How to Set Discount Conditions for Bulk Purchases in WooCommerce

Discount Conditions · https://rextheme.com/docs/discount-conditions-for-bulk-purchases/

Offering bulk purchase discounts is a proven way to encourage customers to buy more and boost your overall sales. Setting specific discount conditions, such as offering a percentage off when customers purchase a certain quantity, can help you move inventory and reward larger orders.

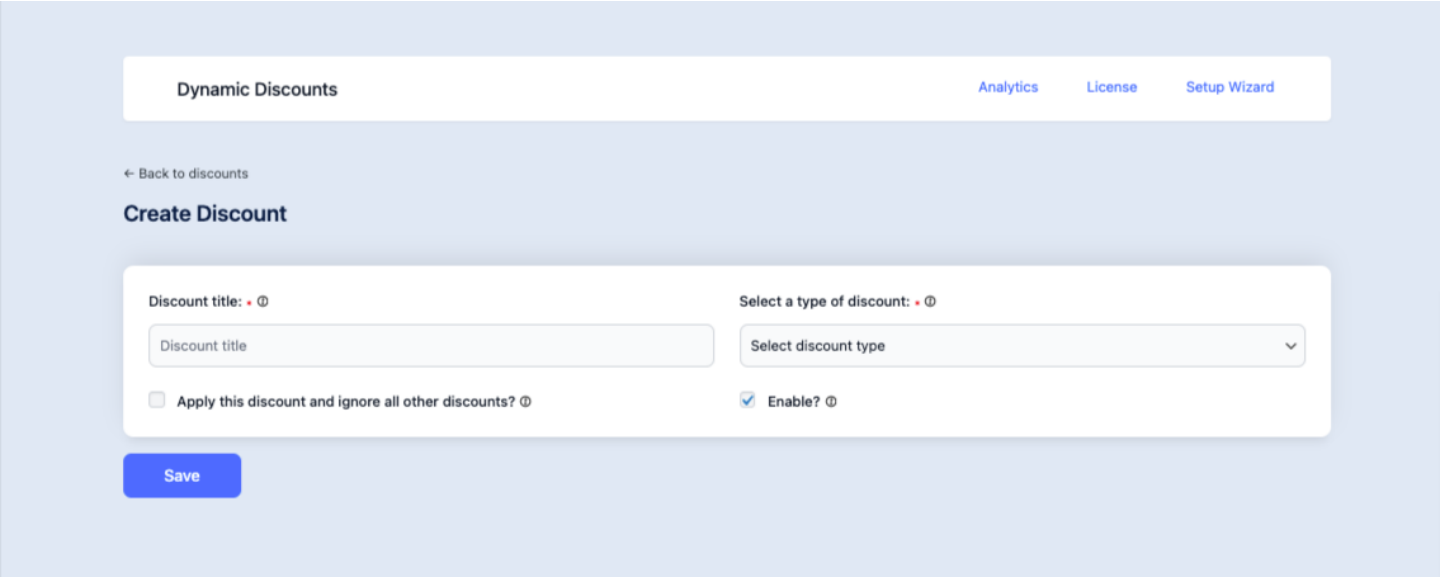
With **Dynamic Discount for WooCommerce**, you can easily configure and automate bulk discount conditions, tailoring offers to suit your business needs.

This guide will show you how to set up bulk purchase discounts step-by-step, helping you increase order value and customer satisfaction effortlessly.

So let’s get started.

