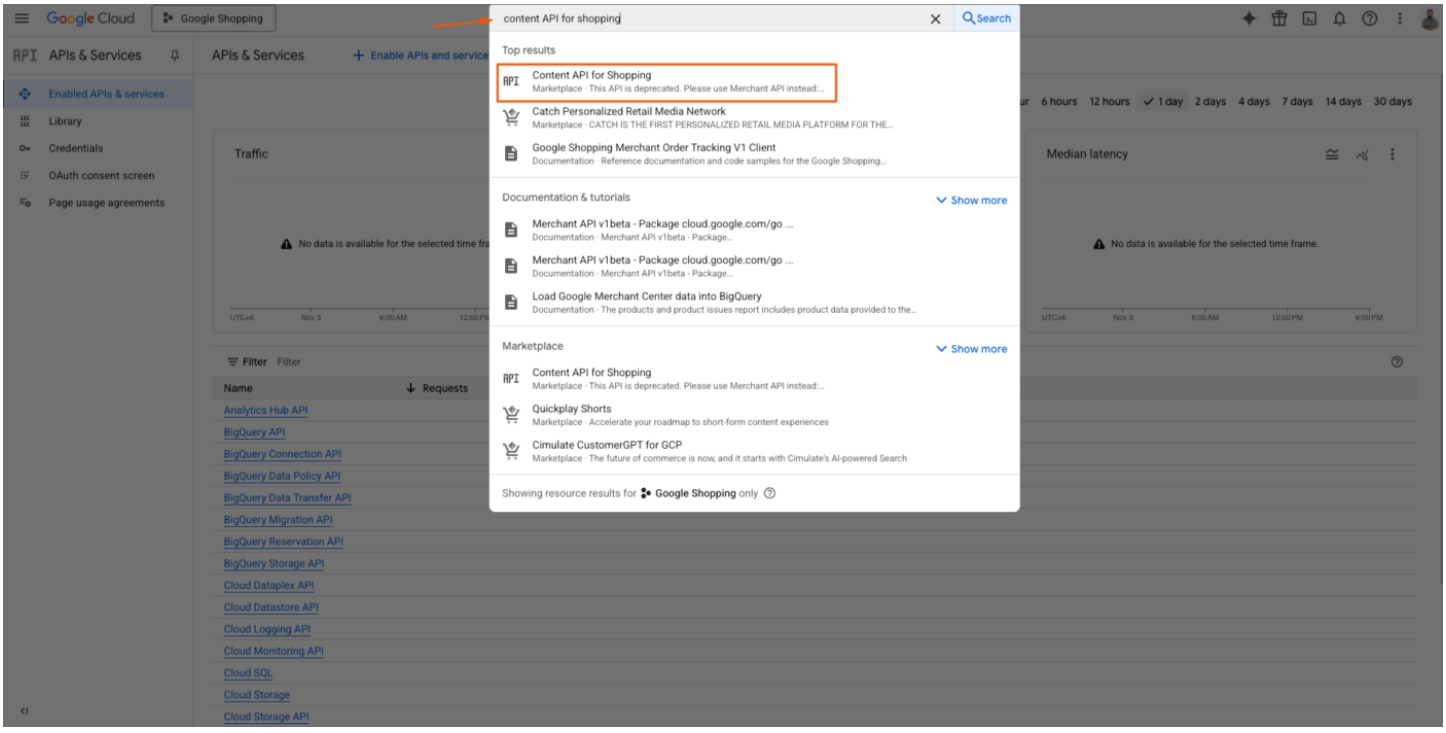
Step 2: Enable Content API for Shopping

1. Once the Project is created, it will take you to the project dashboard. On the left Menu panel, click on **APIs & Services**.

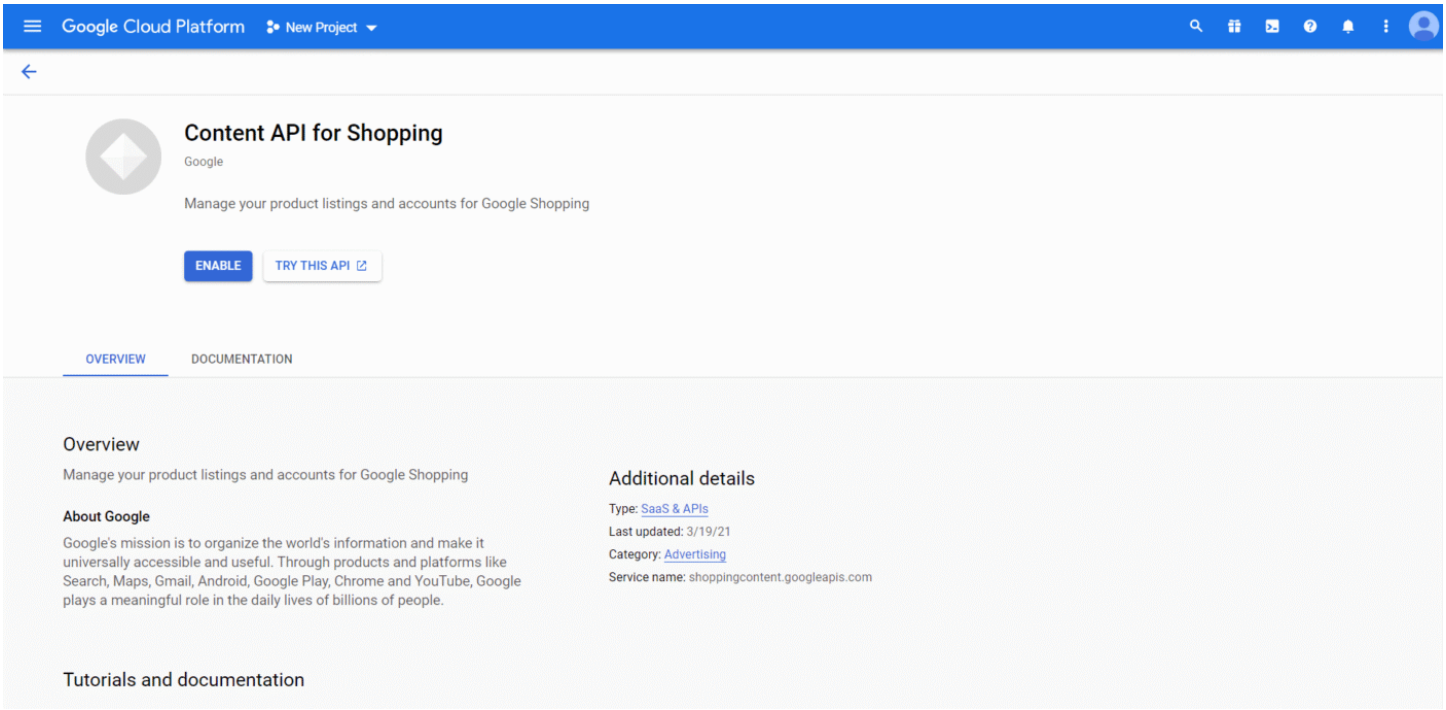
2. Here, click on **Enable APIs and Services**. It will take you to the API library.



