How To Generate Product Feed In Multiple Languages | PFM + TranslatePress

PFM Plugin Integrations · https://rextheme.com/docs/feed-in-multiple-languages-with-translatepress/

Reaching a global audience is easier when your WooCommerce store supports multiple languages. **TranslatePress** helps translate your site, but to list products in different languages on platforms like Google Shopping, you need a multilingual product feed.

If you're using **Product Feed Manager**, you'll be glad to know that it supports integration with **TranslatePress**, allowing you to generate product feeds in multiple languages seamlessly. This means you can list your products accurately across various international marketplaces like Google Shopping, Facebook, and more.

In this guide, we'll walk you through the step-by-step process of generating multilingual product feeds using Product Feed Manager and TranslatePress.

Let's get started!

Step 1: Install & Configure TranslatePress

1. First, install and activate **TranslatePress**. You can do this from your WordPress dashboard by navigating to **Plugins > Add New**, searching for "TranslatePress," and clicking **Install Now** and then **Activate**.

2. Once activated, you will see a new **TranslatePress** menu in your WordPress dashboard under **Settings**.

To set up TranslatePress properly, follow their official documentation.

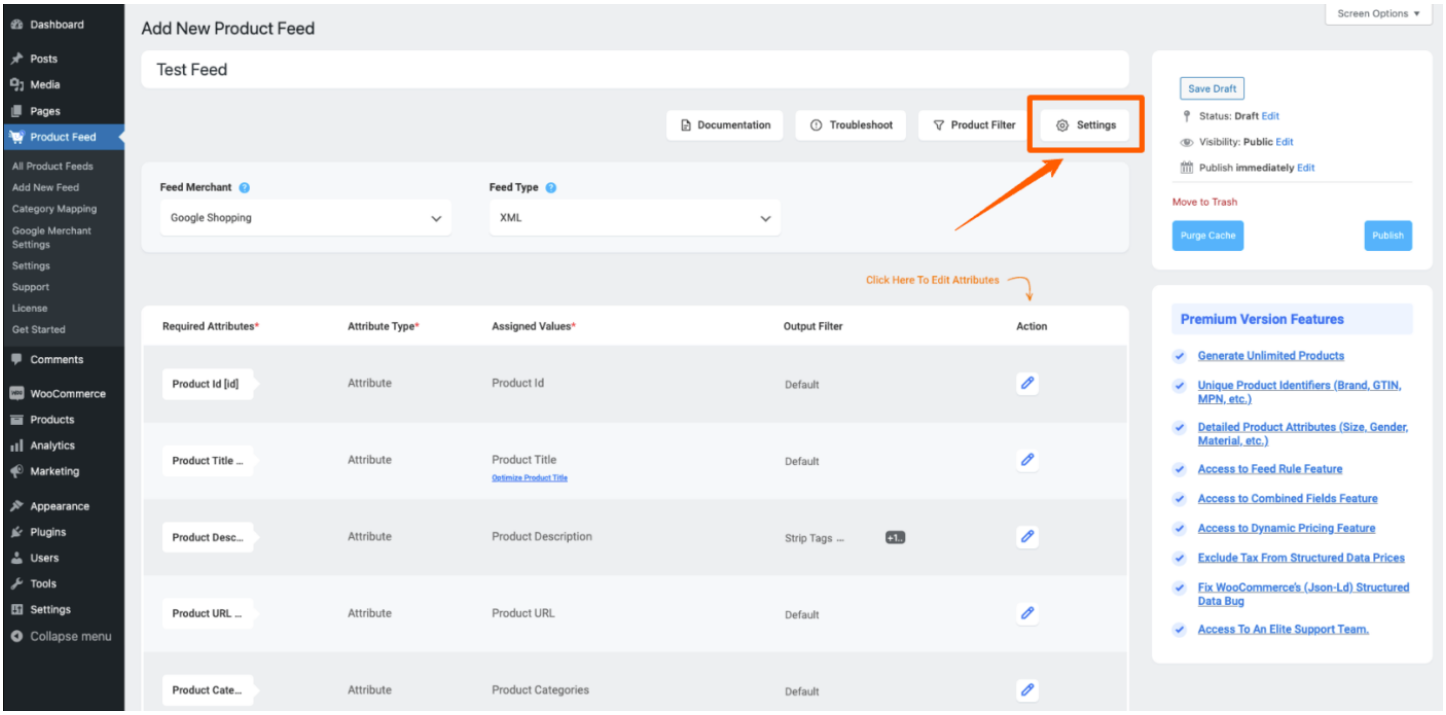
Step 2: Create Feed With Translated Product Data

Once the setup of TranslatePress is completed, and you have your products translated by TranslatePress, you can create the feed for your desired languages.

