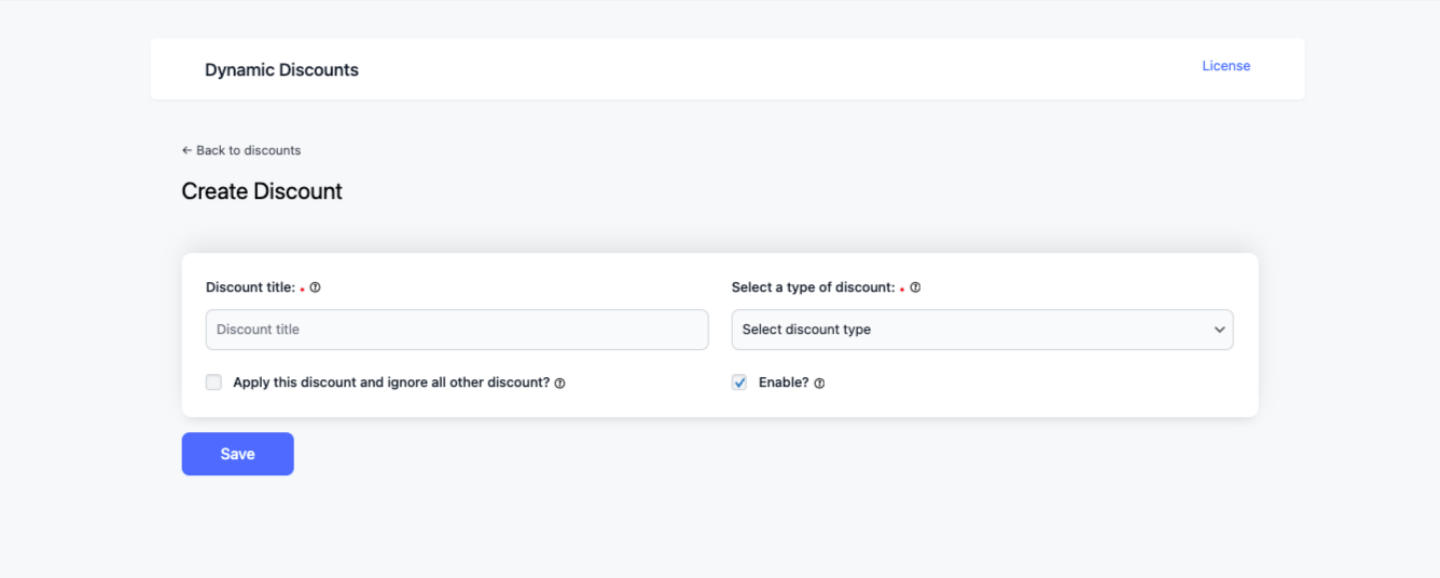
Basic Plugin Overview – Dynamic Discounts for WooCommerce

Getting Started · https://rextheme.com/docs/basic-plugin-overview-dynamic-discount-for-woocommerce/

Here’s a quick plugin overview of the **Dynamic Discounts for WooCommerce**.

Dynamic Discounts for WooCommerce Plugin Overview

After you have installed and activated the plugin and the License, hover on WooCommerce and click on the **Dynamic Discounts**. Clicking on the **+ Create New** it will take you to the Create Discount page.