3. Search with "**Content API for Shopping**" and you will find an API service with the same name.

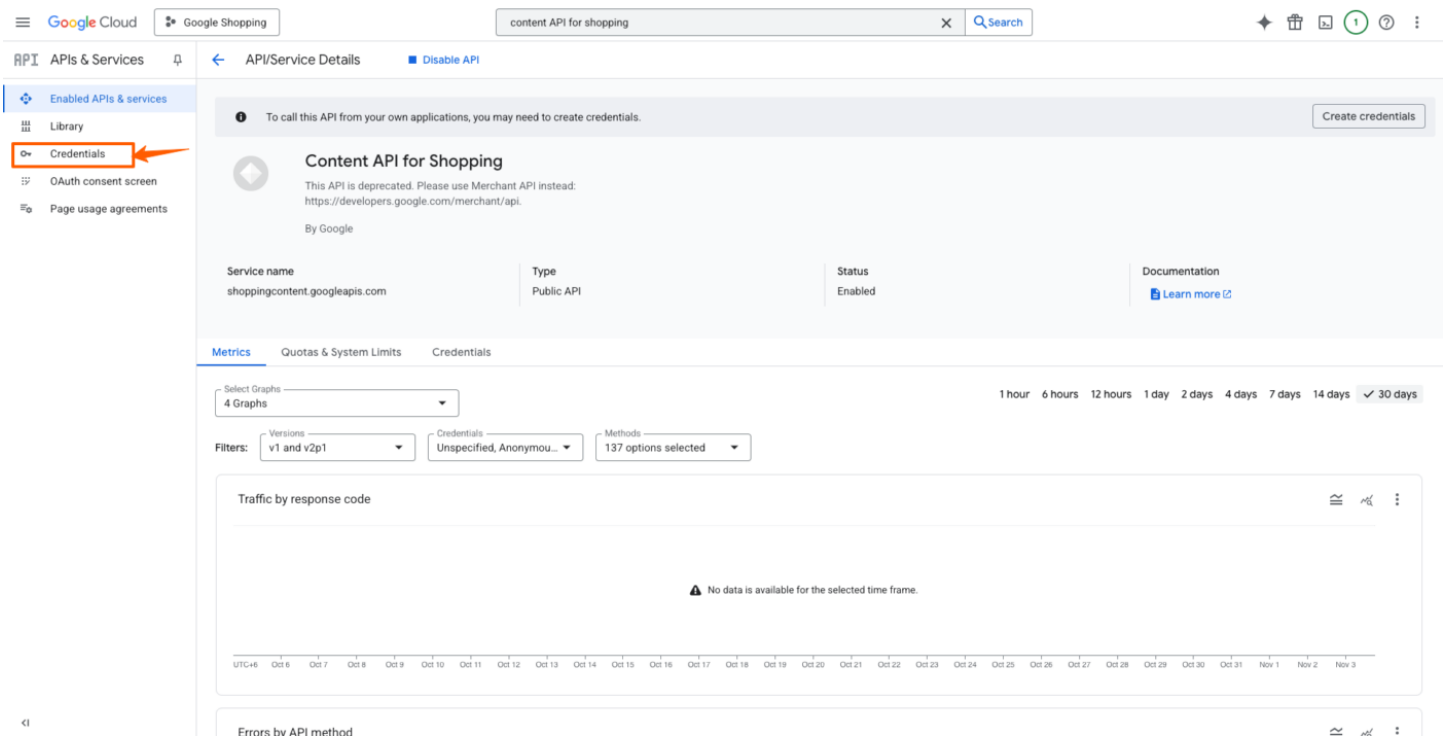


4. Click on it to view the API service overview and Enable it.

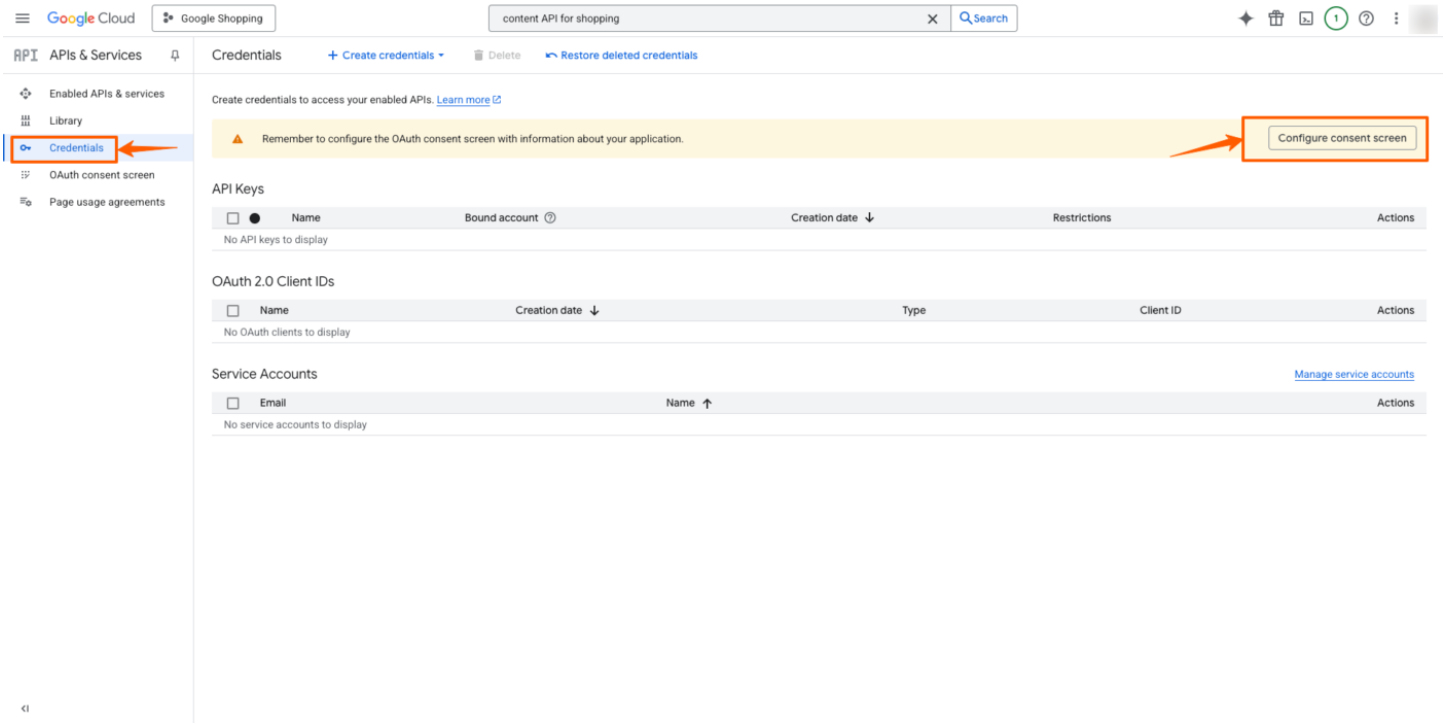


Step 3: Configure OAuth Consent Screen

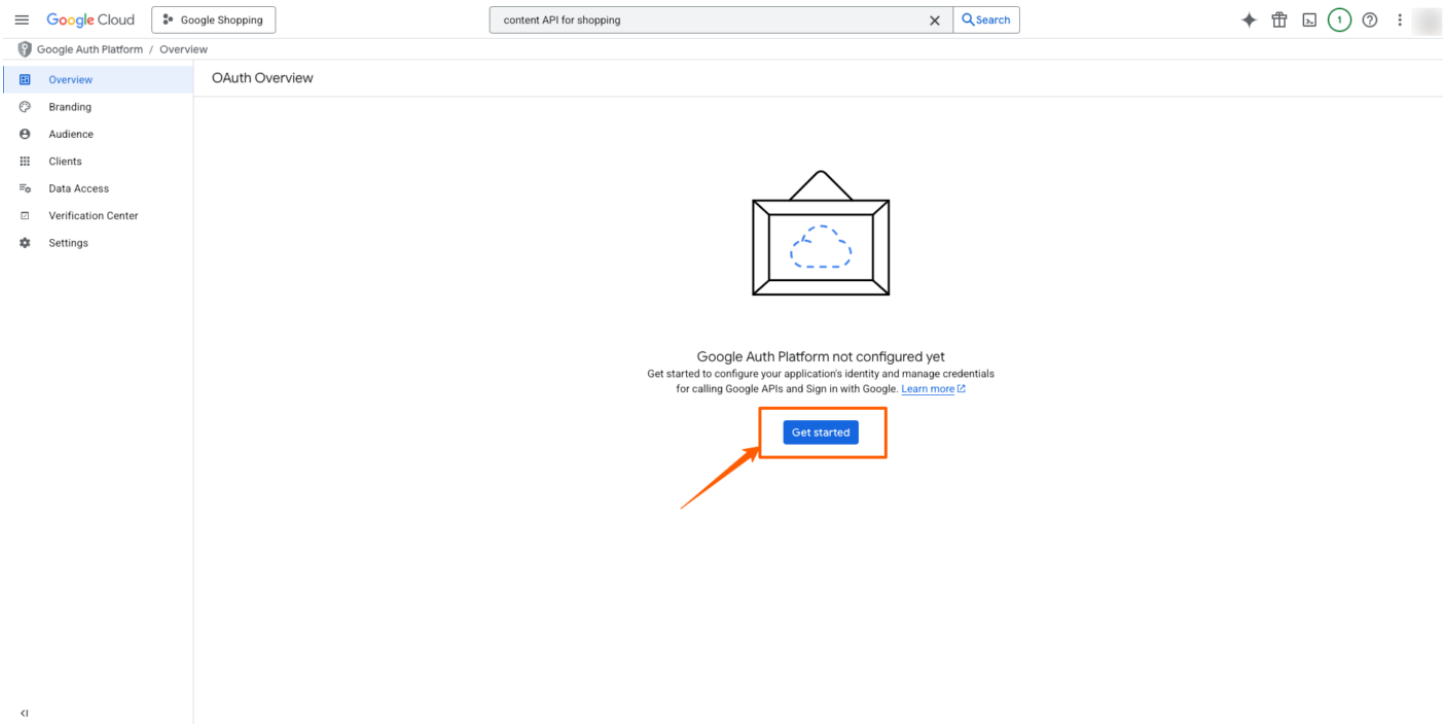
1. Once you enable the Content API for Shopping, it will take you to the Content API for the Shopping Overview dashboard. Here click on the **Credentials** menu option from the left side of the window



