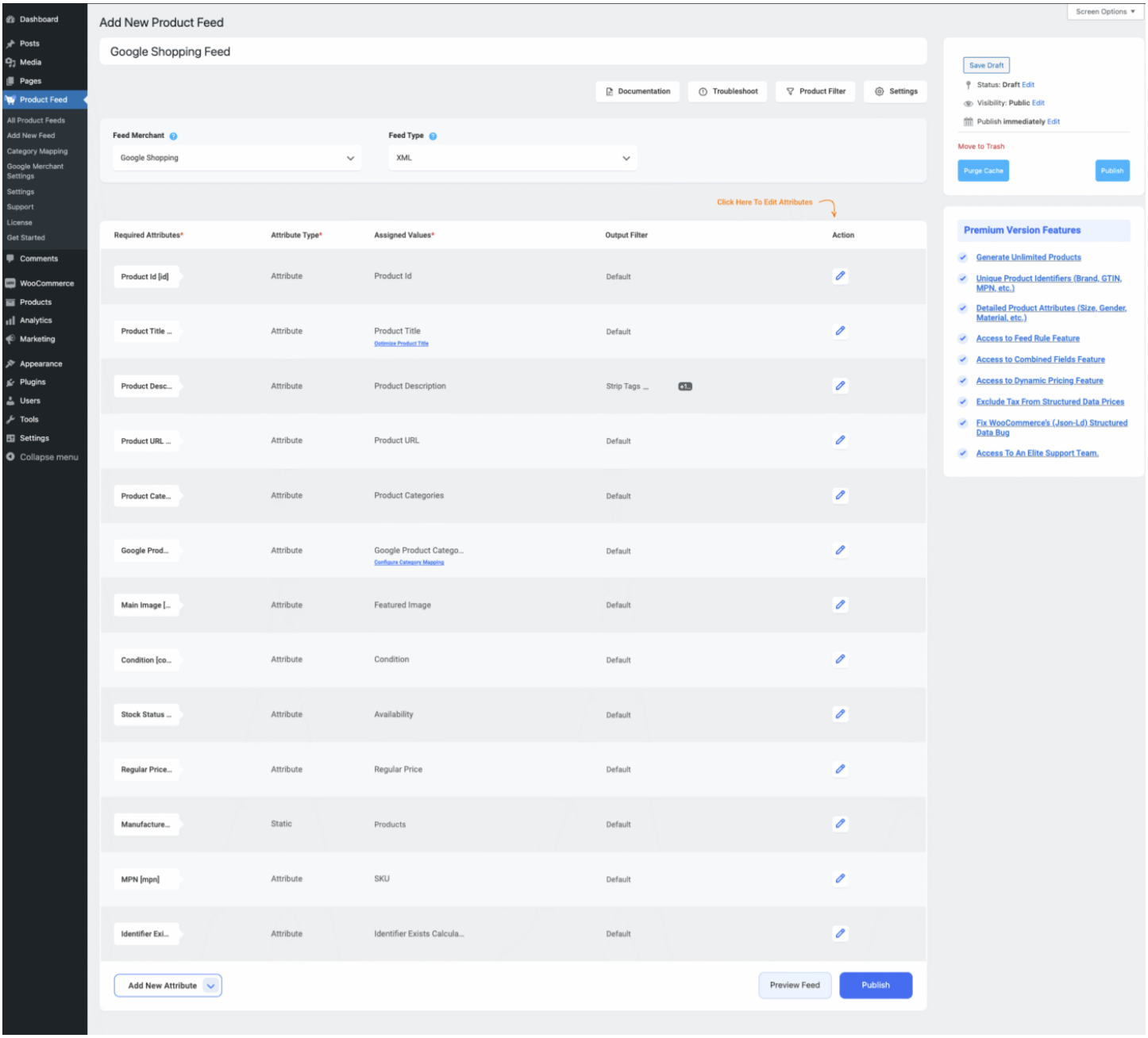
Understanding And Configuring Feed Attributes and Their Values

Understanding Feed Attributes · https://rextheme.com/docs/configure-feed-attributes-and-values/

Generating a WooCommerce product feed requires correctly configuring your feed attributes according to your chosen merchant’s requirements. If the feed doesn’t meet their specifications, it may get rejected.

This guide is to help you understand the Feed attributes to set up your feed properly.