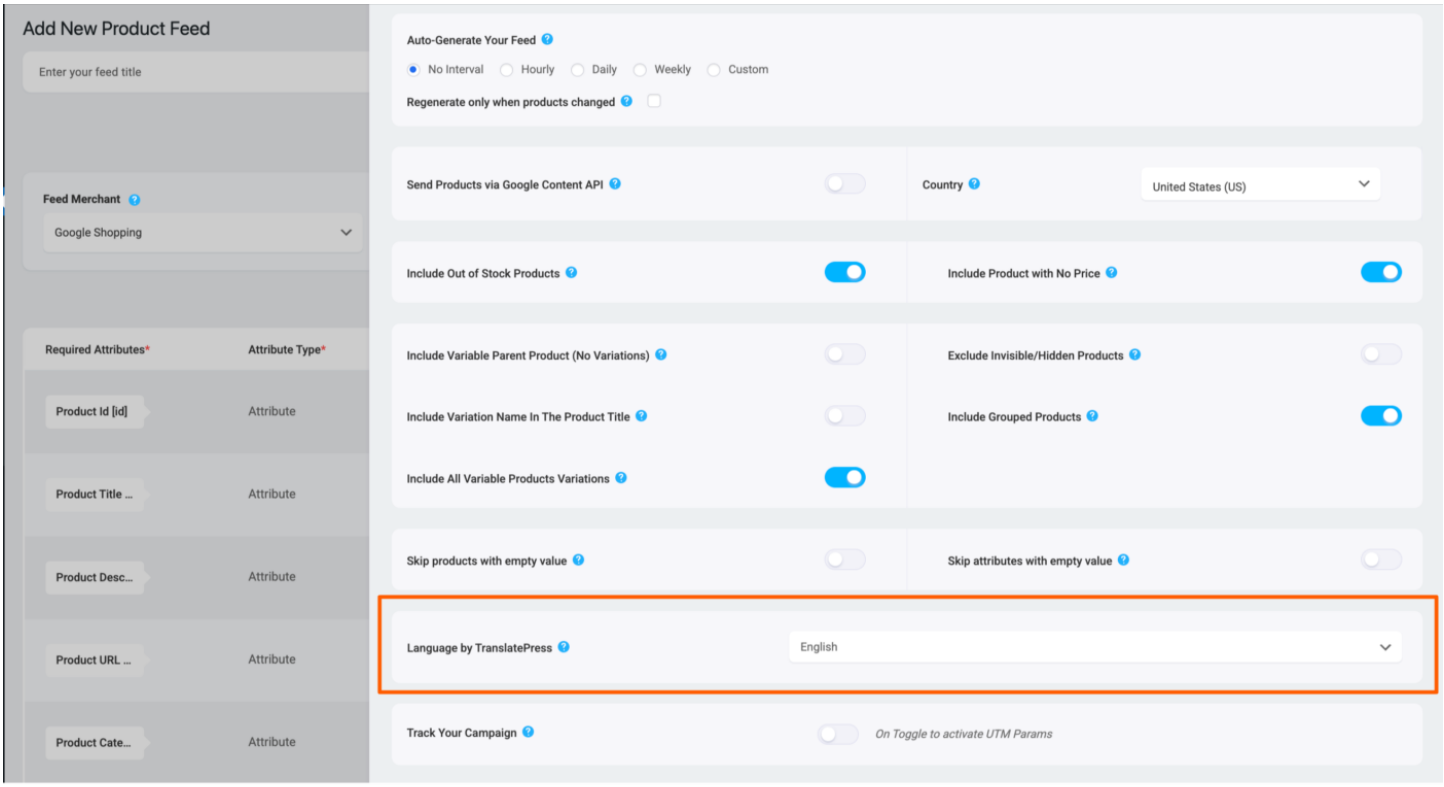
To do that,

1. Go to Product Feed to create a new feed [How To Generate Product Feed For The First Time]

2. Now click on the Settings tab



3. Choose your desired language from the drop-down shown in the screenshot below



4. Publish the feed and your feed will be generated with the translated products.

That's it, this is how you can generate feeds in multiple languages with **TranslatePress**.