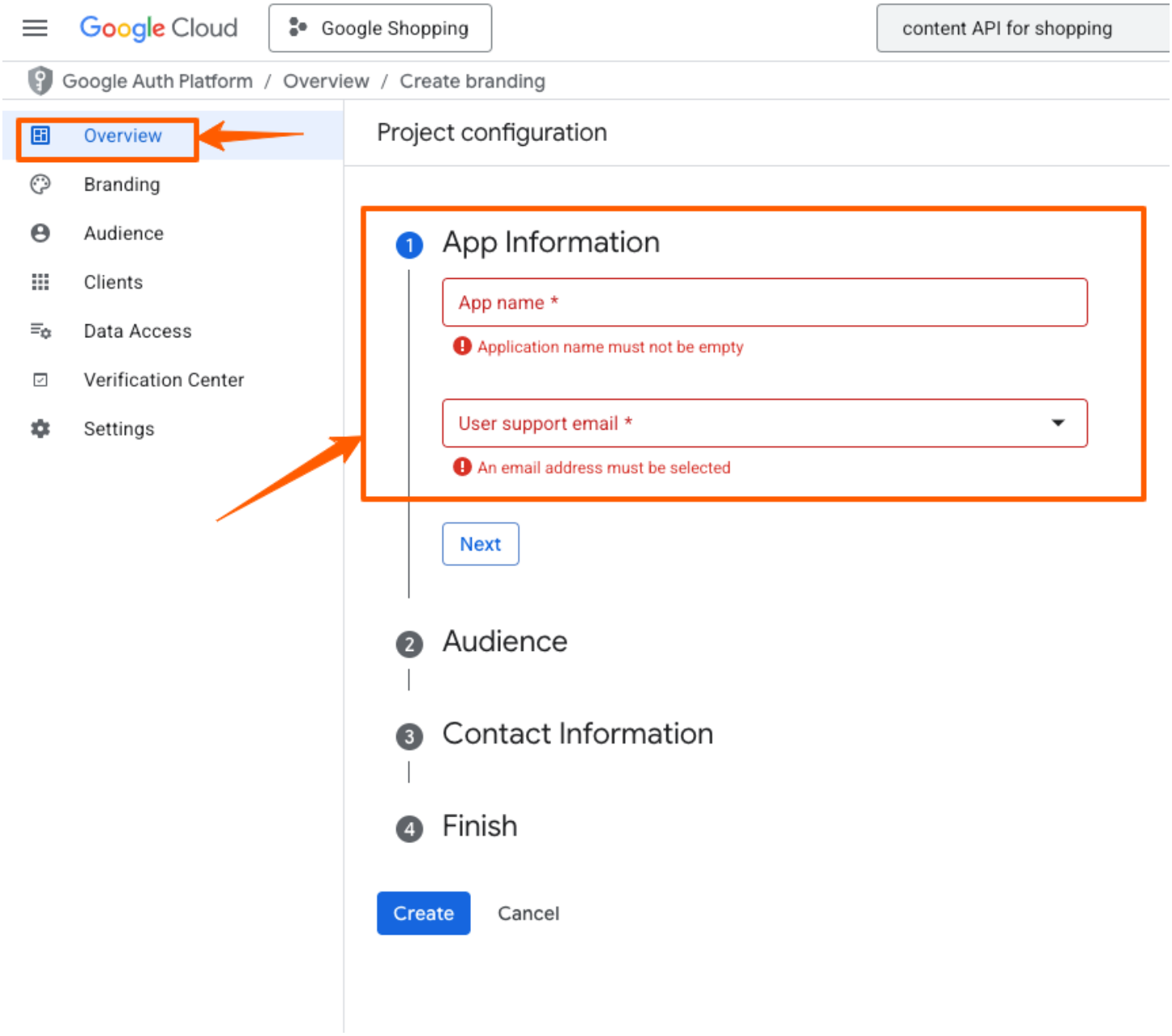
2. Click on the “**Configure Consent Screen**” button on the right side.



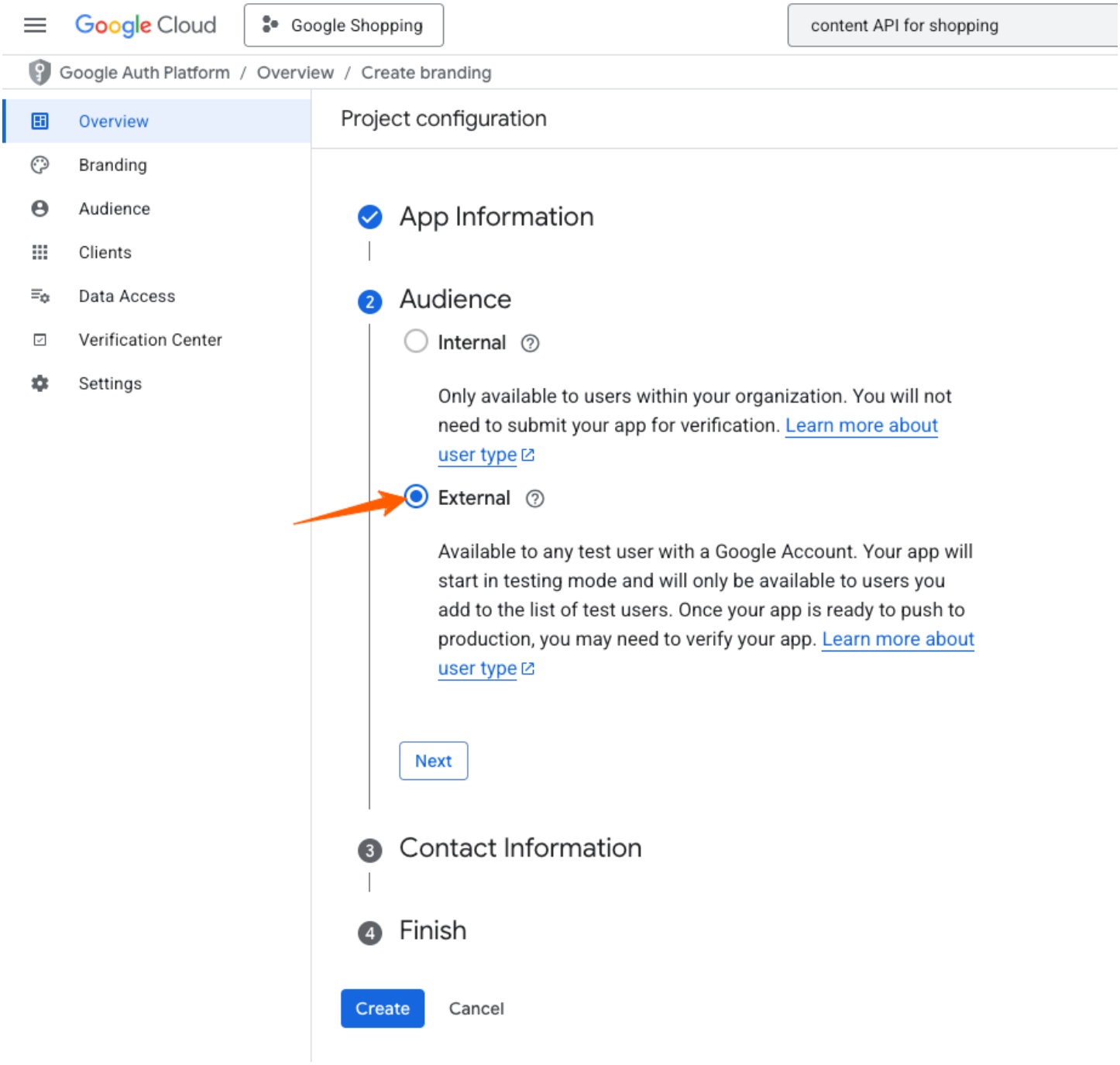
3. If you see that the Google Auth Platform not configured yet. Click on **"Get Started"**