When you click on the Add new Feed or Edit any existing Feed you will land in an interface like this:



Understanding the Attribute Table

Here, you'll see columns for:

- **Required Attribute** – The feed attribute name
- **Attribute Type** – Whether the value is Static, Dynamic, or Combined
- **Assigned Values** – The actual value to map for this attribute
- **Prefix/Suffix** – Optional text to add before or after the value

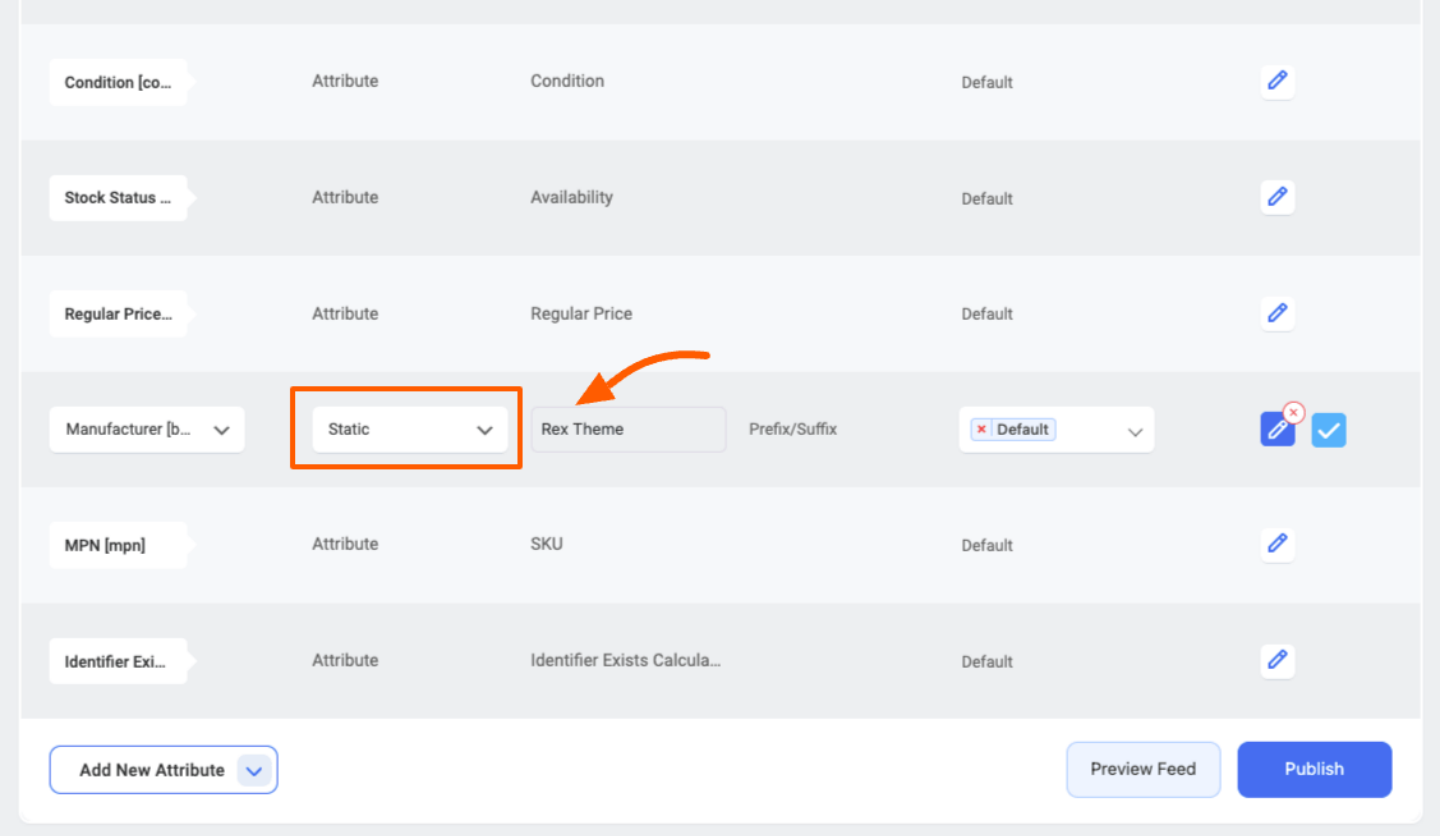
- **Output Filter** – How to clean the value for the feed

Setting Attribute Values

Once an attribute is added, you need to decide what kind of value it will contain.

Option 1: Static Value

- All products receive the **same fixed value**.
- Example: If all products share the same brand, you can enter your brand name as a static value.