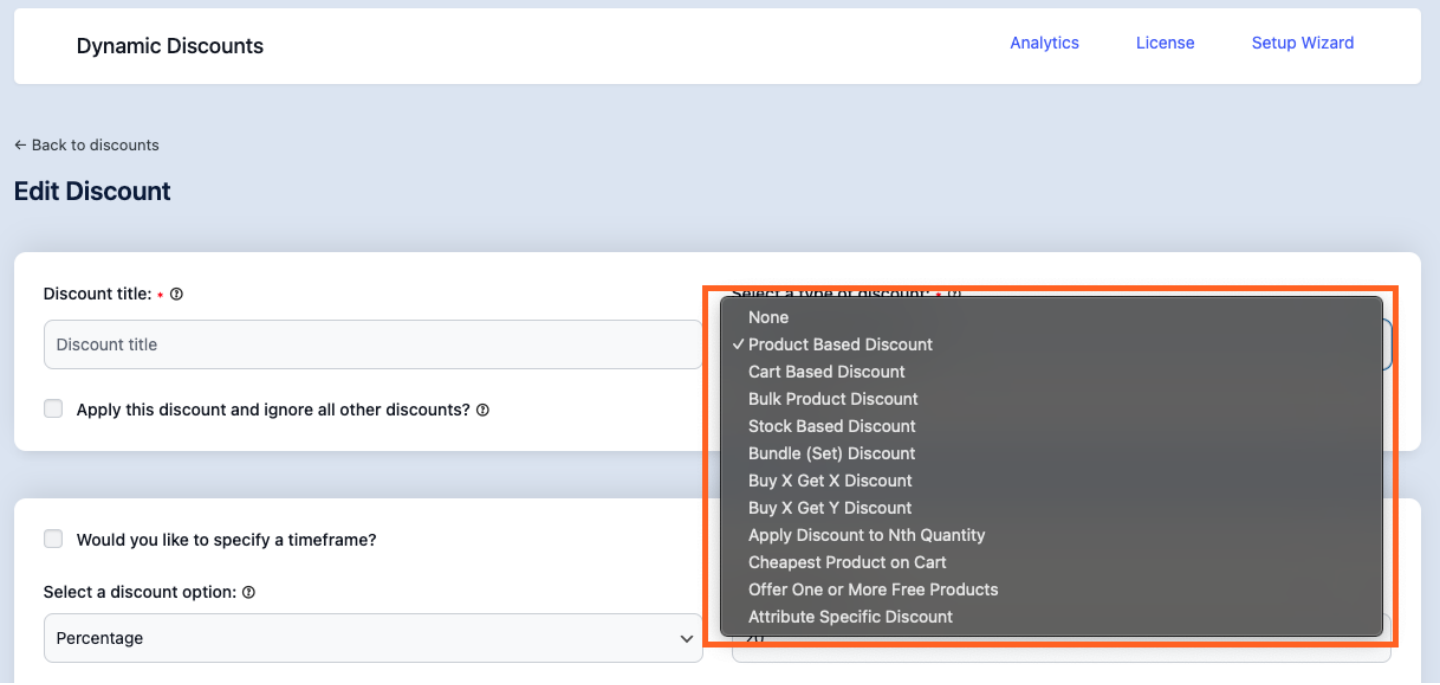


Discount Type

In the Discount type dropdown, you’ll get 11 types of options to select:

- Product Base Discount
- Cart Base Discount
- Bulk Product Discount

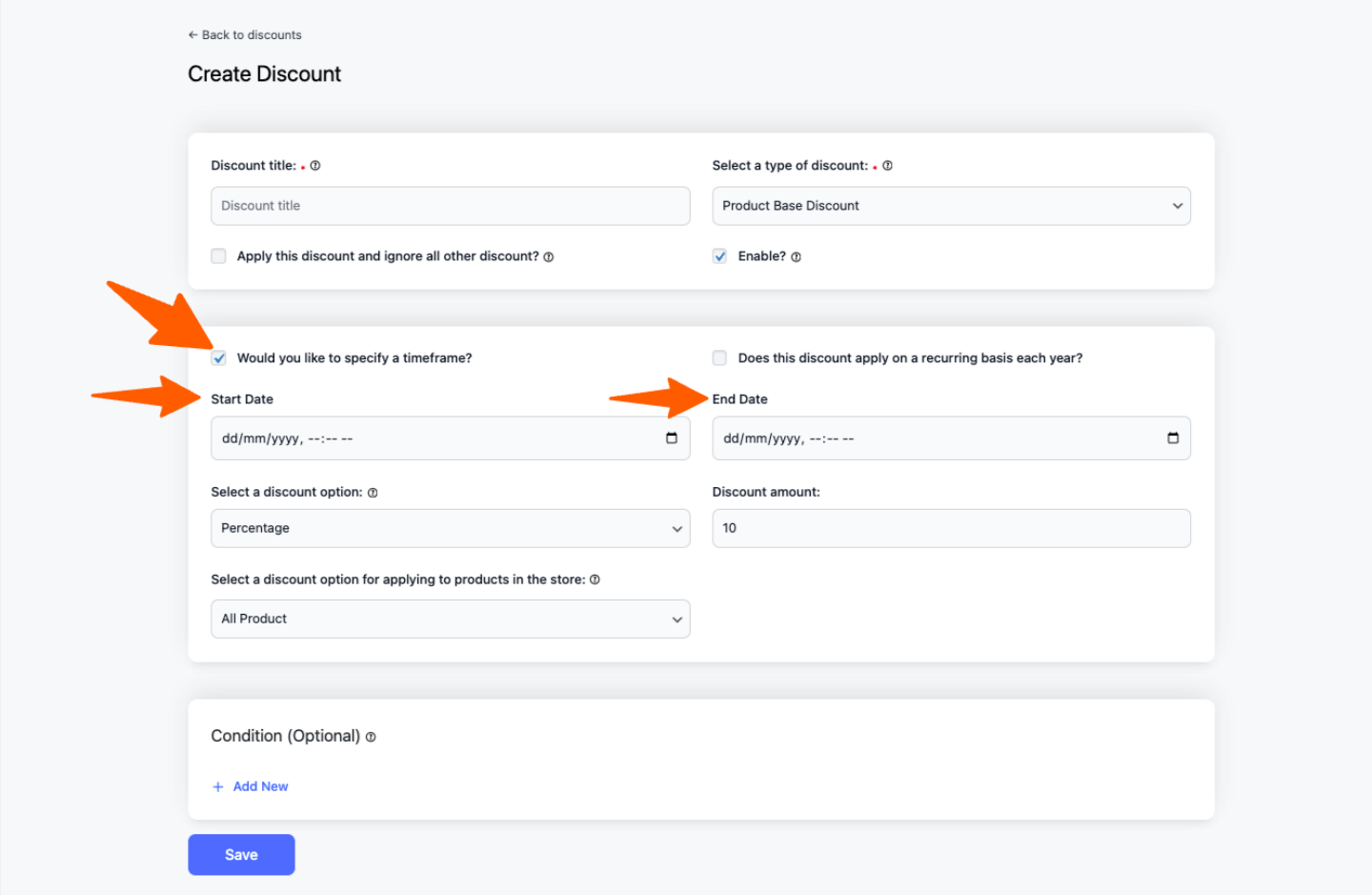
- Stock Base Discount
- Bundle (Set) Discount
- Buy X Get X Discount
- Buy X Get Y Discount
- Apply Discount to the Nth Quantity
- Cheapest Product on Cart
- Offer One or More Free Products
- Attribute Specific Product



- **Product Base Discount:**
  - Provides discounts based on individual product prices, offering flexibility for targeted promotions.
- **Cart Base Discount:**
  - Calculates discounts on the overall cart subtotal, factoring in taxes. The discount is applied as a fee, ensuring accurate total calculations.
- **Bulk Product Discount:**
  - Offers discounts on products when purchased in bulk quantities, encouraging larger orders.

- **Stock Base Discount:**
  - Applies discounts based on product stock levels, providing incentives for products with higher inventory.
- **Bundle (Set) Discount:**
  - Enables discounts on sets or bundles of products, encouraging customers to purchase complementary items.
- **Buy X Get X:**
  - Implements a "Buy X Get X" strategy, allowing for promotions like buy one, get one free.
- **Buy X Get Y:**
  - Applies a discount on selected products (Y) when specific products (X) are in the cart. Ideal for cross-selling complementary products.
- **Apply Discount to Nth Quantity:**
  - Applies a discount to every Nth item in the purchase sequence, encouraging customers to buy more
- **Cheapest Product on the Cart:**
  - Automatically discounts the lowest-priced product in the cart. Supports both fixed and percentage-based discounts.
- **Offer One or More Free Product:**
  - Rewards customers with free products when they purchase a minimum quantity of other items.
- **Attribute Specific Product Discount:**
  - Applies discounts based on specific product attributes such as color, size, or condition. Ideal for targeted promotions or clearing out specific variants.