Dynamic Discounts Options

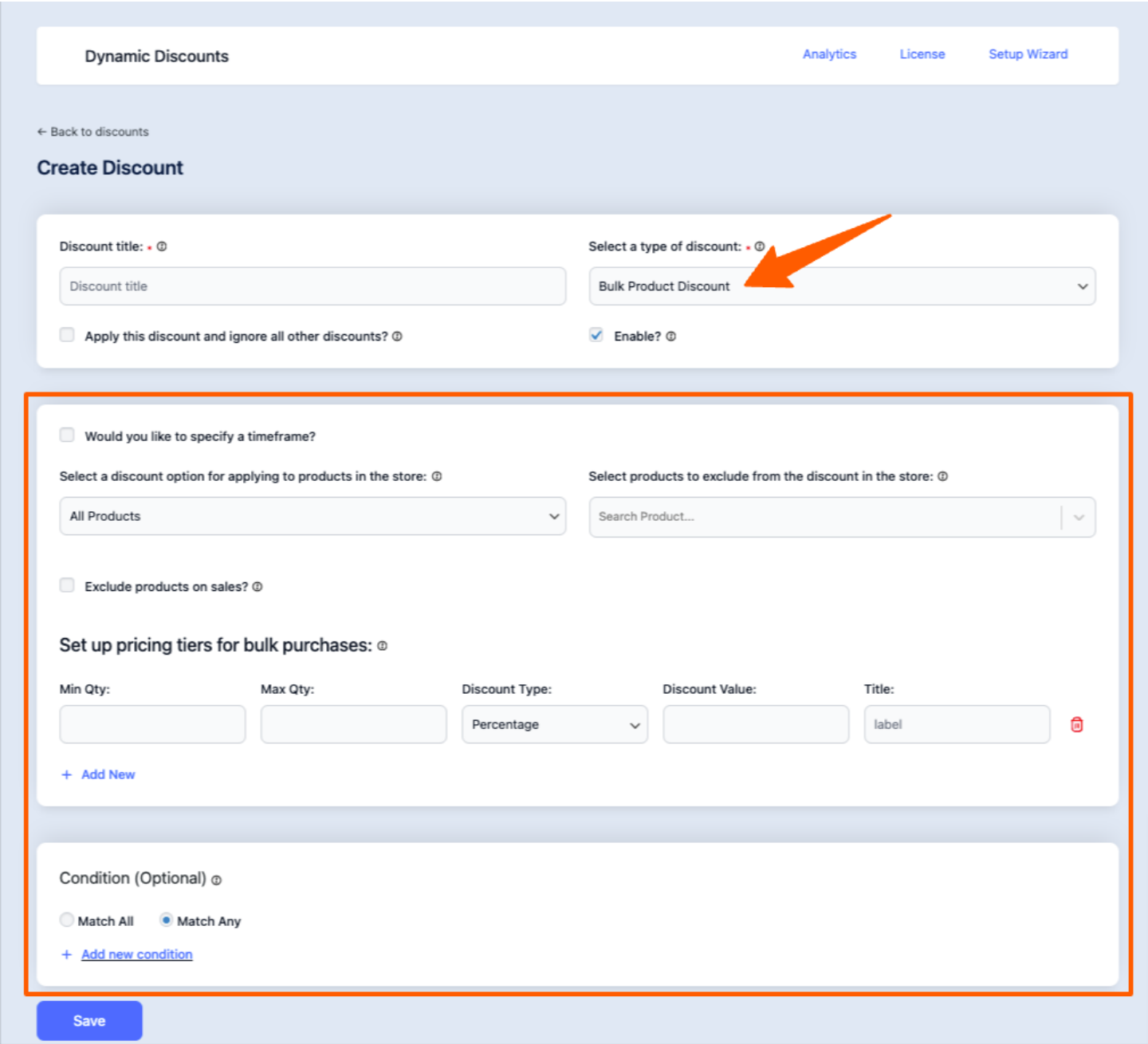
After you have installed and activated the plugin and the License, hover on WooCommerce and click on **Dynamic Discounts**. Clicking on the **+ Create New** it will take you to the Create Discount section.



Creating Discounts Conditions For Bulk Purchases

1. Give your discount a Title.

Now from the Discount Type dropdown, select **Bulk Product Discount** and 2 new sections will be added below.