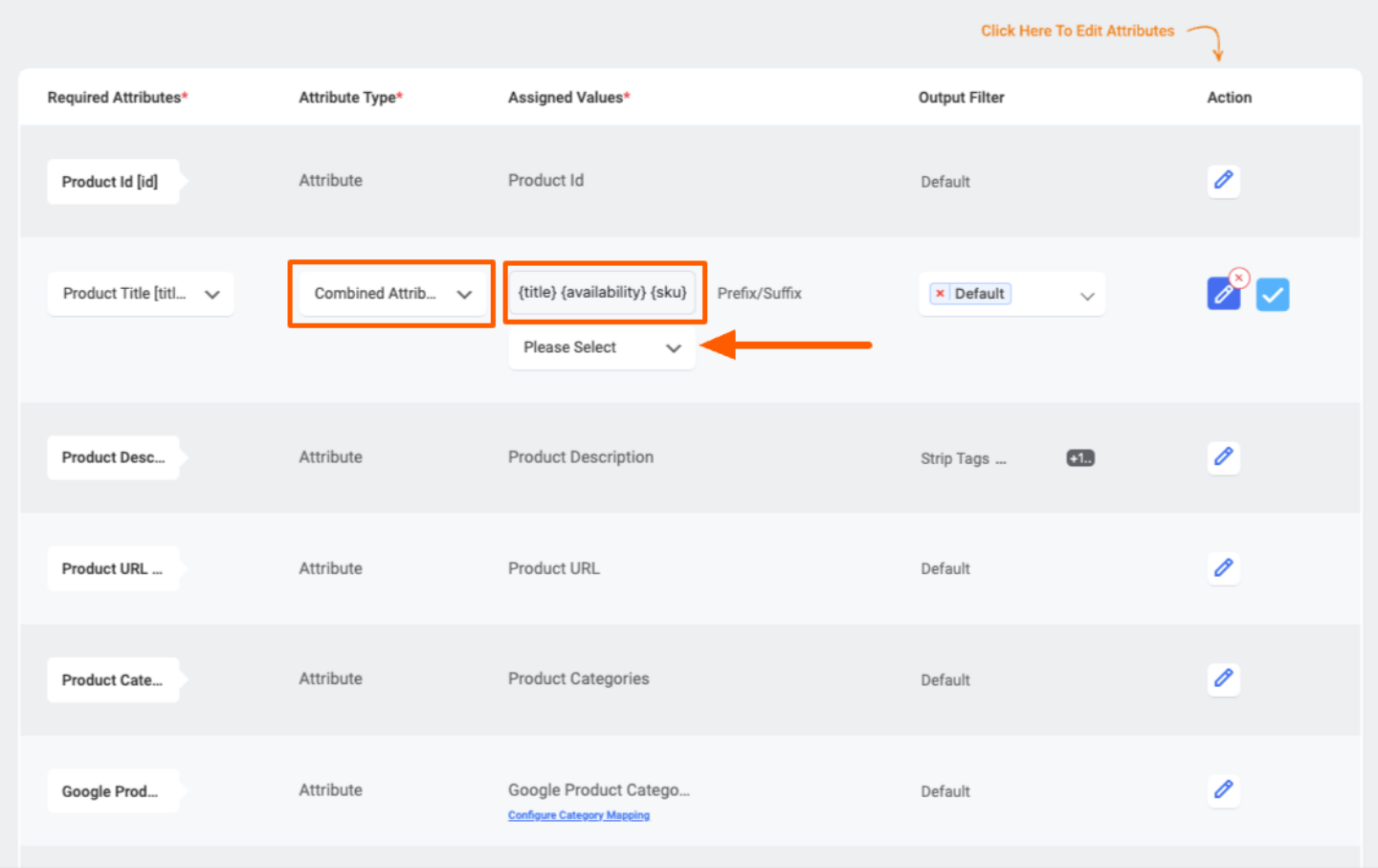


Option 2: Dynamic Value (Attribute)

- Values are **dynamic**, meaning they can vary per product.
- Example: For a “Price” attribute, set **Type** to Attribute and **Value** to “Regular Price.” Each product will display its individual regular price.

Option 3: Combine Attributes

- Select **Combine Attributes** as the type.
- Choose the attributes to merge from the dropdown.
- This is useful for creating a more descriptive **Product Title** or concatenating values for custom fields.



Once all the values are set, you can publish the feed and get all the attributes with proper values according to your needs.

Your feed will be generated with all attributes populated according to your configuration.