** By clicking `**Apply this discount and ignore all other discounts**` Only this discount will be applied, while others will be skipped.

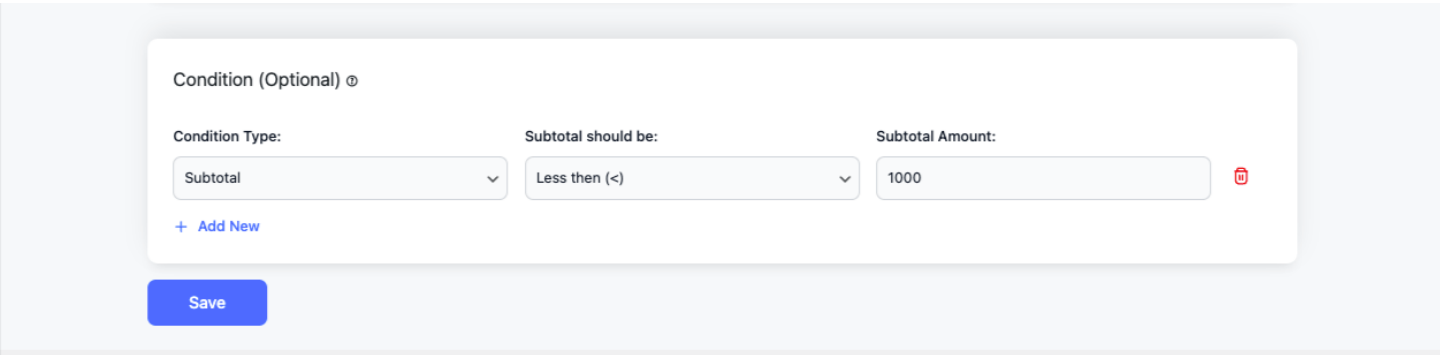


** By clicking "**Would you like to specify a timeframe**" will provide the options for Start and End sale date. Clicking the "**Does this discount apply regularly each year**" option will set a recurring sale date for every year.

Condition (Optional)

You can set additional conditions to your previously configured discount rules.

By clicking **Add New** from the Condition (Optional), a new section will be added below.



In the Condition Type dropdown, you’ll get 5 types of options to select:

Cart:

- Subtotal
- Line Item Count
- Item Quantity
- Payment Method
- Total Weight

Customer:

- Is Logged In
- User Role
- Email
- User

Shipping:

- Country
- Zip code
- City
- State

Purchase History:

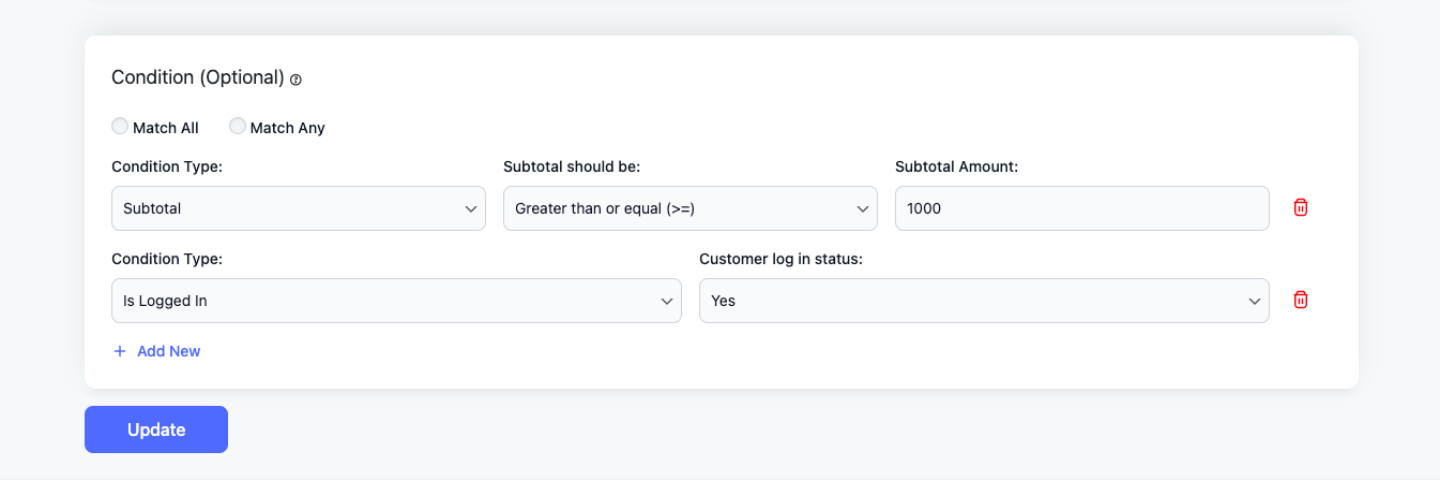
- First Order
- Total Spent
- Last Order
- Last Order Amount
- Number Of Orders Made