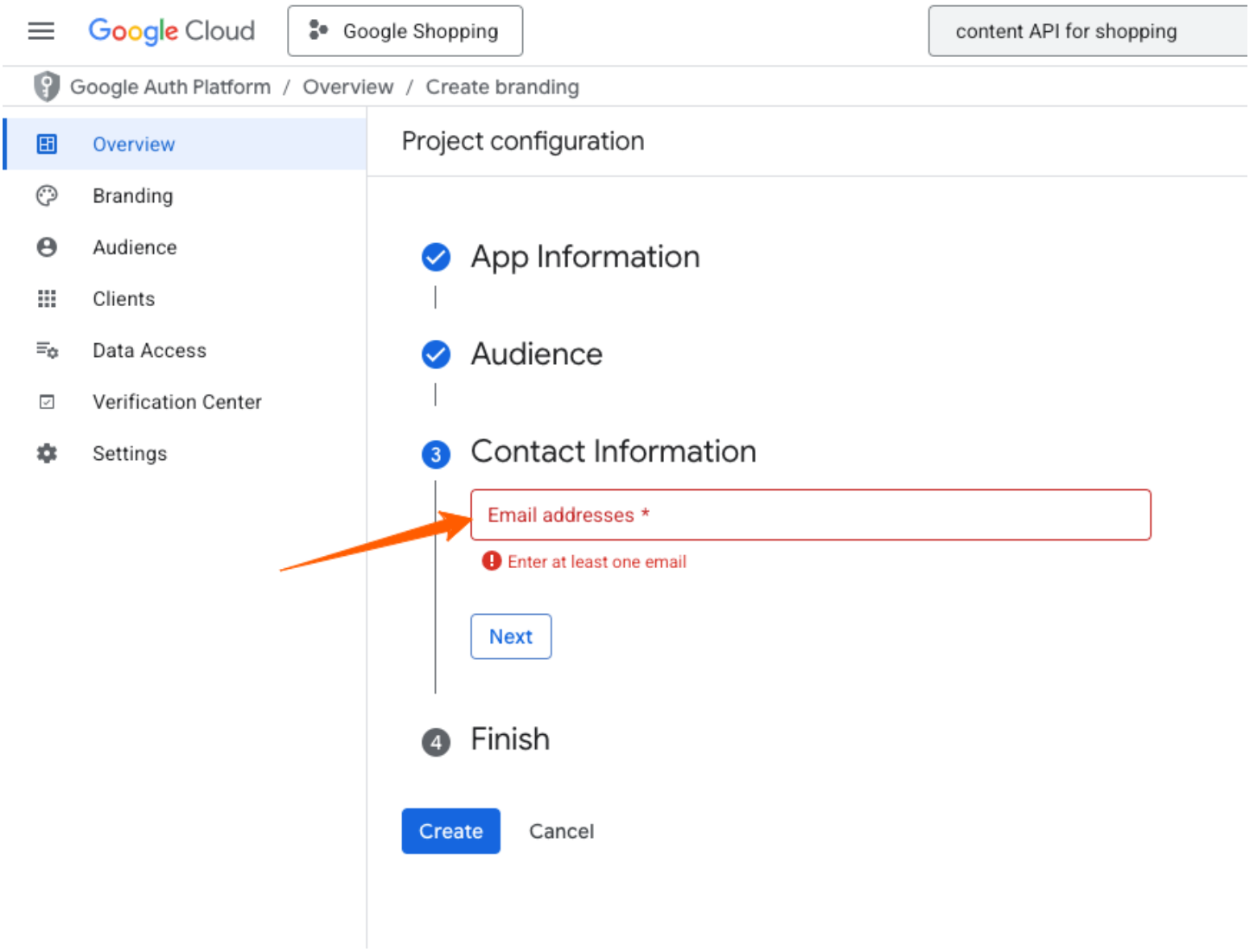
4. In the Overview Section, Provide you App Information and User Support email and click on next



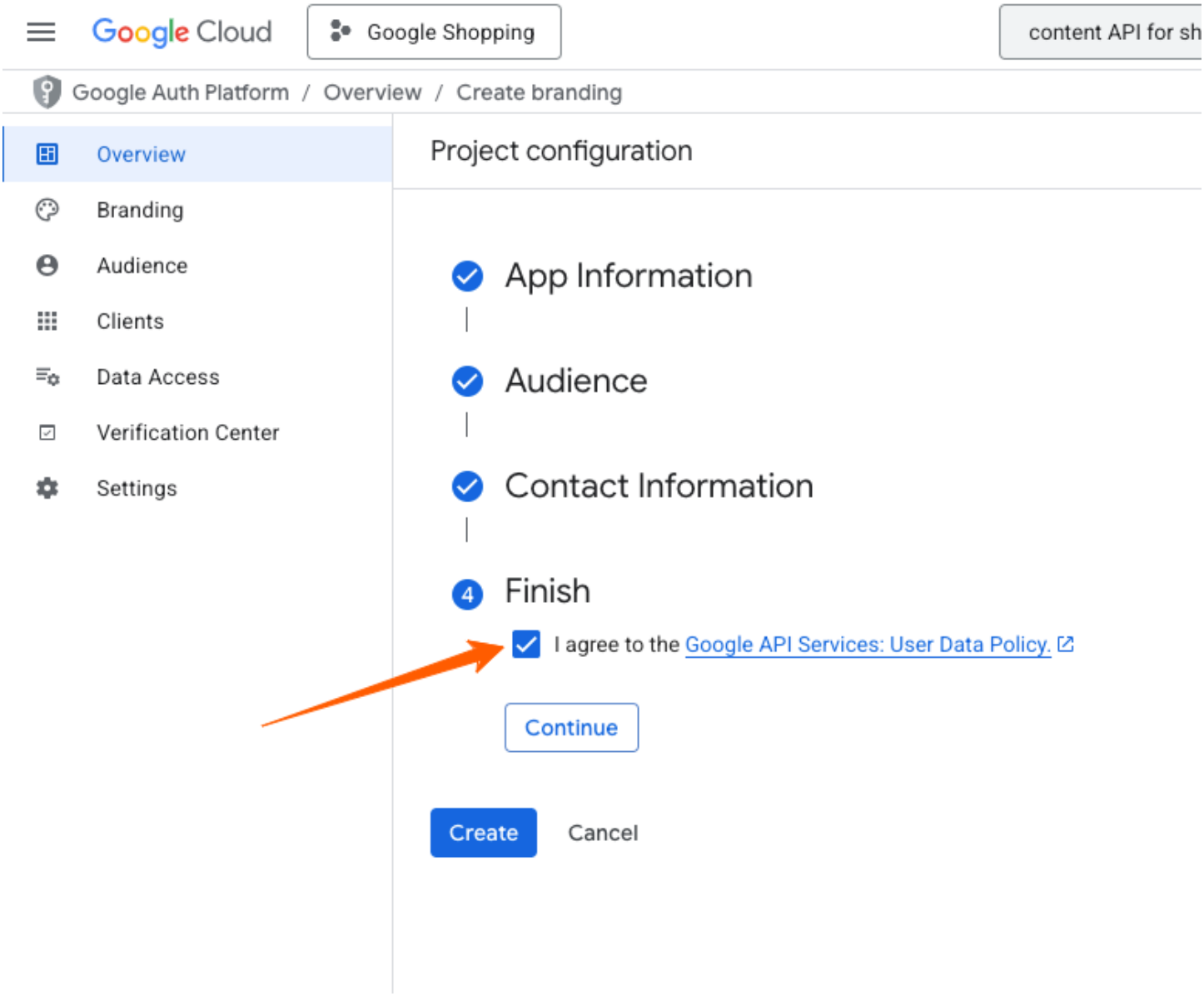
5. Now choose **External** and click on Next