2. Now select a discount option from the dropdown,

- Percentage Discount

- Fixed Discount

Now **Set up pricing tiers for bulk purchases:**

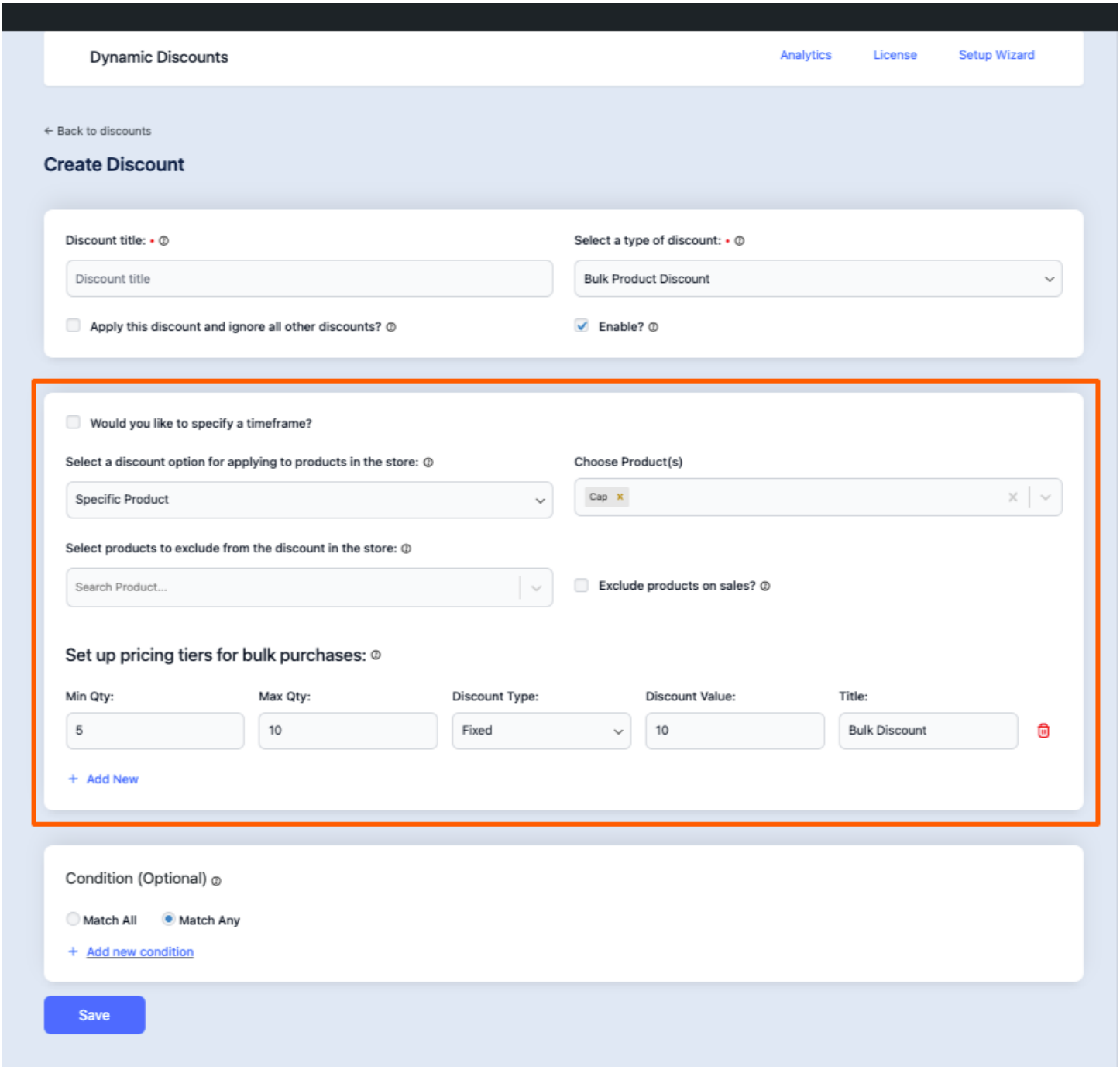
Set The Minimum and Maximum Quantity for the bulk purchase and Discount Type along with the

Discount Value

For this guide let's select the discount option as **Specific Product**: Cap, Quantity range **5 to 10**, Discount type **Fixed**, and Discount Value $**10**.

This means, if any customer buys any quantity of Caps between 5 and 10, they will get a Fixed Discount of $10 on each Cap

Like this, you can set Multiple Pricing Tiers



3. Now click on the **Save** button.

That's it Bulk Purchase Discount Rule is created.

Now that you are familiar with how the **Dynamic Discounts for WooCommerce** plugin works, in the upcoming documentation you'll learn about other Discount Types