Billing:

- City

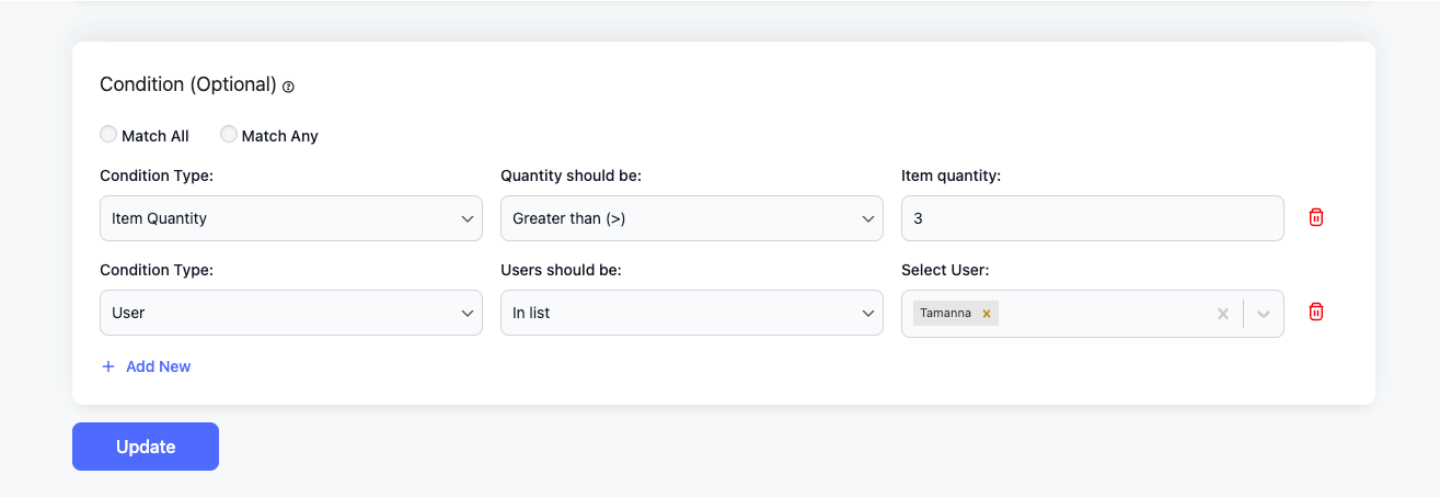
Let's explain these options with a couple of examples.

Example 1: If you want the discount will be applied to the products only if the cart subtotal is Greater than or equal to 1000.



From the screenshot above it is visible that there are 2 conditions applied. So now the discount will be applied to the products only if the cart subtotal is Greater than or equal to 1000 and the customer is logged in.

Example 2: If you want to give a discount to specific users, you can also set conditions for that.



From the screenshot above it is visible that there are 2 conditions applied. So now the discount will be applied to this specific user if the item quantity is greater than 3.

Now, that you have an overview of the plugin, go ahead and start creating Discounts that best match your requirements for your WooCommerce Store.