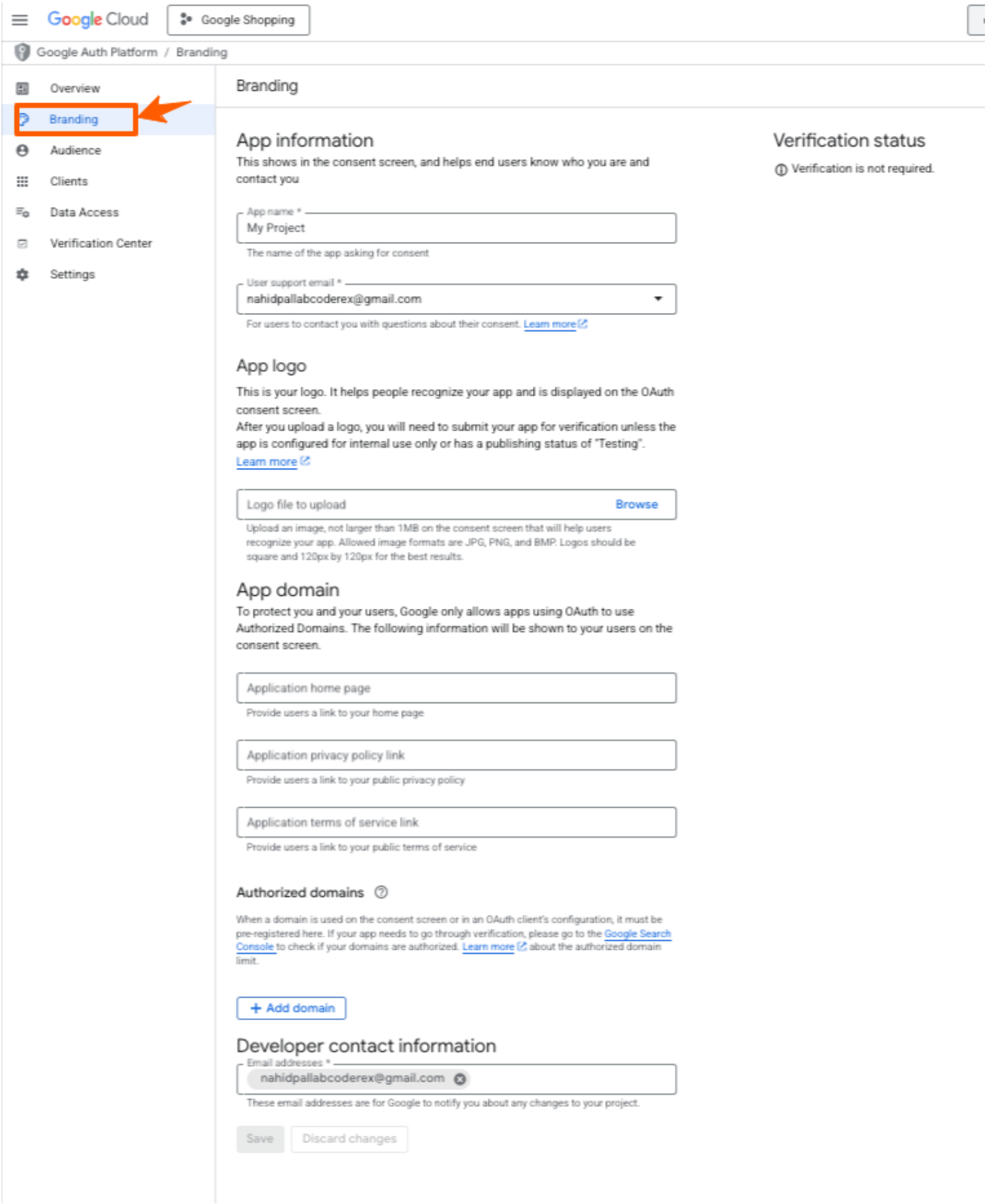
6. Now provide the Contact Information (Email)



7. Now check the terms and condition and click "Create"



8. Now on the Branding Section


Google Cloud
Google Shopping
Google Auth Platform / Branding
Overview
Branding
Audience
Clients
Data Access
Verification Center
Settings
Branding
App information
This shows in the consent screen, and helps end users know who you are and contact you
App name *
My Project
The name of the app asking for consent
User support email *
nahidpallabcoderex@gmail.com
For users to contact you with questions about their consent. Learn more
App logo
This is your logo. It helps people recognize your app and is displayed on the OAuth consent screen.
After you upload a logo, you will need to submit your app for verification unless the app is configured for internal use only or has a publishing status of "Testing".
Learn more
Logo file to upload
Browse
Upload an image, not larger than 1MB on the consent screen that will help users recognize your app. Allowed image formats are JPG, PNG, and BMP. Logos should be square and 120px by 120px for the best results.
App domain
To protect you and your users, Google only allows apps using OAuth to use Authorized Domains. The following information will be shown to your users on the consent screen.
Application home page
Provide users a link to your home page
Application privacy policy link
Provide users a link to your public privacy policy
Application terms of service link
Provide users a link to your public terms of service
Authorized domains
When a domain is used on the consent screen or in an OAuth client's configuration, it must be pre-registered here. If your app needs to go through verification, please go to the Google Search Console to check if your domains are authorized. Learn more about the authorized domain limit.
+ Add domain
Developer contact information
Email addresses *
nahidpallabcoderex@gmail.com
These email addresses are for Google to notify you about any changes to your project.
Save
Discard changes
Verification status
Verification is not required.

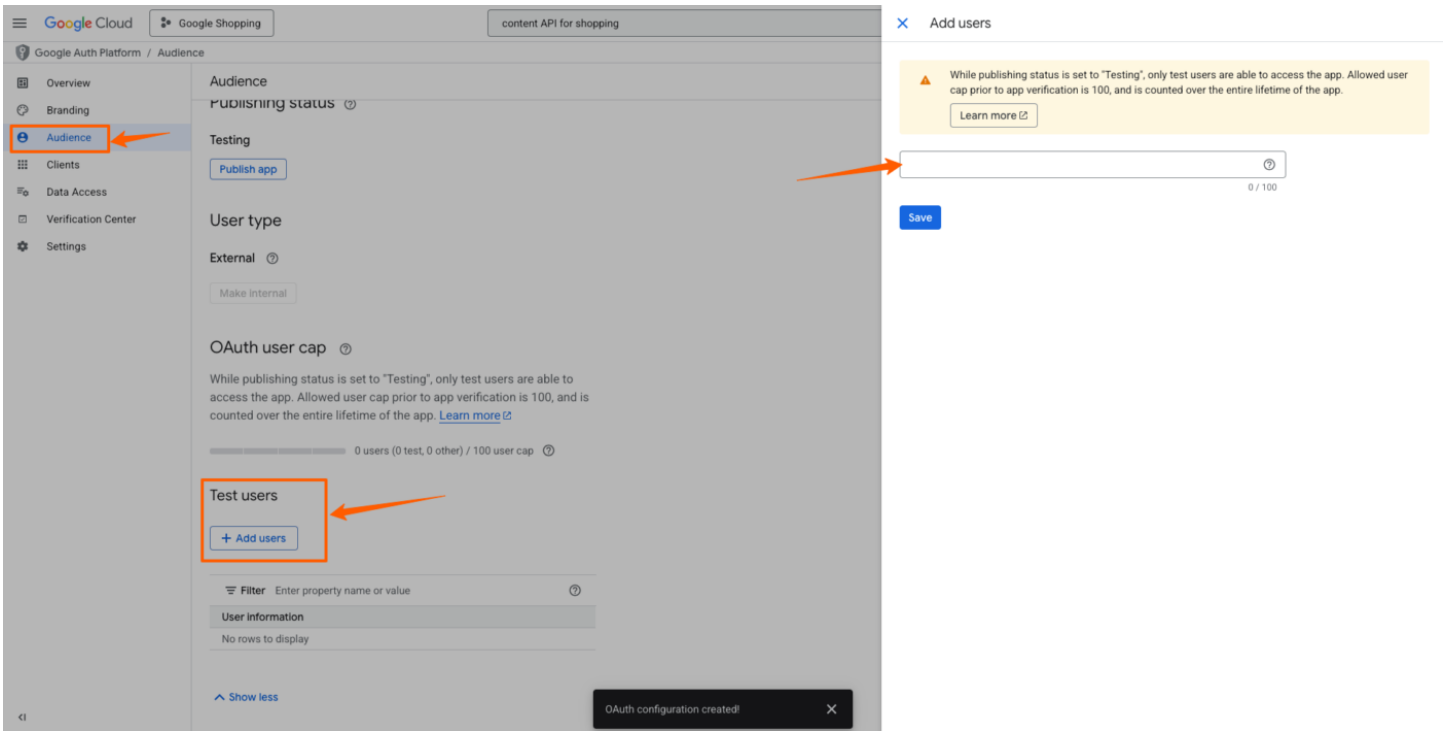
Here you will need the following information:

-**App Information** - Give a name to your app and provide your support e-mail address. You may also, upload a logo for your app.

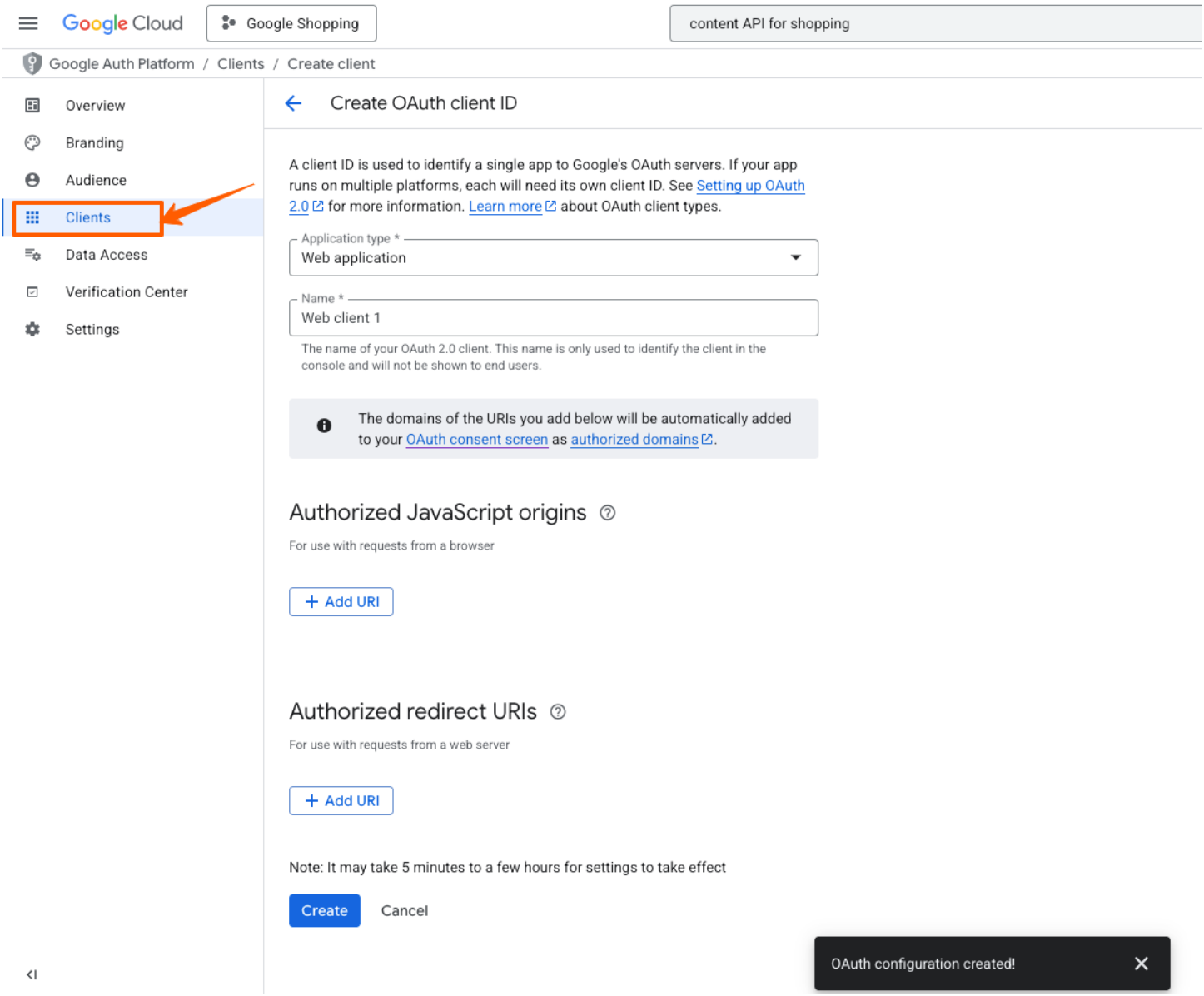
-App domain - Here you may provide links to your site's home page, privacy policy page, and Terms of
Service page. Then click on the Add Domain button and submit your website's domain name without ‘“https://www.”. (If you have an authorized domain, then this may already be added by default). FYI: The domain you submit here must be a top-level domain, I.e. it should be a normal domain with a .com, .org, or other such cases. So a dev server domain such as “dev.website.com” will not be accepted.

-Developer contact information - Here you may use a personal e-mail to get Google notifications.

9. In the Audience Section, you can set up test users



10. Now in the Client Section, you need to Create OAuth client ID



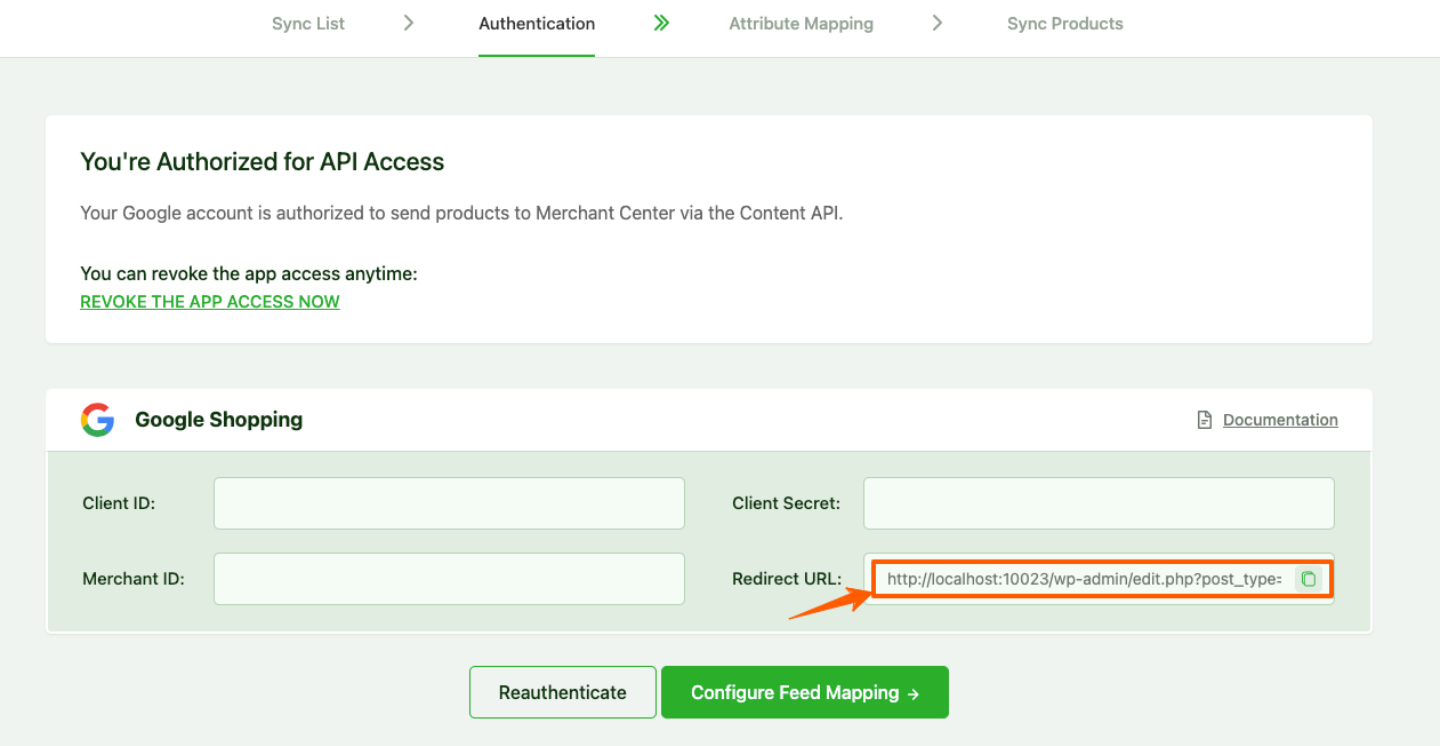
Choose Application type Name

Put in the Authorized JavaScript origins

Put in the Authorized redirect URIs

For Marketplace Auto Sync, you can find the Authorized redirect URIs from the Authentication Tab.

Copy the paste Authorized redirect URIs

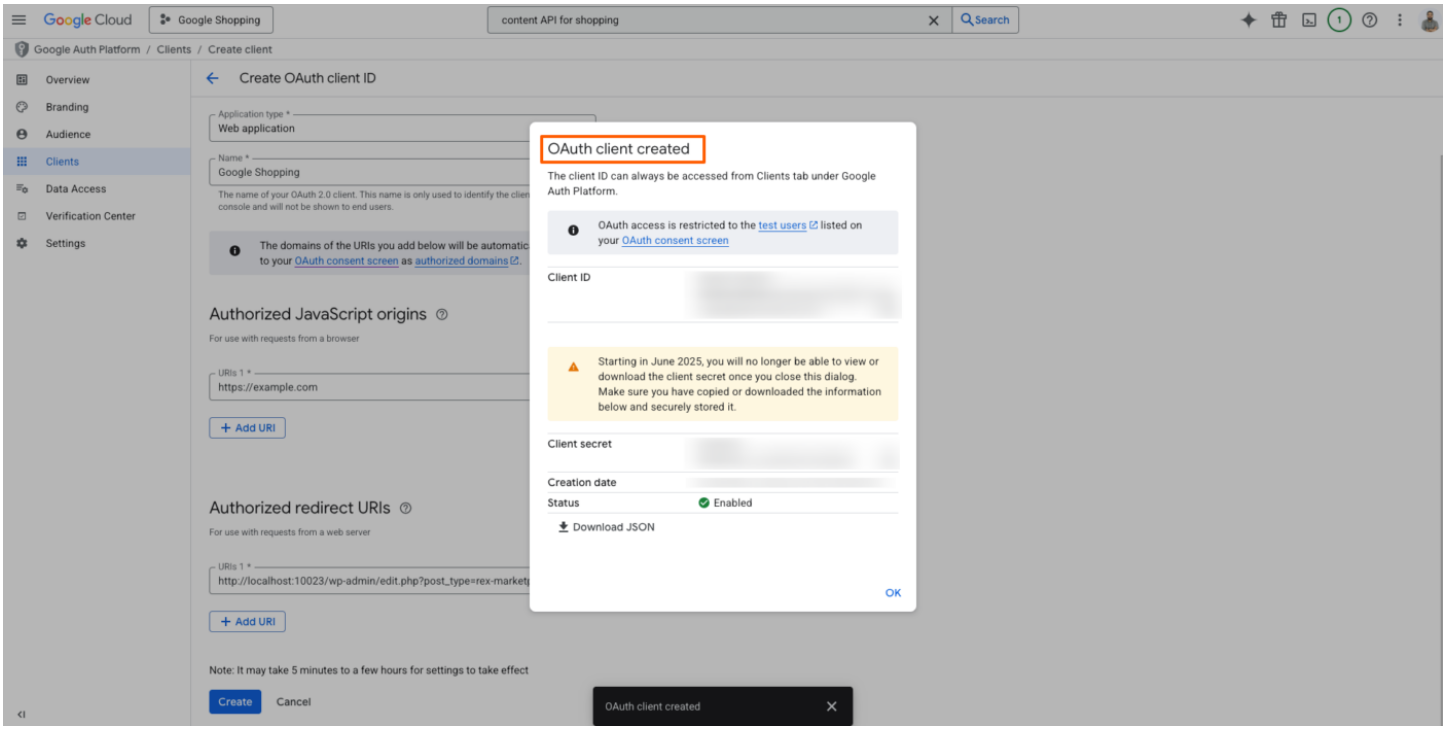


11. Click on Create

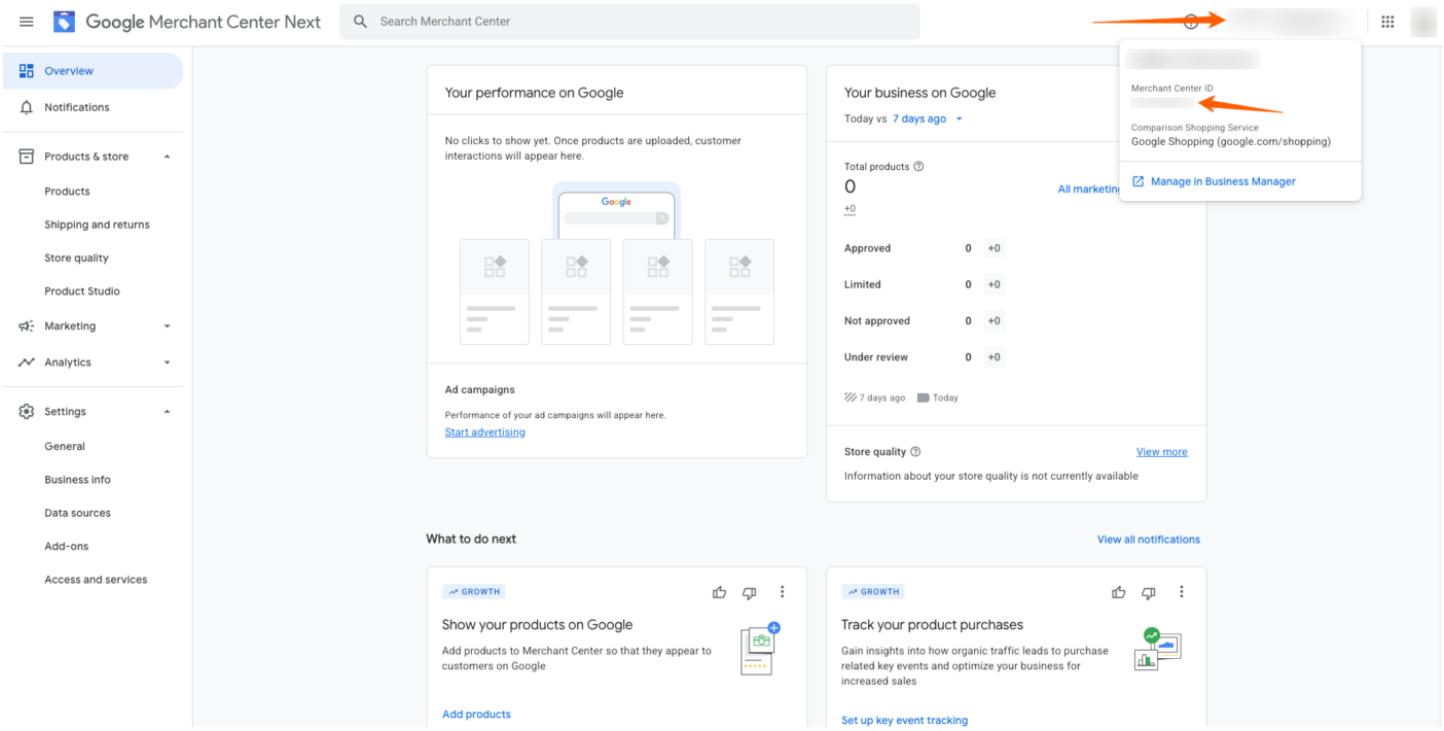
You will find your:

Client ID

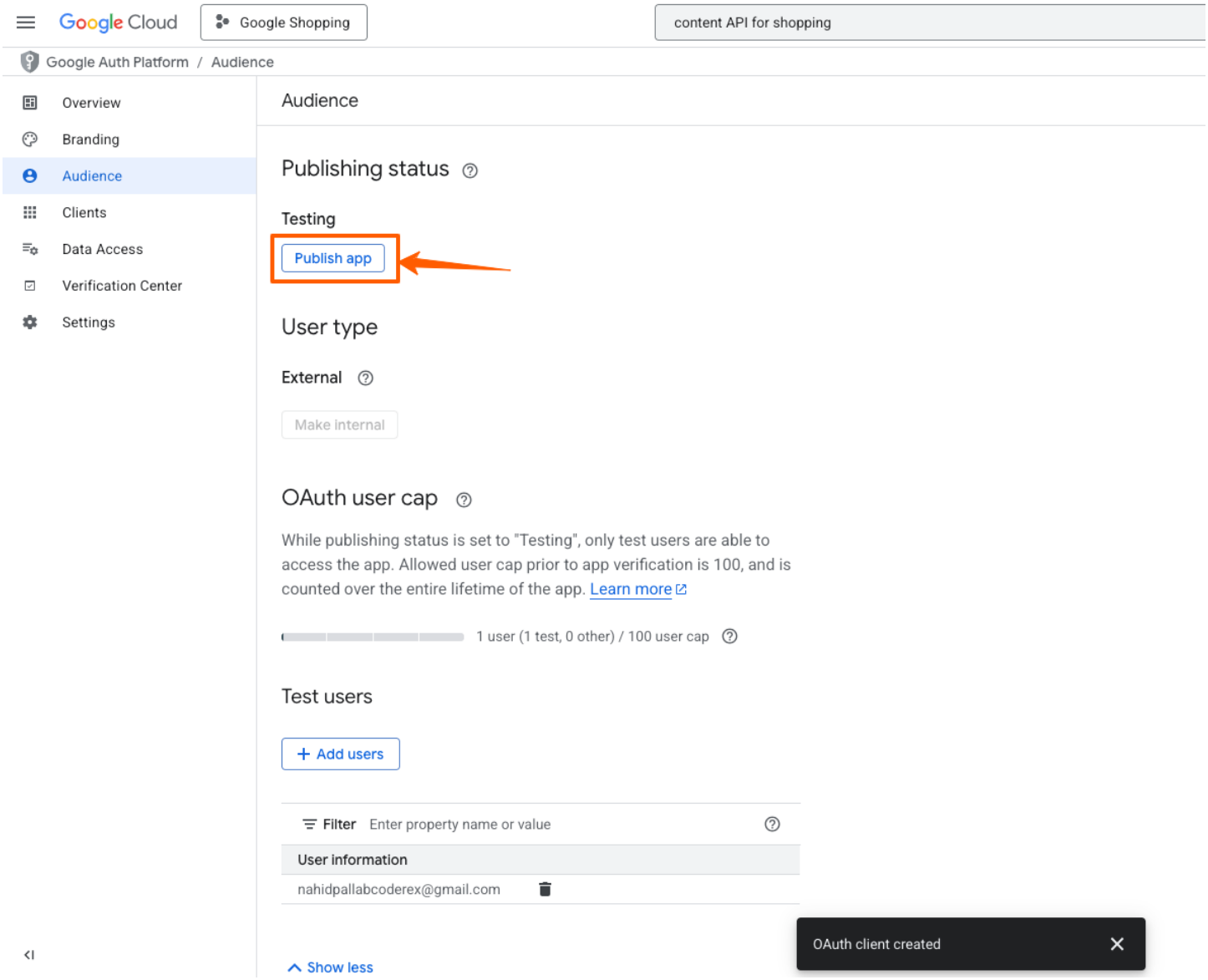
Client secret



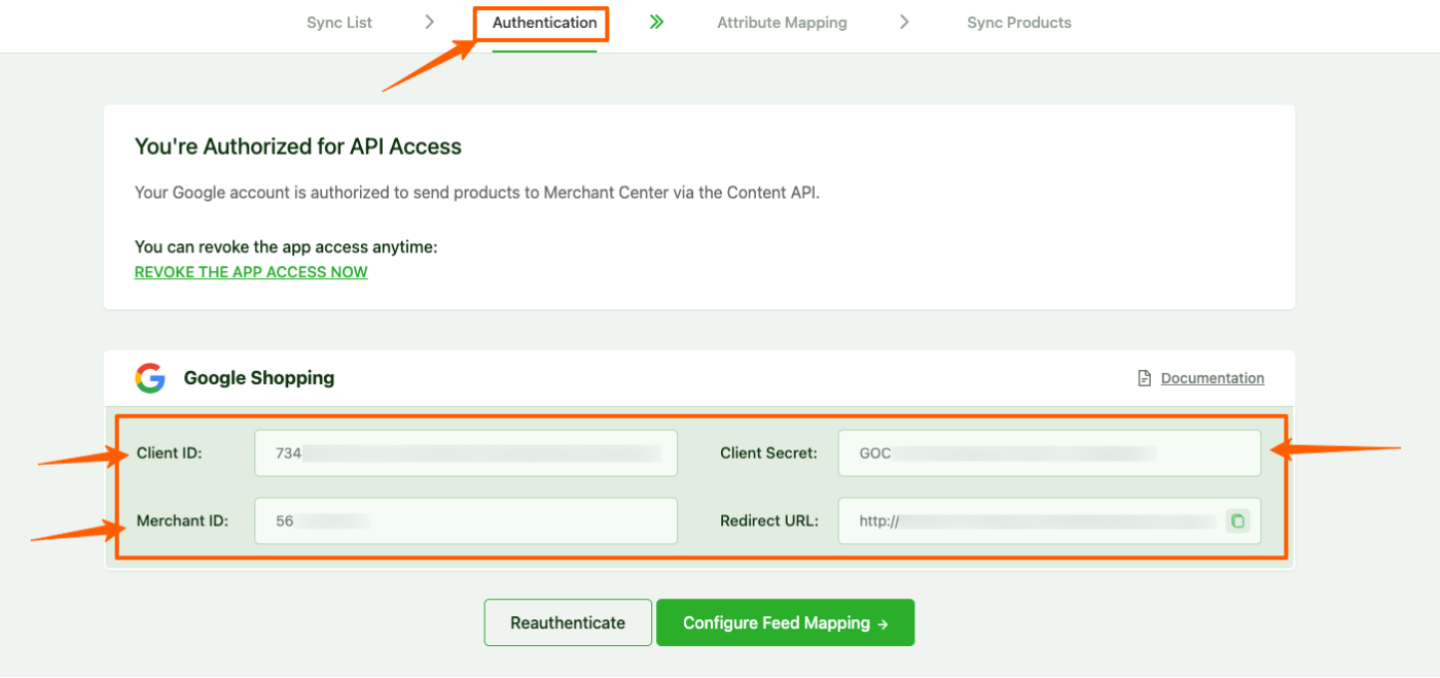
And you can find your **Merchant ID** from Google Merchant Center Account



12. Now it will show you an overview of your App and that it is still under testing mode. Here, under Publishing Status, click on **Publish App**.



13. Then Go back to **Market Place Autosync** open and paste **Client ID**, **Client Secret**, and the **Merchant Id** in the respective fields in the Authentication Tab, like shown in the screenshot below:



That's is, now you have set up your first auto sync.